



**CITY OF  
MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
REGULAR MEETING**

**Ald. Ashanti Hamilton, President  
John Gurda, Vice-President  
Sup. Theo Lipscomb, Financial Secretary  
Paula Kiely, Secretary  
Denise Callaway, Ald. Milele Coggs, Sharon Cook, Ald. Nik Kovac,  
Sam McGovern-Rowen, Joan Prince, David Riemer, Dir. Mark Sain  
Secretary's Assistant: Crystal Sura (414) 286-3021**

**Tuesday October 23, 2012  
4:30 p.m.  
Central Library  
814 W. Wisconsin Ave.  
Milwaukee, WI 53233**

**AGENDA**

**PUBLIC COMMENT**

**APPROVAL OF MINUTES** of the September 25, 2012 Regular Meeting.

Attachment A, page 3

**COMMITTEE REPORTS**

1. **Finance & Personnel Committee.** The committee will report on the October 23, 2012 meeting regarding the review of the performance of the MPL Trust Fund investments, internal accounting, audit services, and overdue fines. A recommendation will be made regarding the request for disbursement from the MPL Trust Fund for 2013.

**OLD BUSINESS**

2. **Library Budget Hearing Report.** The Board will discuss the library's 2013 budget and recent hearings.
3. **E-Books.** The Board will discuss the issues facing libraries in building e-book collections and review the report attached to the September 25, 2012 meeting agenda.
4. **Civic Partnership Agreement.** The Trustees will discuss the approved city plan to raise money using city assets and the potential impact on the Milwaukee Public Library Foundation's ability to continue raising money to support the Library.

**NEW BUSINESS**

- 5. **Trustees 2013 Meeting Schedule.** The Trustees will be asked to approve the 2013 meeting schedule.  
Attachment B, page 12
- 6. **2013 Milwaukee Public Library Proposed Public Service Hours.** The 2013 Milwaukee Public Library Public Service Schedule of Hours will be presented for approval.  
Attachment C, page 15
- 7. **Strategic Planning Consultant Approval.** Trustee Ald. Kovac and Director Kiely will recommend contracting with a consultant, selected by a three-member interview panel, to provide long-range planning services.

**ADMINISTRATIVE REPORTS**

- 8. **Personnel Actions.** Library administration reports the personnel activity for the month.  
Attachment D, page 16
- 9. **Financial Report.** The financial report for June is presented. Library administration reports the financial activity:  
U. S. Bancorp Commercial Paper #338092203 (rated A1/P1) dated 09/05/12 and maturing 10/05/12 at a rate of 0.10%.....\$580,000.  
Attachment E, page 17
- 10. **Library Director’s Reports.**  
Attachment F, page 19

**REMINDER:** Next scheduled meetings are:  
November 27, 2012 – Central Library – 4:30 p.m.  
December - Recess

**ADJOURNMENT**

*Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk’s Office License Division. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby) or by calling (414) 286-2238.*

*Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.*

*PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director’s Office at (414)286-3021, 286-2794 (FAX), 286-3062 (TDD), or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.*

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
REGULAR MEETING  
MINUTES  
Tuesday September 25, 2012  
Bay View Library  
2566 S. Kinnickinnic Avenue  
Milwaukee, WI 53207**

**PRESENT:** Denise Callaway, Ald. Milele Coggs, Sharon Cook, John Gurda,  
Ald. Ashanti Hamilton, Ald. Nik Kovac, Sam McGovern-Rowen,  
Dir. Mark Sain, Paula Kiely

**EXCUSED:** Sup. Theo Lipscomb, Joan Prince, David Riemer

**STAFF:** Chris Arkenberg, Meg Diaz, Chris Gawronski, Consuelo Hernandez,  
Kelly Hughbanks, Joan Johnson, Dawn Lauber, Bill Lenski, Kathryn Mlsna,  
Crystal Sura

**OTHERS** Amy Hefter, Legislative Reference Bureau

**PRESENT:** Eric Pearson, Budget and Management  
Leslie Silletti, Mayor's Office  
Martin Matson, City Comptroller's Office

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In the absence of President Ashanti Hamilton, Vice-President John Gurda called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:45 p.m. on September 25, 2012 with a quorum present. President Hamilton assumed the chair at 5:10 p.m. Agenda items were taken out of order; however, these minutes are presented in numerical sequence.

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**PUBLIC COMMENT** None

Vice-President Gurda introduced Bay View Library Branch Manager Christopher Gawronski. Mr. Gawronski welcomed the Board. He stated that in 1993, the Bay View Branch replaced the Llewellyn Library which served as a Milwaukee Public Library since 1914. The Bay View Library circulated an all-time high of 280,000 materials in 2011. Also, last year, an automated book sorter was installed with the RFID system. A significant time-savings of labor has contributed to materials getting on the shelves faster for patrons. He added that the community is very engaged in the many programs and clubs at the library.

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**APPROVAL OF MINUTES** Trustee Cook moved and Trustee Sain seconded a motion to approve the July 24, 2012 minutes. Motion passed.

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**COMMITTEE REPORTS**

1. **Finance & Personnel Committee.** Committee Vice-Chair Sain reported that at the Committee meeting of September 7, 2012, the Findings of Fact and Conclusions of Law document regarding the disciplinary hearing of July 23, 2012 was unanimously approved. The Order of the document states that good cause existed for Mr. Baiocchi's June 11, 2012 – June 22, 2012 ten-day suspension from employment and his July 3, 2012 termination. Trustee Sain moved and Trustee Callaway seconded a motion to adopt the Findings of Fact and Conclusions of Law. Motion passed unanimously.
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2. **Finance & Personnel Committee.** The September 25, 2012 Finance & Personnel Committee meeting was cancelled due to the lack of a quorum. Trustee Cook moved and Trustee Sain seconded a motion to discuss the bequest to the Milwaukee Public Library Board from the estate of Naomi Strehlow, as a committee of the whole. Motion passed. Director Kiely distributed a memo regarding Naomi Strehlow Bequest – Request for Allocation of Funds, dated September 25, 2012. In November 2011, the Milwaukee Public Library was informed that it was designated as the beneficiary of 5% of the Naomi Strehlow Trust. The Library received an initial disbursement from the Trust of \$110,000. These Funds are restricted for the development and support of programs to promote reading for children and the elderly. As outlined in the memo, Board approval is requested to allocate \$60,000 to support the Books2Go program and hold \$50,000 for future programs to promote reading for children and seniors. After a brief discussion, a motion to adjourn the Finance and Personnel Committee of the whole was made by Trustee Cook and seconded by Denise Callaway. Trustee Cook moved and Trustee Gurda seconded a motion to approve the Naomi Strehlow bequest allocation as recommended by the Director. Motion passed. The memo is attached to the end of these minutes.

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3. **Library Building and Development Committee.** Committee Chair Gurda reported on the Building & Development Committee meeting that was held earlier. An RFP was issued for the construction of the Washington Park Library RFID renovation. One company submitted a bid. The Building and Development Committee recommends awarding the contract to Dahlman Construction Company for the base bid of \$145,900 plus alternate 1 – installation of a water sprinkler system for \$7,500, and alternate 3 – removal of the door and frame in the entry area and infilling to match the lobby for \$2,200. Trustee Sain moved to award the contract to Dahlman Construction for a total of \$155,600, as recommended by the Committee. Trustee Cook seconded the motion. Motion passed.

Deputy Director Johnson provided an update on the East Library project. The development team from HSI has been working diligently with WE Energies to resolve challenges on how the power will be incorporated into the construction project and how the design of the building will incorporate that infrastructure. Library staff and the library's owner's representative, Concord Group, have been attending the HSI planning meetings. HSI has been notified that U.S. Department of Housing and Urban Development (HUD) officials have approved HSI's preliminary application, and have asked that a more detailed application be submitted. The building construction drawings need to be completed by November 2012. HUD will have ninety days to review and act on the detailed application after it is received. HSI hopes to begin construction in spring 2013 with the new library and apartments to open in summer 2014. The library's architecture design firm, HGA, will hold a public community meeting in early November. A combined developer and library architect timeline will be shared with the Building and Development committee when it is completed, as well as draft design plans for the library's interior. Informational item.

