Carl F. and Frank P. Zeidler Papers, 1918-1981

Local History Manuscript Collection Mss # 352

The collection includes both official and personal papers of Carl and Frank Zeidler, mayors of Milwaukee, Wisconsin.

Note: The complete 46-page version of this finding aid is available for download at http://www.mpl.org/content/pdfs/352_Zeidler_finding_aid.pdf

Descriptive Summary

Creator: Carl F. Zeidler, Frank P. Zeidler

Title: Carl F. and Frank P. Zeidler Papers, 1918-1981

Span Dates: 1918-1981

Size: 116.82+ cubic feet (354+ boxes)

Location: Local History Manuscript Collections

Citation

Zeidler, Carl F. and Frank P. Zeidler Papers, 1918-1981, Mss # 352, Local History Manuscript Collection, Milwaukee Public Library, Milwaukee, Wisconsin.

Collection Description

Biographical notes

Carl Zeidler

Carl F. Zeidler (1908-1942), mayor of Milwaukee, 1940-1942, the oldest child of Michael W. and Clara A. E. (Nitschke). Zeidler was born in Milwaukee on January 4, 1908. His two brothers were Clemens and Frank, his sister was Dorothy. A 1925 graduate of West Division High School in Milwaukee, he earned a Ph.B. at Marquette University in 1929 and a J.D. from Marquette University in 1931. He also graduated from the Wisconsin College of Music in 1928.

Carl Zeidler became active in many organizations. He belonged to the Elks, Eagles, Moose, Knights of Pythias, Army and Navy Union, Junior Chamber of Commerce, American Legion, Steuben Society, Symphonic Male Chorus, Arion Musical Club, Masons, Turners, Y's Men's Club, and others. He founded and led the Sunday Morning Breakfast Club.

Zeidler was named as assistant city attorney by City Attorney Walter J. Mattison in 1936. He worked on cases involving park consolidation, pinball, handbills and riots at German-American Bund meetings, and was counsel for the Fire and Police Commission and the police and fire pension boards. He resigned from the city attorney's office on January 2, 1940 in order to campaign for mayor.

Zeidler campaigned strenuously with the slogan "hats off to the past, coats off to the future." He attended 879 political meetings between January 6, 1940 and April 2, 1940, while over 600 other meetings were held in his behalf. Daniel Hoan, the Socialist incumbent, relied on his twenty-four-year tenure as mayor and did little campaigning. Carl Zeidler defeated Mayor Hoan by 12,000 votes. Summing up his triumph, Zeidler said: "I used nothing else than modern merchandising methods: See 'em, tell 'em, sell 'em."

Zeidler's service as mayor was shortened by the American entrance into the Second World War. Carl enlisted in the Naval Reserve in April 1942. Commissioned a lieutenant, he commanded the gun crew on the armed merchant ship *LaSalle*, beginning in July 1942. His first cruise on the *LaSalle* was highlighted by a gunnery attack on a surfaced U-boat, which Zeidler claimed he had sunk. (The Navy discounted the claim.) On Carl's second voyage in November 1942, the *LaSalle* disappeared with all hands while carrying cargo to Cape Town, South Africa. Zeidler was listed as "missing in action" until November 1944, when the Navy Department official declared him 'dead.' After the war, an unofficial German source claimed that the *LaSalle* had been torpedoed and sunk by U-159 on November 7, 1942.

During Carl's brief term as mayor, his chief assistants were Paul Bergen and Wallace Maciejewski. His administration lowered the property tax rate, reduced expenditures for personnel, consolidated some city departments, and hosted the national conventions of the American Legion and the Eagles. Much attention was given to mobilization attendant upon American involvement in the Second World War, first as a neutral supplier of Great Britain and then as a belligerent.

Carl Zeidler was a popular mayor who aroused great enthusiasm in his admirers. Ambitious, he worked carefully to enhance his reputation throughout the country while avoiding any overt alliances with other politicians which would tend to circumscribe his options. His death ended what might have been a successful national political career.

Frank Zeidler

Frank P. Zeidler (1912-2006) was born September 12, 1912 in Milwaukee, the youngest son of Michael and Clara Zeidler. A 1929 graduate of West Division High School, he attended the University of Wisconsin, the University of Chicago, and Marquette University. He also took many courses through University of Wisconsin Extension. He received an honorary doctorate from University of Wisconsin in 1958.

Zeidler married Agnes Reinke on June 30, 1939. They had six children: Clara, , Dorothy, Michael, Anita, Mary, and Jeannette.

