



Media Advisory – Interview Opportunity

CRUSH THE SHUSH!!!

The Milwaukee Public Library Mitchell Street Branch is about to get LOUD as it invites Milwaukee residents to leave their “indoor voices” at home for a free wrestling event with Mondo Lucha – Milwaukee’s very own show-stopping Mexican-style professional wrestling show - on **Friday, December 1st**.

The event is part of MPL’s Library Loud Days series, which offers free, fun and LOUD events to showcase the library as so much more than a place to check out books, but a place to converse, connect, explore and learn. In fact, the Mitchell Street Branch features a maker space complete with a recording studio, audio and video edit stations, and a community kitchen.

Members of the media are invited to attend the event and experience what the new definition of a library is all about, see the new maker space and get some unbelievable footage of one of Milwaukee’s most talked about local experiences.

- WHAT:** **Milwaukee Public Library’s Library Loud Days Mondo Lucha Event**
- WHEN:** **Friday, December 1, 2017**
7:00 p.m. – 9:00 p.m.
- 7:00 p.m. -- Doors open
 - 7:00-7:30 p.m. – Welcome and pre-show activities
 - 7:30-8:00 p.m.-- Mondo Lucha show
 - 8:00-9:00 p.m. -- Kids activities, library exploration, autograph signing, giveaways
- WHERE:** **Milwaukee Public Library Mitchell Street Branch**
906 W. Historic Mitchell St
Milwaukee, WI 53204
- PHOTO/VIDEO OPPORTUNITIES:**
- Inside look at Milwaukee’s newest library branch, including the new maker space
 - Mondo Lucha show
 - Wrestlers and crowds enjoying the show and pre-show/post-show activities
- INTERVIEW OPPORTUNITIES**
- **Paula Kiely, Library Director**
Paula will discuss why MPL created Library Loud Days, why MPL partnered with Mondo Lucha for this event, and how the events benefit the community. She will also highlight all of the resources the brand-new Mitchell Street Branch offers library patrons and the surrounding neighborhood.

--Andy Gorzalski, Mondo Lucha

Andy will detail the background of Mondo Lucha, what it means for Milwaukee to have such a unique event for our residents, and why Mondo Lucha wanted to partner with the Milwaukee Public Library for the Library Loud Days event.

--Michael Paris aka Wrestler DJ Z

For both English and Spanish-speaking media, Michael will discuss the partnership between Mondo Lucha and the Milwaukee Public Library, why it's important for everyone in the community to have access to events like this, and what people can expect to see at the show.

ADDITIONAL INFORMATION:

Check out mpl.org/mondo for additional information about the event.

MEDIA CONTACTS

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