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## OLD BUSINESS

4. **2013 Budget Update.** Director Kiely distributed a document titled 2013 Budget – Key Dates. She stated that after the Mayor’s 2013 budget presentation on September 27, she will provide the Board and library staff with information regarding the library’s proposed budget. She thanked the library administrative team and all the library managers that had a role in developing next year’s budget.

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5. **City Comptroller to Speak.** City Comptroller Marty Matson gave a brief overview of a new service of the audit division of the comptroller’s office. A professional services contract with outside vendors is available to enhance the City’s audit services. City departments can use the additional resources for research on projects or audit services. Discussion ensued regarding alternative investment options for the Library’s Trust Fund. The Board’s Finance & Personnel Committee will meet to further examine the issues. Informational item.

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6. **E-Books.** President Hamilton moved and Trustee Kovac seconded a motion to hold this item for the October 23, 2012 meeting. Motion passed.

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7. **Summer Reading Programs.** Youth and Community Outreach Coordinator Kelly Hughbanks referred to the 2012 Summer Reading Program Comparison Chart, attachment D, page 34 of the agenda. The chart illustrates the success of the Summer Reading Program since the start of the Super Reader theme in 2008. Total participants in all summer reading programs during 2012 totaled a record number of 21,924. A significant increase was shown in registration in the libraries. An increased effort was made by librarians going to schools and encouraging registration. Ms. Hughbanks also reported a very successful completion rate of 31% for in-library participants and 88% for outreach. She noted that grant funds from the Library Services and Technology Act supported a pilot program called reading lounge. At three school locations, small groups of children met with staff who engaged them in reading throughout the summer. The children’s progress measured the success of the program. Informational item.

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## NEW BUSINESS

8. **Milwaukee Public Library Board Appointments.** The Board appointment were acknowledged as listed on attachment E, page 35 of the agenda. Informational item.

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  9. **University of Wisconsin Milwaukee Partnerships.** Library Human Resources Director Consuelo Hernandez stated that Interim Dean Professor Wooseob Jeong, of UW-Milwaukee’s School of Information Studies (SOIS) approached the library with a partnership opportunity to offer SOIS students an internship at MPL. UW – Milwaukee is funding the program and the students will earn 6 credits, valued at approximately \$4,000 toward their tuition. The library has always offered fieldwork opportunities to students who typically approach the library. With this program, the library is requesting interns to fill specific needs within the library system. Four internships, 15-20 hours per week, have been developed. The intern partnership is expected to be on-going. Informational item.
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10. **Foundation Update.** Foundation Executive Director Meg Diaz reported that funds raised for the Summer Reading Program reached a record high this year. Supporters included Northwestern Mutual, the Brewer's Community Foundation, Wisconsin Energy Foundation, and the Faye McBeath Foundation. Grants recently received were \$65,000 from the Bradley Foundation for general operations, and \$25,000 from the Rockwell Automation Charitable Corporation for support of the library's electronic database subscriptions. MPL Foundation Board member and President of Chase Bank Jim Popp was involved in bringing the King Center Imaging Project to Central Library in August, which reported 733 visitors. Chase volunteers staffed the exhibit. Ms. Diaz thanked the Central Library staff for their cooperation throughout the hosting of the project. Ms. Diaz reminded the Board that the Foundation will honor Paul Purcell, Chairman, President & CEO of Robert W. Baird & Co. Inc. at the 2012 Benjamin Franklin Awards celebration on October 25 at the Central Library. On October 14, The Friends of the Library will induct two Wisconsin authors to the Wisconsin Writers Wall of Fame - Kevin Henkes, author of children's picture books and novels for young readers; and Richard Schickel, author, biographer, film critic, and documentary film maker. A reception in the Rare Books Room will follow. Informational item.

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**ADMINISTRATIVE REPORTS**

11. **Personnel Actions.** The personnel activity for July and August were reviewed.

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12. **Financial Report.** The financial reports for July and August were presented.

Library administration reports the financial activity:

U. S. Bancorp Commercial Paper #266071086 (rated A1/P1) dated 07/05/12 and maturing 08/03/12 at a rate of 0.10%.....\$505,000.

U. S. Bancorp Commercial Paper #266071437 (rated A1/P1) dated 08/06/12 and maturing 09/05/12 at a rate of 0.10%.....\$600,000.

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13. **Library Director's Reports.** Director Kiely stated that the RFP for a strategic planning consultant was issued and seven proposals have been received. Trustee Kovac, Library Manager Judy Pinger, and she will be reviewing the proposals and inviting the top three candidates to participate in a phone interview. The recommendation to the board for the consultant's contract for services is expected to be made at the October 23 meeting.

Director Kiely highlighted the successful efforts of staff in regards to programming offered to the community.

The statistical reports were reviewed. The Computer, Internet, and Electronic Statistics list significant increases in digital circulation. In July, downloads of E-books increased by 392% and 423% in August. Discussion regarding the E-book issue will be revisited at the October meeting. Informational item.

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With no further business, the Milwaukee Public Library Board of Trustees meeting of September 25, 2012 was adjourned at 6:20 p.m.

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**MILWAUKEE**  
PUBLIC LIBRARY

*Paula A. Kiely*  
*Director*

September 25, 2012

TO: Milwaukee Public Library Board Finance and Personnel Committee

FROM: Paula A. Kiely, Library Director

RE: Naomi Strehlow Bequest – Request for Allocation of Funds

In November 2011, the Milwaukee Public Library was informed that it was designated as the beneficiary of 5% of the Naomi Strehlow Trust. Ms. Strehlow passed away on October 3, 2011 at the age of 97. She was a graduate of the University of Wisconsin and taught in the Fox Point School District for 25 years.

The market value of the Trust at the time of notification was approximately \$3.7 million. The funds left to the Library are restricted and to be used “for development and support of programs to promote reading for children and the elderly.”

In July 2012, the Library received an initial disbursement from the Trust of \$110,000. An additional payment is expected later this year after expenses are paid from the Trust. As of August 31, 2012, the remaining balance was reported as approximately \$1.37 million.

In keeping with the restrictions placed on this gift I ask approval to allocate the current gift as follows:

\$60,000 To be used to support the Books2Go program, providing outreach services to 16 childcare centers for a 12-month period, preparing preschoolers to learn to read.

\$50,000 To be held in the Library Trust for future programs to promote reading for children and seniors.



**MILWAUKEE**  
**PUBLIC LIBRARY**

*Paula A. Kiely*  
*Director*

September 10, 2012

To: Library Building & Development Committee of the  
Milwaukee Public Library Board of Trustees:  
Chairperson John Gurda, Ald. Milele Coggs, Sharon Cook,  
Sup. Theo Lipscomb, Dir. Mark Sain *all trustees are welcome to attend*  
MPL: Joan Johnson, Taj Schoening

Fm: Paula A. Kiely, Library Director

Re: Library Building & Development Committee Meeting  
Tuesday September 25, 2012  
4:15-4:30 p.m.  
Bay View Library  
2566 S. Kinnickinnic Avenue

**MEETING NOTICE AND AGENDA**

1. **Washington Park Library Renovation.** Library Administration will seek approval to award a contract for the renovation of Washington Park Library for automated check-in and sorting.  

Attachment A, page 2
2. **East Library Redevelopment.** An update on the East Library project will be provided. The project timeline will be reviewed.

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# MEMORANDUM

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**Date:** September 17, 2012

**To:** Library Building & Development Committee of the  
Milwaukee Public Library Board of Trustees

**From:** Taj Schoening, Library Business Operations Manager

**Re:** Bid Proposals Received for Washington Park Library – RFID Renovation

The Milwaukee Public Library issued a bid for renovation related to RFID equipment in the Washington Park Library. The bid was publicly advertised with the public bid opening held on September 17, 2012. There were three alternates: 1 is installation of a water sprinkler system; 2 is installation of a chemical sprinkler system; and 3 is removal of door and frame in entry area and infilling to match lobby. One company submitted a bid.