Zeidler worked as a surveyor and topographical engineer from 1931 to 1943. He served from 1938 to 1940 as County Surveyor, an elective position. From 1943 to 1948 he was a surveyor for the Chicago, Milwaukee, St. Paul and Pacific Railroad.

Zeidler won election to the Milwaukee Board of School Directors in 1941, serving in that post until 1948. He ran unsuccessfully for state treasurer on the Progressive ticket in 1940 and, as a Socialist, for governor in 1942, mayor of Milwaukee in 1944, and Congress in 1946.

Mayor John Bohn chose not to seek re-election in 1948 and Frank entered the primary. He won the primary and then defeated Henry Reuss in the April election. Serving three terms, Zeidler preferred not to face the rigors of another campaign and retired in 1960.

Important issues in Milwaukee during Zeidler's administration included urban expansion, urban renewal, blight elimination, public housing, and civil defense. The city expanded greatly through a vigorous annexation program until the Oak Creek Law of 1953 effectively blocked further expansion by allowing the creation of fourth class cities in thinly populated areas. Public housing projects were built and slum clearance pursued. Milwaukee's civil defense plans were among the most innovative and elaborate in the country.

Mayor Zeidler's chief assistants were Folk Peterson and Stanley Budney. Raymond Sheehan, Arthur Saltzstein, Albert Davis, and Joseph Dries also worked in the Mayor's Office, while Catherine Burgette handled the business aspects of the office.

Mayor Zeidler was active in the American Municipal Association, the National Conference of Mayors, and the United Nations Association. He lectured throughout the United States and Canada on issues affecting the cities in general and Milwaukee in particular.

Zeidler pursued many interests after his retirement from office. He wrote extensively for the American Institute of Municipal Research, Education, and Training, Inc., a subsidiary of the American Municipal Association. He worked with the Ford Foundation reviewing grant applications in urban affairs. Zeidler was appointed Director of Resource Development for Wisconsin in 1964 by Governor John W. Reynolds, serving in that position for two years. Beginning in 1967, Zeidler was a labor arbitrator, or "umpire" as he preferred, in Milwaukee County and elsewhere in the state.

Zeidler conducted courses on a variety of subjects from government to the history of science. He taught at Cardinal Stritch College, Marquette

University, Alverno College, and the University of Wisconsin, all in Milwaukee, and the University of Wisconsin Fox River Valley, in Menasha.

Zeidler's community interests included membership in or advisory help to many community action groups in Milwaukee. These included ESHAC (East Side Housing Action Committee), the 13th Ward Community Council, the Atkinson Capitol Teutonia Community Council, and Utility Consumers United. Zeidler served on the board of directors of the Commonwealth Savings Bank and the board of trustees of Alverno College.

A member of the Lutheran Church in America, Zeidler wrote and spoke on social issues affecting the Church.

Zeidler was one of the founders and served as secretary of the Public Enterprise Committee (originally Municipal Enterprise). Since 1948, this political education group has published a newsletter, the <u>Public Enterprise Record</u>, and has served as a forum for liberal viewpoints in Milwaukee. Founded by a coalition of Socialists, Progressives, and liberal Democrats, the Committee continues to provide commentary on political affairs. Frank Zeidler ran on political platforms promulgated by the Committee in his three successful mayoral bids.

Zeidler joined the Socialist party in 1932 and continued his active membership for decades. He became secretary of the Milwaukee County Socialist Party in 1937 and has served the Socialist Party in various state positions since then. The Socialist Party merged with the Progressives in 1935, forming the Progressive Party Federation. The Federation broke up in 1941 and the Socialist Party declined greatly during the period of the merger. Zeidler's campaign for governor in 1942 marked the Party's return to statewide races. The 11,000 votes he received were only about one fourth what the Socialist candidate had earned in 1934, the party's last race before the merger.

Zeidler's election as mayor in 1948 was as much in spite of as because of his Socialist membership. Although the Socialists had a reputation for good government in Milwaukee, post-World War II anti-communism linked Socialism with its Soviet cousin in the popular mind.

The Socialist Party dropped out of national electoral politics after Darlington Hoopes' presidential campaign in 1956. Large segments of the Party adopted a policy of "boring within" the Democratic Party, during the 1960s. The Debs caucus opposed this trend and, in 1973, at a meeting in Milwaukee's Turner Hall, attempted to revive the Party. National headquarters moved to Milwaukee following this meeting. Zeidler began to play a more central role in the Party at this time.

The Socialists returned to national political activity with Frank Zeidler's nomination for President in 1975. Faced with varied election laws, Zeidler was able to have his name placed on the ballot in only eight states. Scant finances doomed the campaign's chances of success in the race for third place in the election. Lack of press coverage curtailed the educational possibilities. Zeidler garnered about 8,000 votes and modest publicity. Party headquarters was destroyed by fire in December 1975, further hampering the effort, as many records were lost and most of the remainder damaged.

