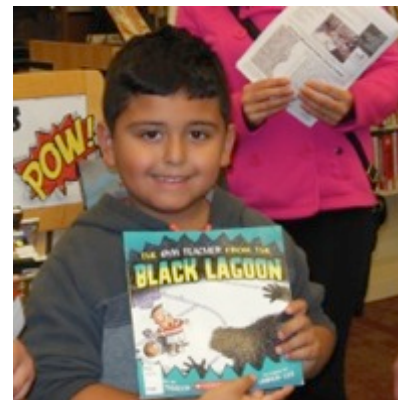




Welcome/Bienvenido,
Milwaukee Public Library,



to Cesar Chavez Drive/
a la Calle César Chávez



Creating Future Prosperity



- Relocation of *Forest Home Library*
- Effort to bring library to *Clarke Square on Cesar Chavez Drive*
 - 1135 South Cesar Chavez Drive
(cross-street West Scott)
- Presentation Features:
 - *Developers:* Cardinal Capital and Journey House
 - *Architect:* Eppstein Uhen Architects & Tom Hofmann



Creando Futura Prosperidad



- Traslado de la Forest Home Library
- Esfuerzo para localizar la biblioteca en **Clarke Square** en la **Calle Cesar Chávez**.
 - 1135 Sur de la Cesar Chavez Drive (calle transversal W. Scott)
- La presentación incluye:
 - *Promotores:* Cardinal Capital y Journey House
 - *Arquitectos:* Arquitectos Eppstein Uhen y Tom Hofmann



MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Developing Top Talent

Markesha Parker

Journey House and
South Division High
School Alumna

Presented with:
2014

UW System and
Alliant Energy
Academic
Achievement Award

Ray Cross

President of
UW System

Dennis Shields

Chancellor of
UW-Platteville





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Desarrollando el mejor talento

Markesha Parker
Alumna graduada de
Journey House y
South Division
High School

Recipiente del:
Premio de Excelencia
Académica del UW
System y Alliant
Energy 2014

Ray Cross
Presidente del
UW System y

Dennis Shields
Rector de
UW-Platteville





Vision:
MPL Cesar Chavez Library
with
Journey House Lofts
Coffee Shop
Latino Cultural Arts
(Visual Arts, Public Art, & Performing Arts Spaces)



Visión:

Biblioteca César Chávez de MPL

con

Apartamentos Journey House

Café

Artes Culturales Latinos

***(Artes visuales, Arte de espacio público, & Sitios
de artes escénicas)***



Potential Impact & Results

- Highly used library with multiple & diverse partners to provide innovative programs & learning opportunities
- 51 affordable housing apartments for Motivated Youth and Families
 - 24 one-bedroom
 - 15 two-bedroom
 - 12 three-bedroom
- 104 Parking Spots
 - 44 Surface Parking Spots for Library Visitors
 - 60 Underground Parking Spots for Journey House Lofts Residents
- Catalyst for continued business growth on Cesar Chavez Drive
- Epicenter for Latino Arts
- Development of Top Talent for Milwaukee



Impactos y Resultados Potenciales

- Una biblioteca muy frecuentada con socios múltiples y diversos, para ofrecer programas innovadores y oportunidades de aprender.
- 51 apartamentos de Vivienda Asequible for Jóvenes y Familias Motivados
 - 24 con una recámara
 - 15 con dos recámaras
 - 12 con tres recámaras
- 104 espacios para estacionar
 - 44 espacios exteriores para visitantes a la biblioteca
 - 60 espacios subterráneos para residentes de apartamentos Journey House
- Catalizador del continuo crecimiento empresarial en la Calle Cesar Chavez
- Epicentro de Artes Latinos
- Desarrollo del mejor talento de Milwaukee



MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

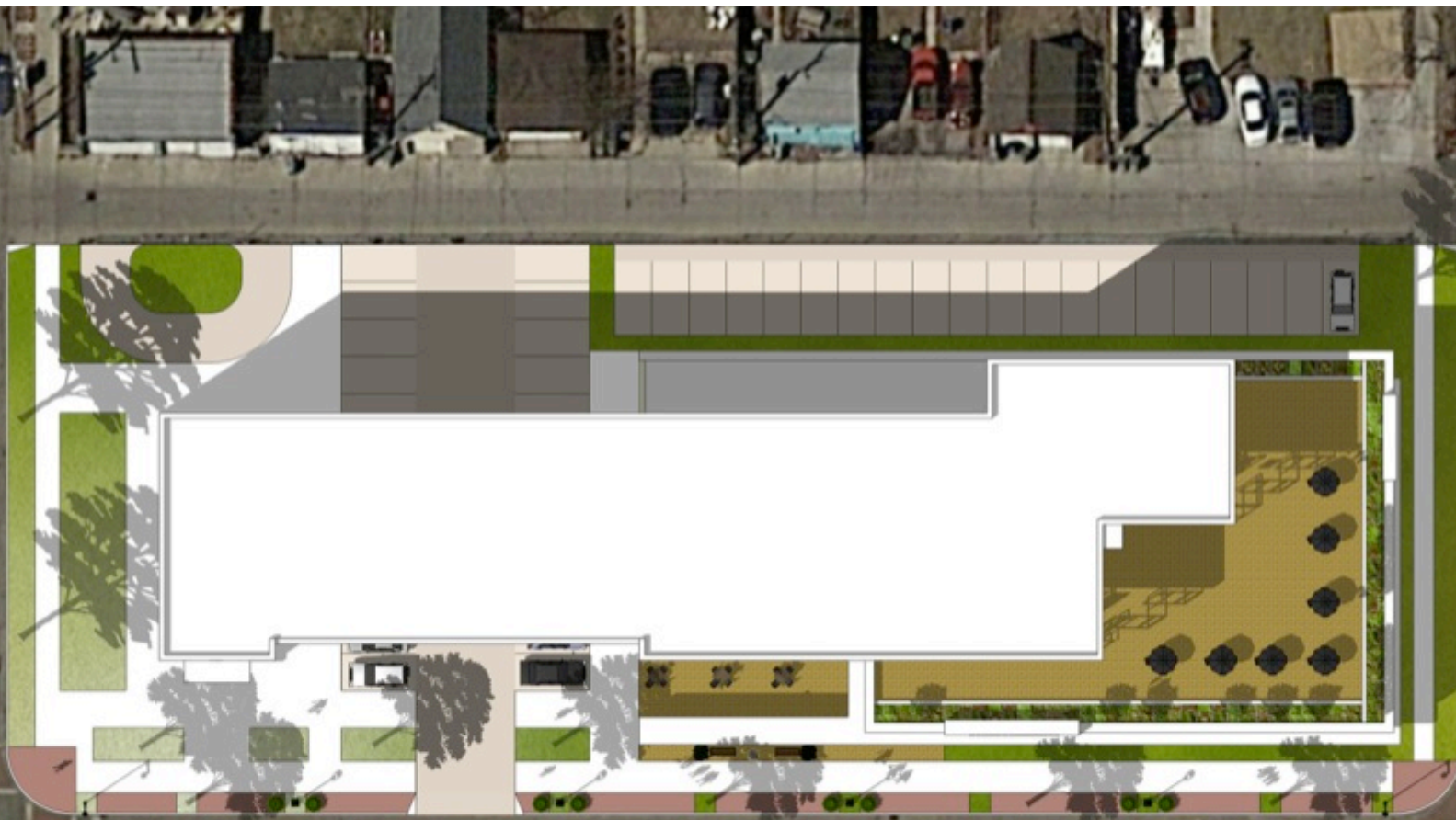






MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.





Access to Library: Convenient Walk for Kids, Families, & Scholars

Neighbors & Anchors

- Residents of Clarke Square, Walker's Point, and Muskego Way Neighborhoods
- Customers of Cesar Chavez Drive Businesses
- Journey House Center for Family Learning
- Journey House Packers Football Stadium
- Milwaukee Christian Center
- Sixteenth Street Health Clinic
- United Community Center

Neighborhood Schools

- MATC Walker's Point
- MPS Kagel
- MPS Longfellow
- MPS South Division High School
- Norte Dame Middle School
- Prince of Peace
- UCC Bruce Guadalupe



Acceso a la Biblioteca:

A corta distancia a pie para niños, familias, y alumnos

Vecinos e Instituciones Claves

- Residentes de los vecindarios Clarke Square, Walker's Point, y Muskego Way
- Clientes de negocios de la Calle César Chávez
- Journey House Center for Family Learning
- Estadio de fútbol Americano de los Journey House Packers
- Milwaukee Christian Center
- La Clínica Latina (Sixteenth Street)
- Centro de la Comunidad Unida