	<u>Base Bid</u>	<u>Alt. 1</u>	<u>Alt. 2</u>	<u>Alt. 3</u>
Dahlman Construction Company	\$145,900	\$7,500	\$17,800	\$2,200

Library administration recommends awarding the contract to Dahlman Construction Company for the base bid plus alternates one and three for a total of \$155,600.

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
BUILDING & DEVELOPMENT COMMITTEE  
MINUTES  
Tuesday September 25, 2012  
Bay View Library Meeting Room  
2566 S. Kinnickinnic Ave.**

**PRESENT:** Sharon Cook, John Gurda, Dir. Mark Sain, Paula Kiely

**EXCUSED:** Ald. Milele Coggs, Sup. Theo Lipscomb

**OTHERS**

**PRESENT:** Joan Johnson, Crystal Sura

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Committee Chair John Gurda called the MPL Board of Trustees Building & Development Committee meeting to order at 4:26 p.m. on Tuesday September 25, 2012 with a quorum present.

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1. **Washington Park Library Renovation.** The memo dated September 17, 2012, Bid Proposals Received for Washington Park Library – RFID Renovation, attachment A, page 2 of the agenda was reviewed. One company submitted a bid for renovation related to construction for the Washington Park Library renovation. Library administration recommends awarding the contract to Dahlman Construction Company for the base bid of \$145,900 plus alternate 1 – installation of a water sprinkler system for \$7,500, and alternate 3 – removal of the door and frame in the entry area and infilling to match the lobby for \$2,200. Trustee Sain moved to award the contract to Dahlman Construction for a total of \$155,600, as recommended by library administration. Trustee Cook seconded the motion. Motion passed.

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2. **East Library Redevelopment.** The Committee agreed by unanimous consent to hold this item for the regular Board meeting scheduled to begin at 4:30 p.m.
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With no further business, the meeting of the Board’s Building & Development Committee was adjourned at 4:30 p.m. on Tuesday September 25, 2012.

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**MILWAUKEE**  
PUBLIC LIBRARY

2013 Budget – Key Dates<sup>1</sup>

Thursday, September 27, 9 a.m.	2013 Budget Presentation by Mayor Barrett
Tuesday, October 9, 6:30 p.m.	Joint Public Hearing
Thursday, October 11, 9 a.m.	Budget Overview given by Budget Director Department Hearings begin
Monday, October 15, 9 a.m.	Capital Budget overview
Wednesday, October 17, 9 a.m.	Public Library Hearing
Thursday, October 25, 9 a.m.	Budget Amendment Day
Friday, October 26, 9 a.m.	Budget Amendment Day
Friday, November 2, 9 a.m.	Common Council Budget Adoption

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<sup>1</sup> All hearings can be viewed on Cable Channel 25



**MILWAUKEE**  
**PUBLIC LIBRARY**

**Milwaukee Public Library Board of Trustees  
2013 Schedule of Meetings**

**REGULAR MEETING OF THE BOARD**

- ▶ January 22, Tuesday      ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ March 26 Tuesday      ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ April 23, Tuesday      ▪ 4:30 p.m. ▪ Tippecanoe Library Meeting Room
- ▶ May 28, Tuesday      ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ June 25, Tuesday      ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ July 23, Tuesday      ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ September 24, Tuesday    ▪ 4:30 p.m. ▪ M.L. King Library Meeting Room 1
- ▶ October 22, Tuesday    ▪ 4:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 26, Tuesday   ▪ 4:30 p.m. ▪ Central Library Meeting Room 1

RECESS: February, August, December

**FINANCE & PERSONNEL COMMITTEE**

- ▶ January 22, Tuesday      ▪ 4:15 p.m. ▪ Central Library Meeting Room 1
- ▶ April 23, Tuesday      ▪ 4:15 p.m. ▪ Tippecanoe Library Meeting Room
- ▶ July 23, Tuesday      ▪ 4:15 p.m. ▪ Central Library Meeting Room 1
- ▶ October 22, Tuesday    ▪ 4:15 p.m. ▪ Central Library Meeting Room 1

### **LIBRARY BUILDING & DEVELOPMENT COMMITTEE**

- ▶ January 17, Thursday      ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ April 18, Thursday      ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ July 18, Thursday      ▪ 8:00 a.m. ▪ Central Library Meeting Room 1
- ▶ October 17, Thursday      ▪ 8:00 a.m. ▪ Central Library Meeting Room 1

### **LIBRARY SERVICES & PROGRAMS COMMITTEE**

- ▶ February 4, Monday      ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ May 6, Monday      ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ July 29, Monday      ▪ 5:30 p.m. ▪ Central Library Meeting Room 1
- ▶ November 4, Monday      ▪ 5:30 p.m. ▪ Central Library Meeting Room 1

### **INNOVATION & STRATEGY COMMITTEE**

Meets at the call of the Chair.

### **EXECUTIVE COMMITTEE**

- ▶ May 8, Wednesday      ▪ 4:00 p.m. ▪ Central Library Meeting Room 1
- ▶ December 11, Wednesday ▪ 4:00 p.m. ▪ Central Library Meeting Room 1

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
COMMITTEES  
2012-2013**

**FINANCE & PERSONNEL COMMITTEE**

Theo Lipscomb, Chairperson  
Mark Sain, Vice-Chair  
Nik Kovac  
Joan Prince  
David Riemer

**LIBRARY BUILDING & DEVELOPMENT COMMITTEE**

John Gurda, Chairperson  
Milele Coggs, Vice-Chair  
Sharon Cook  
Theo Lipscomb  
Mark Sain

**LIBRARY SERVICES & PROGRAMS COMMITTEE**

Sharon Cook, Chairperson  
Denise Callaway, Vice-Chair  
Milele Coggs  
Sam McGovern-Rowen  
Vacant

**INNOVATION & STRATEGY COMMITTEE**

David Riemer, Chairperson  
Nik Kovac, Vice-Chair  
Denise Callaway  
John Gurda  
Joan Prince

**EXECUTIVE COMMITTEE**

President	Ashanti Hamilton, Chairperson
Vice Pres.	John Gurda
Financial Sec.	Theo Lipscomb
Past Pres.	David Riemer



# Milwaukee Public Library 2013 Proposed Public Service Hours<sup>1</sup>

## Central Library

**Change: Central closed Monday mornings**

Monday	12 p.m. – 8 p.m.	
Tuesday	9 a.m. – 8 p.m.	
Wednesday	9 a.m. – 6 p.m.	
Thursday	9 a.m. – 6 p.m.	
Friday	9 a.m. – 6 p.m.	
Saturday	9 a.m. – 5 p.m.	

**54 hrs/wk, vs. 57 hrs in 2012**

## Art and Humanities Rooms

**Change: Morning hours reflect public demand**

Monday	12 p.m. – 8 p.m.	
Tuesday	9 a.m. – 4 p.m.	
Wednesday	9 a.m. – 4 p.m.	
Thursday	9 a.m. – 4 p.m.	
Friday	9 a.m. – 4 p.m.	
Saturday	9 a.m. – 4 p.m.	

**43 hrs/wk, same as 2012**

## Drive-Up at Central Library

Monday	7:30 a.m. – 6 p.m.
Tuesday	7:30 a.m. – 6 p.m.
Wednesday	7:30 a.m. – 6 p.m.
Thursday	7:30 a.m. – 6 p.m.
Friday	7:30 a.m. – 6 p.m.
Saturday	9 a.m. – 5 p.m.