Zeidler continued his political and educational roles. He spoke, wrote, and issued press releases on major current events until the time of his death. Whether the topic was El Salvador, nuclear arms, or domestic social policy, Frank Zeidler continued to provide commentary and programs on issues local, statewide, national, and international.

Scope and Content

The collection includes both official and personal papers of Carl and Frank Zeidler, mayors of Milwaukee, Wisconsin. It is comprised of correspondence, minutes, reports, articles, speeches, manuscripts, photographs, recorded material, scrapbooks, notebooks, pamphlets and other secondary material. Although the material dates from 1918 to 1981, most of the collection is from the periods 1940-1942 and 1948-1981.

The first series, **CARL ZEIDLER PAPERS**, **1918-1942**, consists of two boxes of personal papers and twenty-two boxes of mayoral office files. The personal papers include material from Zeidler's service in the City Attorney's Office and his law school days. The office files are subject files arranged alphabetically and chronologically there under. The folder headings are those used in the Mayor's office. Some of Carl Zeidler's office files were retained by Acting Mayor John Bohn when Zeidler entered the Navy in 1942 and can be located in the Bohn papers at the Milwaukee Public Library.

Frank Zeidler's MAYOR CORRESPONDENCE FILES, 1948-1960, are subject files arranged alphabetically and chronologically there under. The folder headings are those used in the Mayor's office. There files were originally two series "Correspondence" and "Mayor's File" presumably representing "inner" and "outer" office files, were found to be overlapping and extremely redundant and therefore were combined. The activities of the Mayor's Office can be deduced from these files. Invitations, speeches, conferences, and communications with both citizens and other officials abound. State, national, and even international events are monitored. Intra-office notations attached to correspondence provide insight into the function of the office staff. Zeidler is revealed as a mayor who tried to keep abreast of everything affecting his office. He drafted most of his own

speeches and frequently answered complaints personally—even attempting to answer bigots and other bitter opponents of his performance of his Socialist philosophy.

The **PROJECT FILES**, **1948-1960**, are under the other part of Frank Zeidler's office files system. They were designed by Folke Peterson, Zeidler's Administrative Assistant, to record the city's progress on important issues. The main headings have been consolidated from twenty-six to eighteen, largely through grouping housing and highway projects. The main headings and sub-headings are arranged alphabetically, while the material is chronological in order. The Project Files contain a much higher proportion of informational material than do the Correspondence Files. Reports, charts, and minutes predominate while correspondence with citizens is minimal.

The **SOCIALIST PARTY** series consists of correspondence, pamphlets, speeches, minutes, party publications, notebooks, membership information, financial information, and leaflets. Most of this material was retrieved from the party's national headquarters in Milwaukee after the fire there n December 1975. The bulk of this material consists of the National Secretary's files (January 1973-April 1977) and Frank Zeidler's Socialist correspondence (January 1960-April 1977, with some from the 1940's and 1950's). Correspondence between Zeidler and Norman Thomas and Darlington Hoopes, former Socialist Presidential candidates have separate folders. These correspondence files document the internal affairs of the party as it struggled to re-establish itself in national politics. Recruitment of new members, disagreement over issues, and reports of activity around the county are amount the main topics documented. The membership and financial information underline the small size of the party. There is a list of party members in Wisconsin during the 1930's and 1940's, arranged by local. Typed in about 1970, this list is available in both hard copy and microfilm. Scattered reports from locals in Wisconsin date from the mid-1930's. Most of the party's membership records were lost in the fire of 1975.

There is a small amount of material from non-Wisconsin locals which includes membership and financial information as well as material on political action by the party. There is a scattering of data on political campaigns and one box on Zeidler's 1976 presidential race. The papers from Tad Teckla and Josephine Prasser were given to Frank Zeidler for preservation. They were members of the party from Cleveland and Milwaukee.

Frank Zeidler's **NON-MAYORAL PAPERS** is essentially a subject file comprising material from before his election as mayor in 1948 to 1981. Zeidler's mayoral years are scantily represented. The bulk of the material

is after 1960, with a little before 1948. This series consists primarily of correspondence and reflects Zeidler's widely-ranging interests. His papers from his term as Director of Resource Development, 1964-1966, are included in this series. Files on speaking engagements indicate the extent of Zeidler's activities. Personal files and individual files contain correspondence with family, friends and associates. The Autograph folder (box 226, folder 6) contains autographed letters from prominent correspondents.