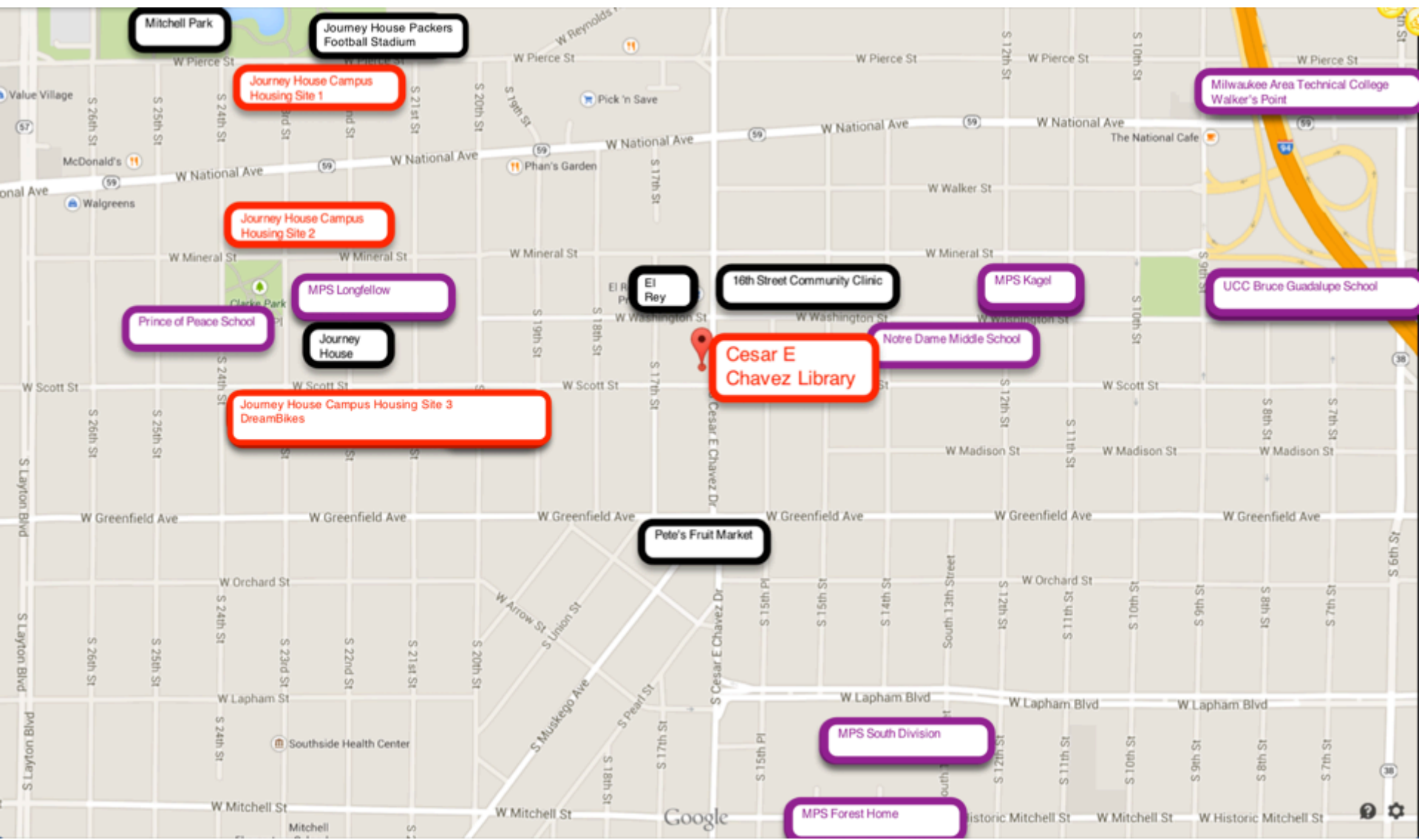
Escuelas del vecindario

- MATC Walker's Point
- MPS Kagel
- MPS Longfellow
- MPS South Division High School
- Norte Dame Middle School
- Prince of Peace
- UCC Bruce Guadalupe



MILWAUKEE PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Campus Housing for Motivated Youth





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Alojamiento de campus para jóvenes motivados





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Return on Investment



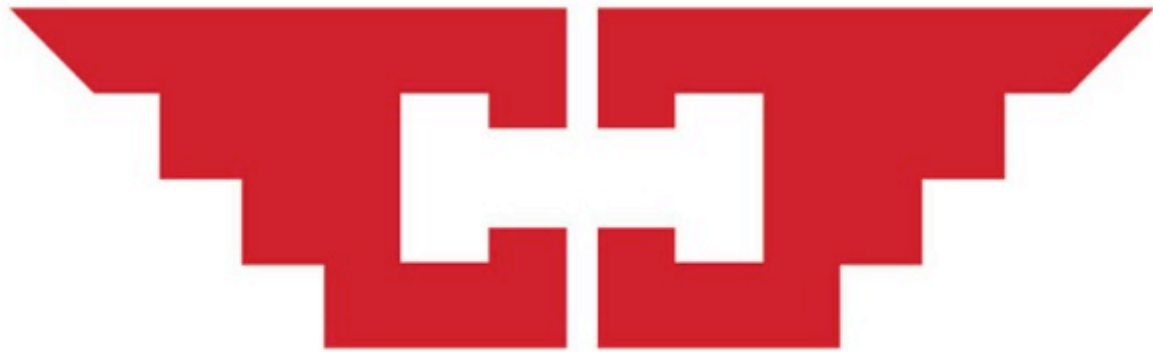


MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

Rentabilidad de inversión





**CESAR E.
CHAVEZ
DRIVE**

¡Me Gusta!

Business Improvement District



The Farm Project

Seeding arts, culture, and small business for growth





***Developing
Top Talent is
Just the
Beginning***

***Effort + Time
+ Belief in
Possibility =
Success &
Making
Dreams Come
True***





***Desarrollar el
mejor talento
es sólo el
principio***

***Esfuerzo +
Tiempo +
Creencia en
las
posibilidades
= Éxito y la
realización de
sueños***





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

**Thank
You!**



***Journey House
English Language
Learners visiting
Forest Home Library
– November 2014***

***We love our
Milwaukee Public
Libraries!***





MILWAUKEE
PUBLIC LIBRARY

CARDINAL
CAPITAL MANAGEMENT, INC.

¡Gracias!



*English Language
Learners de Journey
House visitando la
Biblioteca Forest Home
– Noviembre 2014*

*Nos encantan nuestras
Bibliotecas Públicas de
Milwaukee*





Questions & Answers & Ideas





Preguntas y Respuestas e Ideas