**60.5 hrs/wk, same as 2012**

## Neighborhood Libraries

### M.L. King, Mill Road, Tippecanoe

Monday	12 p.m. – 8 p.m.	
Tuesday	12 p.m. – 8 p.m.	
Wednesday	12 p.m. – 8 p.m.	
Thursday	10 a.m. – 6 p.m.	
Friday	10 a.m. – 6 p.m.	
Saturday	<b>Closed</b>	

**40 hrs/wk, same as 2012**

### Atkinson, Capitol, Forest Home

Monday	12 p.m. – 8 p.m.	
Tuesday	12 p.m. – 8 p.m.	
Wednesday	12 p.m. – 8 p.m.	
Thursday	10 a.m. – 6 p.m.	
Friday	<b>Closed</b>	
Saturday	10 a.m. – 5 p.m.	

**39 hrs/wk, same as 2012**

### Bay View, East, Villard Square,

### Washington Park, Zablocki

**Change: 6 locations open Thursday mornings instead of evenings**

Monday	10 a.m. – 8 p.m.	
Tuesday	12 p.m. – 8 p.m.	
Wednesday	12 p.m. – 8 p.m.	
Thursday	10 a.m. – 6 p.m.	
Friday	10 a.m. – 6 p.m.	
Saturday	10 a.m. – 5 p.m.	

**49 hrs/wk, same as 2012**

### Center Street

Monday	9 a.m. – 8 p.m.	
Tuesday	12 p.m. – 8 p.m.	
Wednesday	12 p.m. – 8 p.m.	
Thursday	10 a.m. – 6 p.m.	
Friday	10 a.m. – 6 p.m.	
Saturday	10 a.m. – 5 p.m.	

**50 hrs/wk, same as 2012**

**Ready Reference:** Open at 9:00 a.m. Monday thru Saturday

**Sunday Hours:** (October – April): 1 – 5 p.m. at Central, Zablocki, and Capitol Libraries

**Closed for Staff Training Day:** Monday, November 11, 2013 (snow date, Wednesday, Nov. 13, 2013)

<sup>1</sup> Effective Monday, December 24, 2012

MILWAUKEE PUBLIC LIBRARY SYSTEM

PERSONNEL ACTIONS

COVERING PERIOD: September 2, 2012 through September 29, 2012

The Secretary reports the following personnel actions:

REGULAR APPOINTMENT

Elizabeth Gabriel - Library Reference Assistant - East 09/24/12

EMERGENCY APPOINTMENT

Acklen Banks - Librarian III - Extension Services 09/07/12

EXPIRATION OF EMERGENCY APPOINTMENT

Nancy Torphy - Librarian III - Extension Services 09/07/12

Jean Straub - Librarian III - Extension Services 09/13/12

PROMOTION

Anna Donovan - Librarian I to Librarian II - Subject Services 09/02/12

Karli Pederson - Librarian II to Librarian III - YCOS 09/16/12

TRANSFER

Andrea Smieja - Library Circulation Aide - Circulation to East 09/16/12

TRANSFER / VOLUNTARY DEMOTION

Ashley Emmons - Library Reference Assistant - Center Street 09/16/12

TO: Audio Machine Technician - WTBBL

LEAVE OF ABSENCE 24.0 or more hours.

Raphael Jones - Custodial Worker II - CL - Facilities & Fleet - approx. 60 days 09/04/12

Ashley Emmons - Library Reference Assistant - Center Street - 26.1 hrs 09/05/12

Zarina Mohd Shah - Librarian II - Technical Services - 30 days 09/07/12

Charmari Canady - Library Circulation Assistant I - WTBBL - 28.5 hrs 09/10/12

Mary Jeske - Library Circulation Assistant I - Circulation - 29.6 hrs 09/18/12

SUSPENSION

Rose Laack - Library Technician II - Technical Services - 3 work days 09/10/12

Barbara Sherman - Librarian II - Subject Services - 11 work days 09/24/12

Heather Smith - Librarian II - Subject Services - 3 work days 09/26/12

RETURN FROM SUSPENSION

Rose Laack - Library Technician II - Technical Services 09/13/12

RESIGNATION

Omar Colon - Library Circulation Aide - Forest Home 09/16/12



MILWAUKEE PUBLIC LIBRARY  
 FINANCIAL REPORT  
 September 30, 2012

2012

2011

REVENUES

	Budget	Received to date	% Received
Additional City Appropriation	\$21,546,746	\$15,474,405	71.8%
Fines	\$340,000	\$280,904	82.6%
Lost Materials, etc.	\$140,200	\$79,708	56.9%
MCFLS Contracts	\$791,300	\$400,552	50.6%
<b>Total City Appropriation</b>	<b>\$22,818,246</b>	<b>\$16,235,569</b>	<b>71.2%</b>

	Budget	Received to date	% Received
	\$20,980,573	\$15,462,407	73.7%
	\$441,000	\$233,275	52.9%
	\$143,700	\$89,132	62.0%
	\$800,100	\$405,387	50.7%
<b>Total</b>	<b>\$22,365,373</b>	<b>\$16,190,201</b>	<b>72.4%</b>

EXPENSES

City

	Budget	Spent to date	% Spent
Salaries	\$12,229,607	\$8,969,064	73.3%
Fringe Benefits	\$6,102,306	\$4,379,507	71.8%

	Budget	Spent to date	% Spent
	\$12,094,690	\$8,829,645	73.0%
	\$6,168,292	\$4,560,183	73.9%

Operating Expenses

<i>General Office Expense</i>	\$174,084	\$87,184	50.1%
<i>Tools &amp; Machinery Parts</i>	\$26,100	\$19,580	75.0%
<i>Construction Supplies</i>	\$51,400	\$31,845	62.0%
<i>Energy</i>	\$763,811	\$431,147	56.4%
<i>Other Operating Supplies</i>	\$298,381	\$221,008	74.1%
<i>Vehicle Rental</i>	\$8,300	\$3,479	41.9%
<i>Non-Vehicle Equipment Rental</i>	\$33,800	\$16,845	49.8%
<i>Professional Services</i>	\$172,500	\$108,225	62.7%
<i>Information Technology Services</i>	\$245,510	\$155,813	63.5%
<i>Property Services</i>	\$821,136	\$428,532	52.2%
<i>Infrastructure Services</i>	\$26,000	\$14,804	56.9%
<i>Vehicle Repair Services</i>	\$500	\$108	21.6%
<i>Other Operating Services</i>	\$137,000	\$116,633	85.1%
<i>Reimburse Other Departments</i>	\$76,900	\$54,083	70.3%
<b>Total</b>	<b>\$2,835,422</b>	<b>\$1,689,286</b>	<b>59.6%</b>

	\$198,245	\$97,756	49.3%
	\$26,000	\$20,636	79.4%
	\$44,000	\$22,893	52.0%
	\$701,040	\$485,899	69.3%
	\$336,240	\$195,625	58.2%
	\$5,000	\$3,551	71.0%
	\$32,000	\$22,931	71.7%
	\$35,500	\$37,802	106.5%
	\$199,600	\$111,795	56.0%
	\$697,037	\$447,448	64.2%
	\$25,000	\$23,798	95.2%
	\$500	\$0	0.0%
	\$131,175	\$94,338	71.9%
	\$79,500	\$25,266	31.8%
<b>Total</b>	<b>\$2,510,837</b>	<b>\$1,589,738</b>	<b>63.3%</b>

Equipment

<i>Library Materials</i>	\$1,493,700	\$1,058,580	70.9%
<i>Computers, etc.</i>	\$105,260	\$99,407	94.4%
<i>Other</i>	\$51,951	\$39,725	76.5%
<b>Total</b>	<b>\$1,650,911</b>	<b>\$1,197,712</b>	<b>72.5%</b>

	\$1,435,000	\$1,083,372	75.5%
	\$107,000	\$103,143	96.4%
	\$49,554	\$24,120	48.7%
<b>Total</b>	<b>\$1,591,554</b>	<b>\$1,210,635</b>	<b>76.1%</b>