The **FORD FOUNDATION** files document Zeidler's activity while working with the Foundation's urban problems section. Zeidler's review function is shown by the reports and grant applications sent to him for review. An extensive file of reports from ACTION-Housing (Allegheny Council to Improve Our Neighborhoods), Inc. records the activity of one of the grantees.

The series on **LABOR RELATIONS** contains most of the arbitration cases Zeidler dealt with since 1967. The arbitrator's decisions are arranged by case number (essentials a chronology) while the full files, including transcripts of hearings and some related correspondence, are arranged by date of decision. The arbitration cases reflect the thought is a respected arbitrator during a period of nearly fourteen years. The series also contains material about the Public Personnel Association and other groups dealing with labor relation and arbitration.

Two of Zeidler's interests are the focus of the **RELIGION AND EDUCATION** series. His service on the board of directors of Alverno
College is documented here and as are his lecture notes for the course he
taught. His interest in the social role of the Church is reflected in his files
on the Urban Training Center for Christian Mission, the Metropolitan
Lutheran Council, and various Lutheran Church in American committees.

The **LOCAL ORGANIZATIONS** series documents Zeidler's participation or interest in several social action groups in Milwaukee. The Public Enterprise committee records approximate an official file for that group. The minutes and notes taken at meetings supplement the Committee's *Public Enterprise Record*, which the Milwaukee Public Library holds in its periodicals collection. Zeidler was one of the founders of the Thirteenth Ward Community Council, from which the Harambee Project and the Central North Committee Council developed. His membership in the United Nations Association is also documented.

The extensive **WRITINGS AND SPEECHES** series records much of the thought of Frank Zeidler. Covering both the period when he was in office and his perhaps more reflective later years, Zeidler's views on urban affairs and other issues are exhaustively expressed, both in his speeches

and articles and his manuscripts, *A Liberal in City Government* and *Municipal Government and its Improvement*. Also included are several of Zeidler's literary efforts: a book of verse, a volume of children's stories, and several Shakespearean plays which Zeidler edited – mainly recasting them in modern English: *MacBeth*, *A Midsummer Night's Dream*, *Julius Caesar*, and *Hamlet*. Both handwritten and typed copies of the plays are included. Speeches and articles by others reflect to a small extent the kind of material Zeidler collected.

The **APPOINTMENT, NOTEBOOKS, AND GUESTBOOK** series covers the years 1948-1964. Frank Zeidler's appointments are documented in fourteen books and nine calendars. Meeting and comments are recorded in five notebooks from the mayoral years and three from 1960-1964. Two guestbooks from the mayor's office are included.

The ICONOGRAPHIC MATERIAL series consists of two boxes of photographs, original art, and certificates. The photographs are grouped generally into family, official, architectural, and "condition" photographs. The official photos record the many functions with which the mayor of a city deals. "Condition" photos were sent to Mayor Frank Zeidler to explain some problem, complaint, or investigation. Some of the photographic material is groups as sent to the mayor and sometimes arranged into portrait, condition, or architectural groups. Many of the portraits were sent to the mayors by members of the public to introduce themselves. This is especially true in the Carl Zeidler folders. The recorded material contains tapes of meetings and speeches mainly from Frank Zeidler's mayoral years. There is also a greeting by Norman Thomas to the Socialist picnic in 1957. The microfilm contain the mayor's office scrapbooks, material by and about Emil Seidel, Milwaukee's first Socialist Mayor, and a list of Socialist Party members in the state of Wisconsin from the 1930's and 1940's. (The last is also available in hard copy in the series SOCIALIST PARTY). They were filmed in original sequence.

Series Listing

1. Carl Zeidler Papers, 1918-1942

Carl Zeidler's personal and office correspondence, grammar school, law school notes, reports, and reference material.

Boxes 1-24

2. Mayor's Correspondence Files, 1948-1960

Frank Zeidler's Office files. Correspondence, notes, memos, minutes, clippings, reports, pamphlets and photographs.

Boxes 25-118

3. Project Files, 1948-1960

Frank Zeidler's office files of major issues. Reports, charts, maps, photographs, clippings, pamphlets, correspondence and notes. Boxes 119-203

4. Socialist Party, 1933-1980 (mainly 1973-1977)

Frank Zeidler's Socialist papers, material from Socialist national headquarters, and material from other Socialist branches. Correspondence, speeches, publications, campaign material, financial data, and lists of members.

Boxes 204-225

5. Non-Mayoral Papers, 1928-1982

Frank Zeidler's private papers, essentially a large subject file of his material. Correspondence, reports, pamphlets, and other informational items on Zeidler's many interests.

Boxes 226-246

6. Ford Foundation, 1960-1970

Frank Zeidler's material relating to his work for the Ford Foundation. Reports, correspondence, and articles. Boxes 247-255

7. Labor Relations, 1967-1981

Frank Zeidler's activity as labor arbitrator and advisor on labor relations. Transcripts of hearings, arbitration decisions, correspondence, notes, and reference material on labor relations.

Boxes 256-304

8. Religion and Education, 1965-1980

Frank Zeidler's activities as educator, board member, student, citizen and concerned layman. Correspondence, lecture notes, reports, minutes, and addresses.

Boxes 305-319

9. Local Organizations, 1960-1980

Frank Zeidler's correspondence with and participation in several local social action groups. Correspondence, minutes, and publications. Boxes 320-329

10. Writings and Speeches, 1948-1981

Speeches, articles, essays and books by Frank Zeidler and speeches and articles by others.

Boxes 330-346

11. Appointments, Notebooks and Guest Books, 1948-1964

Day books, calendars, notebooks and guest books. Boxes 347-350

12. Iconographic Material, 1910, 1940-1980 (bulk 1948-1960)

From both Carl and Frank Zeidler, photographs, portraits and certificates. Audio and videotapes, one phonograph record, movie film and one dictabelt. Four reels of microfilm.

Boxes 351-355

13. Gifts to Mayor

Publications, texts relating to Milwaukee or government.

Arrangement note

The material is usually in alphabetical order by subjects, and chronological within each folder. Photographs have usually been photocopied and replaced by the photocopies where that appeared in the original files. Clippings have been photocopied and the originals discarded.

Box and Folder List

Box	Folder Contents	Folder
Serie	s 1: Carl Zeidler Papers, 1918-1942	
1	Bar Review	1
1	Bicycles, October 1937-1940	2
1	City Attorney, 1936-1937	3
1	Constitution, 1938	4
1	Correspondence, 1933-1940	5
1	Family, 1940-1942	6
1	Jewelry, 1936	7
1	Law School: Code Practice, 1931	8
1	Law School: Corporations, 1930	9
1	Law School: Evidence, 1930	10
1	Law School: Future Interest, 1931	11
2	Law School: General, 1924-1928	1
2	Law School: Mortgages, 1931	2
2	Lyric Chorus, 1932-1936	3
2	School Material, 1918-1939	4
2	Sunday Morning Breakfast Club, 1937-1939	5
2	Sunday Morning Breakfast Club, n.d.	6
2	YMCA, 1938-1940	7
3	Accomplishments	1
3	Achievement, 1940-1941	2
3	Advisory Council, 1940-1941	3

Box	Folder Contents	Folder
3	Aluminum for Defense, 1941	4
3	Amortization Fund, 1940-1941	5
3	Appointments, 1940	6
3	Appointments, 1941	7
3	Art, 1940-1941	8
3	Assessments, 1940	9
3	Association of Commerce, 1940-1941	10
3	Auditorium (Minutes at back), 1940-1941	11
4	Aviation, 1940	1
4	Aviation, 1941	2
4	Bergen Correspondence, April 1940-June, 1941	3-9
5	Bergen Correspondence, June 1941-Dec. 1941	1-3
5	Board of Estimates, 1940, 1941	4-5
5	Budget, 1940, 1941	6-7
5	Building Inspector, 1940-1941	8
6	Campaign: City Problems, 1940	1
6	Campaign: Correspondence, 1940	2
6	Campaign: Finances, 1940	3
6	Campaign: Funding, 1940	4
6	Campaign: Political, 1940	5
6	Campaign: Publicity, 1940	6
6	Campaign: Speeches, 1940	7
6	Campaign: (clearly intended to mean the "next	8
	campaign" but never started) 1941, n.d.	
7	Central Board of Purchases, 1940-1941	1-2
7	Junior Chamber of Commerce, 1940-1941	3
7	Citizenship, 1941	4
7	City Planner, 1941	5
7	City Problems and Officials, 1941	6
7	Citizenship Training, 1941	7
7	City Attorney, 1940-1941	8
7	City Treasurer, 1941	9
7	City Service Commission, 1940	10
8	Civic Coordinating, 1940	1
8	Coal, 1940	2
8	Common Council, 1940, n.d.	3-4
8	Congratulation Letters, March 1940-June 1940	5-9
8	Congratulation letters, n.d.	10
9	Conservation	1
9	Controller, 1940-1941	2
9	Cooperative Purchasing, 1940-1941	3
9	Cost of Living, 1941	4
9	Council of Department Administration, 1941	5
9	County (Mainly Relief), 1940-1941	6