<b>Total City Expenses</b>	<b>\$22,818,246</b>	<b>\$16,235,569</b>	<b>71.2%</b>
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<b>Total</b>	<b>\$22,365,373</b>	<b>\$16,190,201</b>	<b>72.4%</b>
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MILWAUKEE PUBLIC LIBRARY  
 FINANCIAL REPORT  
 September 30, 2012

2012

ADDITIONAL FUNDING SOURCES

	Budget	Spent to date	% Spent
<b>Other Dept. Appr.</b>			
<i>Villard Square Lease</i>	\$13,182	\$13,182	100.0%

Contract Grants

<i>Teacher in the Library</i>	\$40,000	\$16,161	40.4%
<i>WTBBL</i>	\$968,700	\$190,839	19.7%
<i>ILS</i>	\$84,690	\$18,590	22.0%
<b>Total</b>	<b>\$1,093,390</b>	<b>\$225,590</b>	<b>20.6%</b>

Trust Fund

<i>Materials</i>	\$53,770	\$25,241	46.9%
<i>Programming</i>	\$20,500	\$17,094	83.4%
<i>Training</i>	\$7,000	\$4,340	62.0%
<i>Marketing</i>	\$10,000	\$9,287	92.9%
<i>Contingency</i>	\$1,470	\$865	58.8%
<b>Total</b>	<b>\$92,740</b>	<b>\$56,827</b>	<b>61.3%</b>

Foundation Funds

	Balance	Spent to date	% Spent
<i>Materials</i>	\$354,910	\$146,270	41.2%
<i>Programming</i>	\$166,241	\$154,895	93.2%
<b>Total</b>	<b>\$521,151</b>	<b>\$301,165</b>	<b>57.8%</b>

2011

	Budget	Spent to date	% Spent
	\$0	\$0	0.0%

	\$208,000	\$184,900	88.9%
	\$968,700	\$181,971	18.8%
	\$86,715	\$19,922	23.0%
<b>Total</b>	<b>\$1,263,415</b>	<b>\$386,793</b>	<b>30.6%</b>

	\$68,500	\$62,994	92.0%
	\$20,500	\$9,417	45.9%
	\$8,000	\$6,240	78.0%
	\$19,000	\$8,859	46.6%
	\$2,000	\$323	16.2%
<b>Total</b>	<b>\$118,000</b>	<b>\$87,833</b>	<b>74.4%</b>

	Balance	Spent to date	% Spent
	\$475,186	\$210,335	44.3%
	\$152,065	\$151,151	99.4%
<b>Total</b>	<b>\$627,251</b>	<b>\$361,486</b>	<b>57.6%</b>

## **Director's Report September / October 2012**

Since the last Board meeting, I met with 9 of the 15 Common Council members to review and discuss the Mayor's proposed 2013 Budget for the Library and prepared for the October 17 Budget Hearing before the Finance and Personnel Committee.

Work on the Strategic Planning continued. A total of nine proposals were received and evaluated by the review team. Three firms were invited to participate in telephone interviews, which will take place on October 22.

Community activities include attending a town hall meeting held by 14<sup>th</sup> District Alderman Tony Zielinski and serving as the featured speaker at the Sunday Forum at the First Unitarian Society. I appeared before the City's Community Economic and Development Committee for a hearing on my reappointment and was confirmed by the full Common Council to another 4 years as the Mayor's appointee to Library Director.

The City's annual Combined Giving charitable campaign was kicked-off at the Library during our 3<sup>rd</sup> Thursday Convocation on September 20. Co-chairs David Sikora (Manager, Forest Home & Zablocki branches) and Michael Weber (Security Manager) planned an engaging campaign for library staff including a bake sale and sloppy-joe lunch, basket raffle, cutest pet contest, among others. Danielle Rodriguez (Manager, Technical Services) represented the Library on the City's Steering Team and coordinated the now annual scavenger hunt, which took place on October 5<sup>th</sup> in the Bay View area.

### **Events / Programs**

Bible Study. The *Chapter and Verse Division in Early Printed Bibles* program on Saturday, September 15 was a great success with 51 people attending. Dr. Paul Saenger of Chicago's Newberry Library provided a scholarly discussion regarding the origins of dividing biblical texts into chapters and verses. He explained how there were Hebrew and Christian sources for this practice. Images of Bibles from the Newberry Library, Milwaukee Public Library, and UW Milwaukee illustrated his points and Bibles from the Krug Rare Book collection were on display. A lively question and answer period concluded the program.

Great Lakes Marine Collection. Four senior design students and their instructor from UWM visited the Humanities Department on September 18 to learn about the Great Lakes Marine Collection. The class is doing a project to develop the identity and graphics for the 100th anniversary celebration of the sinking of the Rouse Simmons. The Rouse Simmons, famous as the Christmas Tree Ship, sank in November, 1912. Suzette Lopez (Humanities and Archives) and Wisconsin Marine Historical Society President Peter Hirthe, told the students about the role of schooners, and "Christmas tree ships" (there was more than one) in Wisconsin's maritime history. Students were shown images and other published and unpublished materials from the Great Lakes Marine Collection.

DemographicsNow Database Training. Purchased with funds from the MPL book budget the new library subscription to DemographicsNow is available for use within City of Milwaukee libraries and by remote access to City library cardholders. Training sessions were held on September 12 and September 19 at Central Library. Gerald Sawchuk and David Ziembiec from Gale Cengage provided in-depth instruction to 60 City of Milwaukee employees and library staff. Examples of departmental representation included the City Attorney's Office, the Assessor's Office, Department of Public Works and the Department of Neighborhood Services. The geographic information system (GIS) demographic mapping feature of the database was of great interest. It is anticipated that additional training sessions will occur in early 2013 for the public and city employees.

Noche D'Arte. In celebration of Hispanic Heritage Month, local artists Diana Sanchez and Ishshah Sua Teran and librarian Kristina Gomez (Periodicals) hosted an exhibit in the Rare Books Room for a Night of Art/Noche de Arte on September 18. Sanchez's work researches, through photography, the complexity of spaces where humans and animals meet. Teran's jewelry examines nature's models, systems, and elements. Thirty-one people were in attendance. The artwork will be on display at Central Library until October 15.

Author Visit – Gail Tsukiyama and Jane Hamilton. On Thursday evening September 27, authors Gail Tsukiyama and Jane Hamilton shared writing insights and friendship in a conversation about Tsukiyama's new book *One Hundred Flowers*. The authors were introduced by Milwaukee Public Library Foundation Board member Linda Allen. A delighted audience of 67 enjoyed this special literary evening at the Library's Centennial Hall. A podcast and transcript of the program will be available on the MPL website. Librarians Judi Gloyer (Humanities) and Jennifer Heidel (Humanities) and the Friends of the Library hosted the event.

Doors Open Milwaukee. The 2012 edition of Doors Open Milwaukee was another great day for Milwaukee Public Library. Tours of the dome, the drive up, closed stacks, the fourth floor, green roof, and the old Board Room were offered every 15 minutes between 10:00 a.m. and 4:15 p.m. The number of people touring totaled 1,118. Self-guided tours of the Oriental Room and the Rare Books Room were also available. Tours and assistance were provided by retired librarians Anne Bales and Kristin Connell. Staff members Edwin Schacherer, Shuquanda Jones, Christine Murphy, Christy Coulter, Michael Weber and librarians Patricia DeFrain, Daniel Lee, Kathleen VandenBoom Hurley, Meredith Wittmann, Roxanne Staveness, and Christine Arkenberg also assisted.

Author Event – Zane. On September 18, 174 fans enjoyed listening to Zane discuss topics such as her writing, advice column, television show and other planned books and projects. Zane autographed books and provided photo opportunities after the presentation. Librarians Jacki Potratz, Maria Cunningham-Benn, Hermoine Bell-Henderson and Program Assistant Gwendolyn Long (Communications and Marketing) helped make the evening a success.

2012 Harvest Fest Celebration. The Central Library Children's Room kicked off the annual Harvest Fest Celebrations on Saturday, September 29. This is one of the bigger events hosted for families and we consistently see approximately 1,000 children and their parents celebrating at the library. This year was no different. Families enjoyed music, stories, live animals, face painting, pumpkin and cookie decorating, and more. This program is sponsored by Penworthy and featured a visit by the Penworthy bear and Browser the library mascot. The fun continues at the neighborhood libraries through the first few weeks of October with music programs.

Zeidler Celebration. The fifth annual Frank P. Zeidler Memorial Lecture was held in Centennial Hall on September 20, the 100<sup>th</sup> anniversary of his birth. Taped by Milwaukee Public Television, it was part of a celebration including a display and reception in City Hall honoring Mayor Zeidler's achievements. Moderated by Kathleen Dunn, the program featured Jeanne Zeidler, former Mayor of Williamsburg, Virginia, and the Mayor's daughter, who illustrated her talk with a collection of visual images of his life. During a question and answer period, the 215 attendees also heard his daughter Anita reminisce on growing up as a Mayor's daughter. Humanities and Archives Coordinator Virginia Schwartz serves on the Zeidler Committee.

Visit from South African Library School Students. A group of 24 students and staff from Carnegie University in Pretoria, South Africa visited the Central Library on October 4. Librarian Richard Plachter (Arts and Media) led the group on a tour. Highlights of a tour were the closed stacks, the Drive-Up, Wisconsin Talking Book and Braille Library & its services, the children's room showcasing the Marie Herndl painted glass window, and outreach services. Librarian Pat DeFrain (Arts and Media) provided a rare books presentation which included some of MPL's treasures as well as several African and South African books and maps from the collection. The visit generated a lot of good will and confirmed that libraries everywhere are facing many of the same challenges of staffing and funding.

Romance of Japanese Prints. On Saturday, October 6, 26 people attended a presentation by former Art, Music & Recreation Coordinator Ruth Ruege about collecting and appreciating Japanese prints. She gave a short history of the three major time periods for the prints, showed images and shared many stories of buying her own prints. Ruth has been collecting since 1973 and listening to her talk and looking at her prints was tremendously interesting. All 16 people who turned in evaluations felt the same as every single one of them gave the program the highest marks for enjoyment, information and wanting similar programs offered.

A selection of Ruth's prints and Japanese prints from the Rare Books collection were put out for display and many people lingered to admire them. As an additional note, some of Ruth's prints will be featured in an exhibition at Valparaiso University from December 2012 to March 2013. There are also plans to do another exhibition connected with a catalog of representative selections from her collection in the future.

Which Book Next. Thanks to the team of librarians including Connie Behrens-Huffstetter, Brett Rohlwing, Rose Fortier, Roxanne Staveness, Mary Lou Klecha, Maria Cunningham, Anna Walls, Rachel Arndt, Tim Rush, and Jillian Johnson 54 individuals received recommendations on which book to read next. After patrons provided the titles of the last three books they read through MPL Facebook page, a librarian suggested the next title that they should read and provided a link to the catalog so that the item could be requested. This event on October 3 was the third time that Which Book Next was held using MPL's Facebook page.

Thanks also to Chris Murphy, Gwen Long (Communications and Marketing) and Jillian Johnson (Ready Reference) for promoting the event and special thanks to Kevin Cingatura and Dan Keeley (Automation) for having the laptops updated, connected and ready to go for use by the librarians.

Ballet Folklórico. As the culminating event to the Library's month-long celebration of Hispanic Heritage Month, Ballet Folklórico performed in the Schoenleber Reading Room at Central on Saturday, October 13. Librarian Kristina Gomez (Periodicals) coordinated the event, and maintenance cleared the room and set up chairs. The audience of 117 included people of all ages. Because of the location of the program, many passers-by also enjoyed the dancing, heard the music and saw the fabulous costumes. The program included the following dances: traditional Aztec Dance; traditional dances from the states of Veracruz and Jalisco, and "Floreo de Soga" Trick Roping. It was a highly appreciated program.

Meet Libba Bray. On the evening of October 4, 87 fans of the award winning author Libba Bray gathered to hear about her new book set in New York in the 1920's. Several guests, and members of MPL's Teen Advisory Board, came in costume. Live Jazz music was provided. Librarians Mandy Tuthill and Alicia Groeschel (YCOS) and Outreach Specialist Victoria Sanchez coordinated the event and Boswell Book Company was a co-sponsor.

Wall of Fame. Two new names have been added to the Wisconsin Writers Wall of Fame, children's book author and illustrator Kevin Henkes and film critic, biographer, and documentary filmmaker Richard Schickel. On Sunday, October 14, both authors were present for the induction celebration. Introducing Mr. Henkes was 1999 inductee Lois Ehlert. Introducing Mr. Schickel was Chair of the UWM Film Department Rob Yeo. Approximately 50 people attended including family and friends of the honorees. A reception and book signing followed in the Richard E. and Lucile Krug Rare Books Room. The Writers Wall is a program sponsored and supported by the Friends of the Milwaukee Public Library. President Marsha Huff served as Mistress of Ceremonies.

## **Staff**

ALA/FINRA Advisory Board Annual Meeting. MPL successfully participated in two grant cycles, which led to Business and Technology Coordinator Judy Pinger to serve on the review panel for the next round of the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation/American Library Association (ALA) grants. Nineteen library proposals were discussed at the ALA Headquarters in Chicago and a final selection was made for the 2013-2014 grant cycle. \$1.2 million will be awarded to the winning libraries at ALA Mid-Winter in Seattle in January of 2013.

**MILWAUKEE PUBLIC LIBRARY**  
**Monthly Statistical Report**  
**September 2012**  
**PATRON COUNT**

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	40,886	40,302	1.4%	420,742	401,686	4.7%
Atkinson	9,376	7,277	28.8%	77,303	70,498	9.7%
Bay View	12,123	10,975	10.5%	122,418	107,060	14.3%
Capitol	7,614	8,561	-11.1%	90,047	87,382	3.0%
Center Street	12,124	12,710	-4.6%	116,049	108,514	6.9%
East	14,002	12,441	12.5%	133,562	112,605	18.6%
Forest Home	12,690	11,912	6.5%	121,937	111,737	9.1%
Martin Luther King	9,919	7,900	25.6%	89,078	74,917	18.9%
Mill Road	8,382	7,241	15.8%	84,093	75,014	12.1%
Tippecanoe	9,544	8,922	7.0%	98,094	90,984	7.8%
Villard Square	13,032	6,220	109.5%	115,553	66,167	74.6%
Washington Park	17,958	14,384	24.8%	164,663	125,682	31.0%
Zablocki	13,995	13,459	4.0%	146,154	126,560	15.5%
YCOS - Outreach	393	366	7.4%	3,297	3,339	-1.3%
Drive-Up Traffic Count	2,644	3,058	-13.5%	26,482	24,624	7.5%
<b>TOTAL</b>	<b>184,682</b>	<b>165,728</b>	<b>11.44%</b>	<b>1,809,472</b>	<b>1,586,769</b>	<b>14.03%</b>

28.6% increase in public service hours February 28, 2011-December 31, 2011 = Bay View, East, Washington Park, Zablocki

2012 increase in public service hours per week vs 2011:

4 hrs increase per week vs 2011 = Central, Atkinson, Bay View, Capitol, East, Forest Home, Villard Square, Washington Park, Zablocki