Box	Folder Contents	Folder
9	County Highway Fund, 1940-1941	7
9	Crime Prevention, 1938-1941	8
9	Daily Appointments, April-Dec. 1940	9
10	Daily Appointments, Jan 1941-Dec. 1941	1-2
10	Dairy, 1941	3
10	Defense, 1940-1941	4-6
10	Defense Information, 1941	7
11	Draft Board, 1940-1941	1
11	Election Commission, 1941	2
11	Electric Company, 1941	3
11	Elks, 1941	4
11	Employees Retirement System, 1940	5
11	Engineer (City), 1941	6
11	Favors, 1940	7
11	Festival, 1940	8
11	Festival: Automobiles, 1941	9
11	Festival: Buttons, 1940-1941	10
11	Festival: Button Drive, 1940-1941	11
11	Festival: Contests, 1941	12
11	Festival: Mailing Lists, 1941	13
12	Fire Department, 1940-1942	1-3
12	Flag, 1940-1941	4
12	General Correspondence, A-B, 1940-1941	5-7
13	General Correspondence C-G, 1940-1941	1-5
14	General Correspondence H-P, 1940-1941	1-8
15	General Correspondence R-Z, 1940-1941	1-7
16	Harbor Commission, 1941	1
16	Health Department, 1940	2
16	Housing, 1940-1941	3
16	Industrial, 1940-1941	4
16	International Correspondence, 1940-1941	5
16	Labor, 1940-1941	6
16	Labor Board, 1940-1941	7
16	Great Lakes, 1940-1941	8
16	Lakefront, 1940-1941	9
16	Land Commission, 1940-1941	10
16	League of Wisconsin Municipalities, 1940-1941	11
17	Legal Opinions, 1940-1941	1
17	Legal Opinions: City Attorney, 1940	2
17	Libraries, 1940-1941	3
17	Maciejewski Correspondence, April 1940-Nov. 1941	4-8
17	Mailing Lists, 1940	9
17	Mexican Trip, 1941	10
18	Motion Picture Commission, 1941	1

Box	Folder Contents	Folder
18	Municipal Christmas Tree, 1940-1941	2
18	Music, 1940-1941	3
18	Music Compositions, 1941	4
18	National Youth Administration, 1940-1941	5
18	Natural Gas, 1940-1941	6
18	Natural Gas Information, 1940	7
19	Negro, 1940-1941	1
19	Nomination Papers, 1940	2-3
19	Office of Product Management, 1941	4
19	Parklawn, 1941	5
20	Personal Correspondence, Nov. 1940-Aug. 1942	1-6
20	Police Department, 1941	7
20	Police Department Safety, 1940	8
21	Private Business, 1940-1941	1
21	Proclamations, 1940	2
21	Public Works, 1940-1941	3-4
21	Real Estate, 1940	5
21	Milwaukee Road Employees, 1940	6
21	Safety Commission, 1940-1941	7
21	School Board, 1941	8
21	Sealer of Weights & Measurements, 1941	9
21	Servicemen, 1941	10
21	Sewage, 1940	11
21	Smoke Abatement, 1939-1941	12
22	Stadium, 1940-1941	1
22	Suggestions, 1940	2
22	Symphony Orchestra, 1940	3
22	Tax Commissioner, 1940-1941	4
22	Town Meeting of the Air, Dec. 1940-Jan. 1941	5
22	Trackless Trolley, 1940	6
22	Traffic, 1940-1942	7-9
23	Union Station, 1940	1
23	U.S. Conference Mayors, 1940-1941	2-3
23	Water Department, 1935-1941	4
23	Water Rates, 1919-1940	5
23	Western Trip, 1940	6
23	Works Projects Administration, 1940-1941	7
24	Speeches, Essays, and Statements, 1936-1942, n.d.	1-3
24	Speeches, Essays, and Statements by others, 1940,	4-5
	n.d.	
Series 2: Mayor's Correspondence Files, 1948-1960		