5 hrs increase per week vs 2011 = Martin Luther King, Mill Road, Tippecanoe

**Factors affecting statistics this month:**

**Increases:**

**Decreases:**

Capitol - Capitol Drive road construction

Center Street - Estimated due to electronic counter malfunction

**MILWAUKEE PUBLIC LIBRARY**  
**Monthly Statistical Report**  
**September 2012**  
**CIRCULATION**

Circulation Unit	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	46,751	48,931	-4.5%	494,742	493,370	0.3%
Atkinson	7,065	6,934	1.9%	63,873	64,663	-1.2%
Bay View	23,640	21,994	7.5%	234,842	218,796	7.3%
Capitol	11,960	13,250	-9.7%	142,090	137,987	3.0%
Center Street	6,610	5,823	13.5%	55,880	54,267	3.0%
East	21,062	20,544	2.5%	208,308	196,726	5.9%
Forest Home	13,024	11,056	17.8%	128,775	116,674	10.4%
Martin Luther King	7,271	6,904	5.3%	68,068	61,973	9.8%
Mill Road	8,976	10,781	-16.7%	101,065	102,860	-1.7%
Tippecanoe	15,099	13,724	10.0%	156,322	134,048	16.6%
Villard Square	12,258	5,934	106.6%	125,570	64,085	95.9%
Washington Park	10,821	10,847	-0.2%	112,052	98,060	14.3%
Zablocki	21,279	21,492	-1.0%	224,246	212,750	5.4%
YCOS - Outreach	5,216	4,401	18.5%	50,036	42,824	16.8%
<b>TOTAL</b>	<b>211,032</b>	<b>202,615</b>	<b>4.2%</b>	<b>2,165,869</b>	<b>1,999,083</b>	<b>8.3%</b>

28.6% increase in public service hours February 28, 2011-December 31, 2011 = Bay View, East, Washington Park, Zablocki

2012 increase in public service hours per week vs 2011:

4 hrs increase per week vs 2011 = Central, Atkinson, Bay View, Capitol, East, Forest Home, Villard Square, Washington Park, Zablocki

5 hrs increase per week vs 2011 = Martin Luther King, Mill Road, Tippecanoe

**Factors affecting statistics this month:**

**Increases:**

**Decreases:**

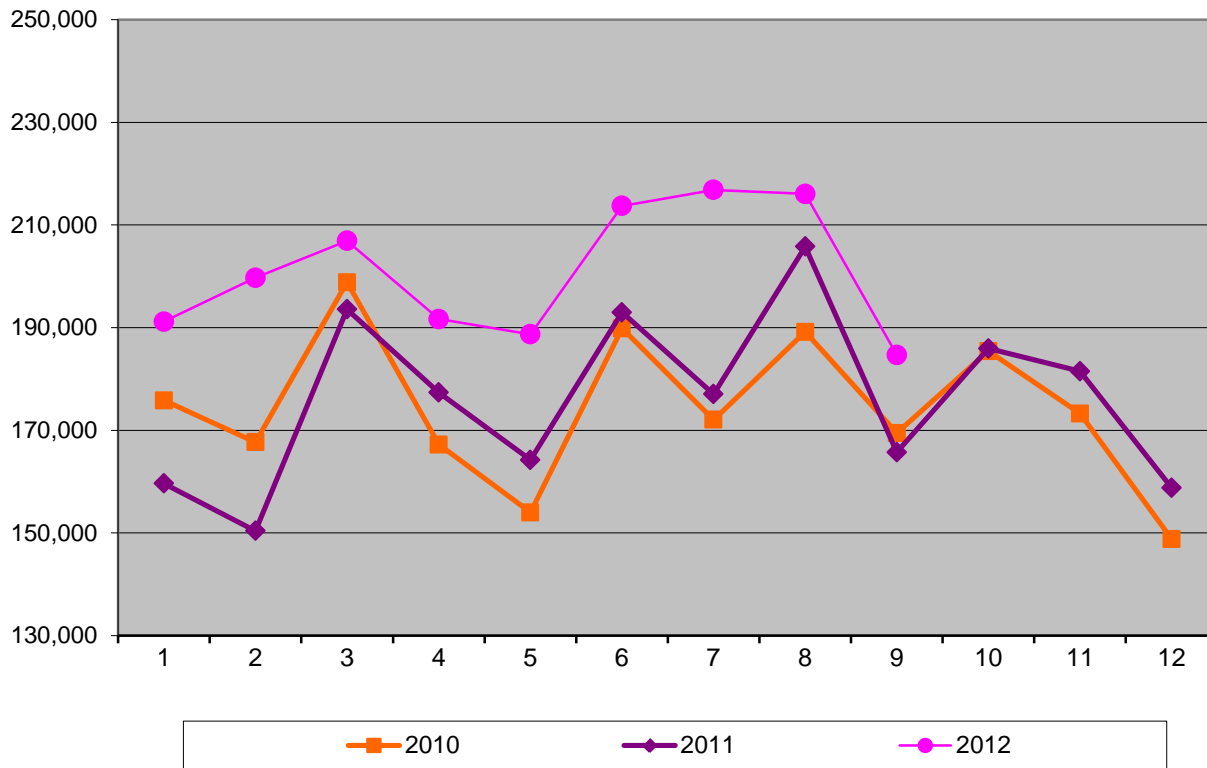
Capitol - Capitol Drive road construction.

Central - open extra Sunday in 2011 for Doors Open Milwaukee

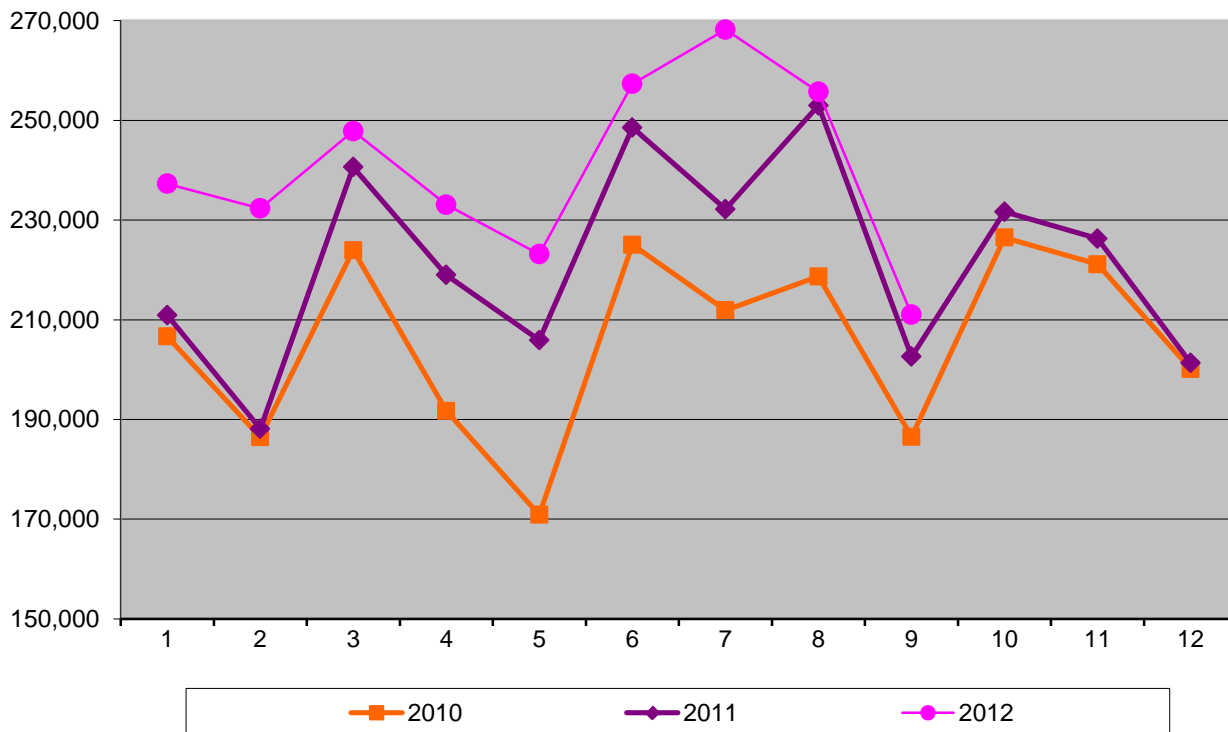
Mill Road - monitoring losses indicate Mill Road patrons using Villard Square



**Milwaukee Public Library  
Monthly Patron Totals  
2010 Through September 2012**



**Milwaukee Public Library  
Monthly Circulation Totals  
2010 through September 2012**



**Milwaukee Public Library  
Computer, Internet, and Electronic Statistics  
September, 2012**

<b>Unique Visitors to the MPL Website</b>						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	95,998	78,443	22.4%	823,608	725,090	13.6%

<b>Database Hits</b>						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	4,343	4,112	5.6%	44,292	47,751	-7.2%
	31% In-library 69% Remote	36.5% In-library 63.5% Remote		32.5% In-library 67.5% Remote	34.1% In-library 65.9% Remote	

<b>OverDrive Digital Download Circulation, by format</b>						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
eBooks	2,689	892	201.5%	17,714	4,196	322.2%
Audiobooks	1,297	931	39.3%	9,952	7,352	35.4%
Music & Videos	27	20	35.0%	224	192	16.7%

<b>Downloads of Digital Music through Freegal</b>						
	This month	Last month	Change		Previous Year to Date	
	2,218	2,247	-1.3%		16,971	

<b>Milwaukee Patron Holds Placed Through CountyCat</b>						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
	35,787	35,293	1.4%	354,412	335,674	5.6%

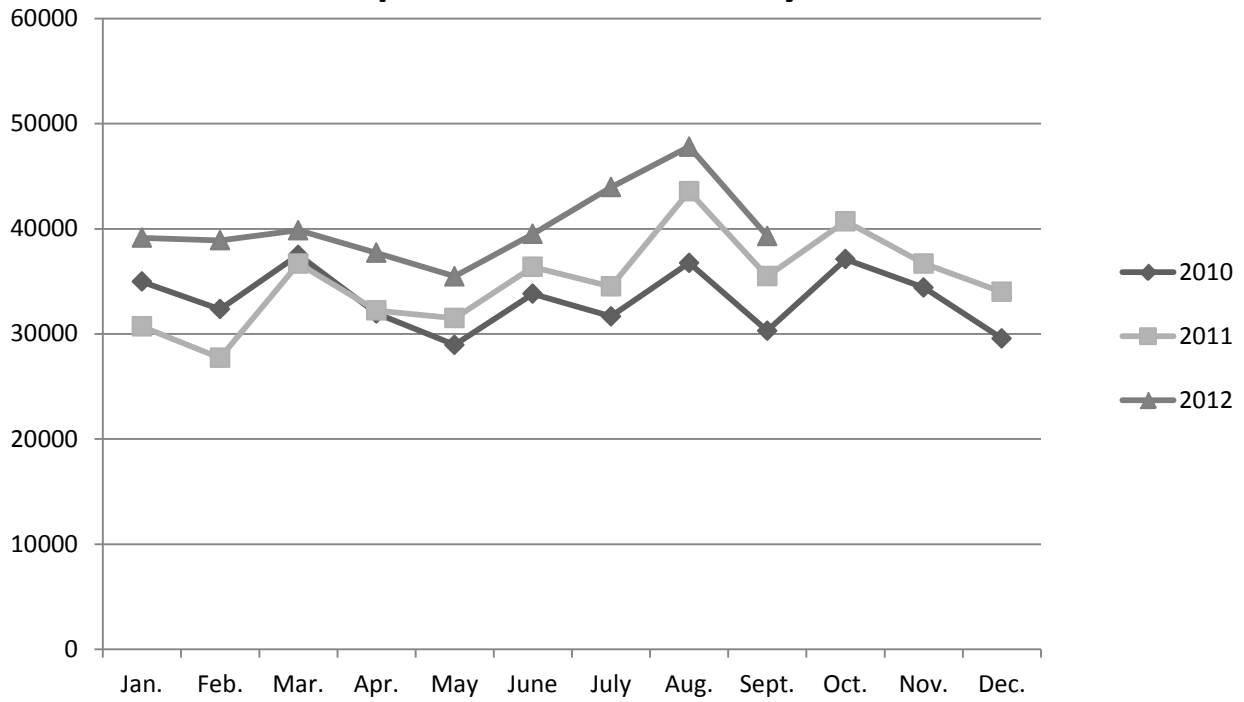
<b>Paging Slips</b>						
	This Month	Same Month Last Year	% Increase or Decrease	Year to Date	Previous Year to Date	% Increase or Decrease
Central	11,052	9,973	10.8%	98,887	74,811	32.2%
Atkinson	539	606	-11.1%	5,824	3,851	51.2%
Bay View	2,418	2,450	-1.3%	24,576	20,300	21.1%
Capitol	2,133	2,030	5.1%	20,729	17,711	17.0%
Center Street	805	923	-12.8%	8,237	7,207	14.3%
East	2,200	2,395	-8.1%	22,810	19,193	18.8%
Forest Home	809	719	12.5%	7,415	6,659	11.4%
Martin Luther King	580	697	-16.8%	6,406	6,183	3.6%
Mill Road	701	943	-25.7%	9,357	9,385	-0.3%
Tippecanoe	1,247	1,307	-4.6%	12,557	10,141	23.8%
Villard Square	740	586	26.3%	6,745	5,878	14.7%
Washington Park	881	854	3.2%	8,947	7,258	23.3%
Zablocki	1,747	1,396	25.1%	17,727	11,199	58.3%
YCOS--Outreach	363	356	2.0%	3,254	1,695	92.0%
<b>TOTAL</b>	<b>26,215</b>	<b>25,235</b>	<b>3.9%</b>	<b>253,471</b>	<b>201,471</b>	<b>25.8%</b>

**MILWAUKEE PUBLIC LIBRARY  
QUARTERLY COMPUTER USE REPORT**

<b>Library Computer Use, in Hours, Third Quarter of 2012</b>						
	<b>Third Quarter</b>			<b>Year to Date</b>		
	<b>2012</b>	<b>2011</b>	<b>Change</b>	<b>2012</b>	<b>2011</b>	<b>Change</b>
Central	30,816	27,624	11.6%	91,256	81,920	11.4%
Atkinson	7,683	7,956	-3.4%	20,385	20,801	-2.0%
Bay View	5,280	5,336	-1.0%	15,506	14,265	8.7%
Capitol	6,126	5,668	8.1%	17,694	16,583	6.7%
Center Street	13,536	14,980	-9.6%	38,132	40,219	-5.2%
East	7,535	6,739	11.8%	20,764	17,708	17.3%
Forest Home	9,564	6,425	48.9%	25,156	17,817	41.2%
Martin Luther King	8,399	6,601	27.2%	20,936	15,993	30.9%
Mill Road	7,014	5,762	21.7%	18,230	16,117	13.1%
Tippecanoe	3,823	3,255	17.5%	10,936	10,012	9.2%
Villard Avenue	11,308	6,055	86.8%	27,775	14,094	97.1%
Washington Park	13,076	10,955	19.4%	34,646	25,890	33.8%
Zablocki	6,900	6,211	11.1%	20,210	17,355	16.5%
<b>Total</b>	<b>131,060</b>	<b>113,567</b>	<b>15.4%</b>	<b>361,626</b>	<b>308,774</b>	<b>17.1%</b>

<b>Laptop Computer Circulation, Third Quarter of 2012</b>						
	<b>Third Quarter</b>			<b>Year-to-Date</b>		
	<b>2012</b>	<b>2011</b>	<b>Change</b>		<b>2012</b>	
Atkinson	1,168	850	37.4%		2,858	
Center Street	586	283	107.1%		1,421	
Forest Home	2,005	716	180.0%		5,076	
Martin Luther King	1,572	1,061	48.2%		3,480	
Mill Road	700	n/a			927	
Villard Square	4,910	1,499	227.6%		11,184	
Washington Park	2,351	1,218	93.0%		5,160	
<b>Total</b>	<b>13,292</b>	<b>5,627</b>	<b>136.2%</b>		<b>30,106</b>	

### Computer Use in hours by Month



### Computer Use in hours by Quarter