Box	Folder Contents	Folder
25	American Association for the Advancement of Science (paper), 1952	1
25	Administrative Secretary, 1956-1957, 1959	2-3
25	Administrative Secretary (Reports), 1957-1958	4-5
26	Administrative Secretary (Reports), JanMay 1959	1
26	Administrative Survey, 1951-1952, 1954	2
26	Advisory Council, 1948-1959	3-5
26	Afflicted Taxpayers Committee, 1956-1959	6
26	AFL-CIO (various publications), 1958	7
26	Airports, 1948	8
26	Alderman, 1948-1959	9
27-28	AMA (American Municipal Association), 1948-1956	
29	AMA (American Municipal Association), 1957-1960	1-3
29	AMA, Miscellaneous	4
29	AMA, National Office, Dec. 1950-Feb. 1960	5-7
30	AMA; American Municipal News, Oct. 1947-Mar. 1960	1-5
30	AMA; Focus, Jan. 1953-Dec, 1958	6-8
31	AMA; Focus, Jan. 1958-Dec, 1959	1-2
31	AMA; For the Mayor, April 1950-Mar. 1960	3
31	AMA; National Legislative Bulletin, Jan. 1952-Aug. 1959	4-6
31	AMA; National Municipal Policy, 1951-1960	7
31	AMA; Washington Newsletter, 1949-1950	8-9
32	AMA; Washington Newsletter, 1951-1956	1-2
32	AMA; Miscellaneous	3-5
33	American Political Science Panel, 1957	1
33	American Public Works Association, 1951-1959 Public Works Engineers Newsletter	2
33	American Society of Planning Officials, 1952-1954 Newsletter, 1954-1959	3-4
33	American Society for Public Administration, 1959	5-6
33	American Society for Public Administration Conference in Bloomington, Indiana, 1959	6
33	Annual Reports, 1949	7
34-35	Annual Reports, 1950-1956	
36	Appeals, Board of, 1949-1954	1
36	Appointees, 1948-1960	2-3
36	Armed Services, 1948, 1950-1952, 1957	4
36	Art, 1953-1960	5
36	Assessments, Board of, 1948-1959	6-8
37	Association of Commerce Publications, 1948-1958	1
37	Auditorium, 1948-1952	2-5
38	Auditorium, 1953-1960	1-7
38	Audits, 1957-1958	8
39	Awards, 1952-1956	1

Box	Folder Contents	Folder
39	Baseball, 1953-1958	2
39	Blue Cross Plan, 1954-1959	3
39	Blume Enterprises, 1955-1956	4
39	Bond Financing, 1948-1953	5
39	Bonds, 1956-1957	6
39	Bond Reports, 1957	7
39	Bridges and Buildings, Bureau of, 1953-1959	8
39	Budget, 1948	9-10
40-41	Budget, 1949-1959	
42	Budget, 1959-1960	1-4
42	Budget Supervisor, 1950-1960	5-8
43	Budney, Stanley, 1949-1960	1
43	Building Code Committee, 1951-1959	2
43	Building Inspector, 1948-1960	3-6
44	Bulletins, 1948-1960	1-9
44	Bulletins; Labor Market Letter, 1950-1956	10
44	Bulletins; Mass Transportation, May 1948-Oct. 1951	
44	Bulletins; The Milwaukee Turner, Sept. 1949-May 1955	11
45	Bulletins; The Milwaukee Turner, June 1955-Dec. 1965	1
45	Bulletins; Municipal Finance Newsletter, 1955-1958	2
45	Bulletins; National City Bank Newsletter, 1954-1959	3
45	Bulletins; National Institute of Governmental Purchasing, 1949-1958	4-6
45	Bulletins; <i>Public Administration Clearinghouse News Bulletin</i> , 1952-1954	7
46	Bulletins; Public Administration Clearinghouse News Bulletin, 1953	1-2
46	Bulletins; U.S. Municipal News, 1948-1960	3-4
46	Bulletins; <i>The Weekly Bulletin</i> (Milwaukee Public Schools), 1952-1958	5
47	Campaign, 1948	1
47	Campaign; Thank You and Congratulations Letters, 1948	2
47	Campaign; Political Mayoralty Election, 1952	3
47	Campaign; Thank Yous, 1952	4
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322	Midtown News, 1966-1968	6
322	Neighborhood Participation Association, 1972	7
322	Northside Community Design Center, 1972-1981	8
322	Northside Inventory Conference, 1960-1963	9
322	Northtown, 1966-1967	10
323	Public Enterprise Committee (hereafter PEC) Budget; Taxes, 1960-1974	1
323	PEC Campaigns, 1947-1978 and n.d.	2
323	PEC Constitution, Platforms and membership Lists, 1948-1974	3
323	PEC Editorial Statements and Correspondence, 1949-1980 and n.d.	4-6
324	PEC Housing, 1971-1974, n.d.	1
324	PEC Minutes, 1971-1974, n.d.	2-4
324	PEC Public Enterprise Record, 1954-1960	5
324	PEC Reference, 1971-1974	6

Box	Folder Contents	Folder
325	PEC Schools, 1963-1975	1
325	PEC Transportation, 1969-1975	2
325	PEC Sherman Park News, 1977-1979	3
325	PEC Urban Issues, 1956-1976, n.d.	4
325	13th Ward Community Council, 1960-1966	5-9
326	13th Ward Community Council Correspondence, 1967-1971	1-5
326	13th Ward C.C. – Minutes, 1961-1962	6
326	13th Ward C.C. – Operation Good Neighbor, 1961	7
326	13th Ward C.C. – Population and Resources, 1960- 1962	8
326	13th Ward C.C. – Recreation, 1961-1962	9
327	13th Ward C.C. – Publicity, 1961-1963	1
327	13th Ward C.C. – Traffic, 1961-1962	2
327	13th Ward C.C. – Urban Renewal, 1960-1963	3
327	13th Ward C.C. – Youth Employment and Education, 1961-1963	4
327	United Nations Association – Biennial Conventions, National, 1962-1964	5
327	U.N.A. – Board of Wisconsin Division – Minutes, 1971- 1976	6
327	U.N.A. – Chapter and Division Presidents, 1959-1975	7-10
328	U.N.A. – Edmonson, Carrie, 1957, 1959-1964	1
328	U.N.A. – Finances, AAUN, 1963-1956	2
328	U.N.A. – High School Contests, 1962-1963	3
328	U.N.A. – Membership, 1963-1964	4
328	U.N.A. – Milwaukee Chapter, 1955, 1960-1969	5
329	U.N.A. – State Conference, 1957	1
329	U.N.A. – UNAKIT Guides, 1968-1971	2
329	U.N.A. – Wisconsin Division, 1971-1975	3
329	U.N. – Zeidler Correspondence, 1961-1977, 1979	4-7
329	Various Organizations, 1956-1980, n.d.	8-9

Series 10: Writings and Speeches, 1948-1981		
Writings		

Box	Folder Contents	Folder
330	Drafts of Speeches, 1947-1954, 1958, 1959, n.d.	1-6
330	Publisher Correspondence, 1961-1968	7
331-	Speeches, 1939, 1941, 1942, 1948-1981, n.d.	
336		
337-	Speeches by Others, 1946-1972	
340 341	Speeches by Others, 1973-1980, n.d.	1-4
0+1	opecanos by canors, 1976-1966, ind.	1 7
	Writings by Frank Zeidler	
341	Come Stroll With Me (Poetry) & Other Poems	5
341	Discussions On the Uncertain Art (Play)	6
342	Julius Caesar	1
342	Julius Caesar (Holograph)	2
342	A Liberal In City Government – Chapter 1-4, part 1	3-6
343	A Liberal In City Government – Chapter 4, Part 2- Chapter 4, part 4	1-3
343	MacBeth	4
343	MacBeth (Holograph)	5
343	MacBeth - Television script	6
343	Making Urban Renewal More Effective Part 1-Part 3	7-9
344	Making Urban Renewal More Effective Part 4-Part12	1-9
344	A Midsummer's Night's Dream	10
344	A Midsummer's Night's Dream (Hologrpah)	11
345	Municipal Government and Its Improvement	1-7
346	"The Structure of Government"	1
346	"A Study of Urban Renewal"	2-8
346	"Writings: Early, 1920s-1930s"	9
Series	11: Appointments, Notebooks, and Guestbooks, 1948	3-1964
347	Calendars and Guestbooks	
348-	Daybooks, 1939, 1949-1963	
349	Daybooks, 1909, 1949-1900	
350	Notebooks of Conversations by Mayor Frank Zeidler, 1931, 1948-1960	
Series	s 12: Iconographic Material, 1910, 1940-1980 (bulk 1948	3-1960)
		,
351	Photographs: Mayor F.P. Zeidler	1-3

Box	Folder Contents	Folder
351	Photographs of Others, 1948-1960	4
351	Photographs: Buildings and Aerial Views, 1948-1960	5
351	Photographs: Look Magazine	6
351	Photographs: Conditions I	7
352	Photographs: Conditions II	1
352	Photographs: Korean War Fund Raiser, 1951	2
352	Photographs: Garbage Collection in Vienna (c. 1950)	3
352	Photographs: Arbitration Cases	4
352	Photographs: Stuck, Heinrich	5
352	Photographs: Carl F. Zeidler	6
352	Photographs: Original Art and Pat O'Brien	7
352	Certificates and Original Art	8
353-	Recorded Material, 1953, 1956-1959, 1964, n.d.	
354		
355	Photographs: Unidentified/not processed	

Processed by Thomas M. Reilly, Project Archivist, 1983 Updated by Gayle Ecklund, Archives Technician, 2008 & 2013