



**Vision**  
*MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.*

**Mission**  
*Inspiration starts here – we help people read, learn, and connect.*

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**BOARD OF TRUSTEES REGULAR MEETING**

**Tuesday, June 22, 2021  
4:00 p.m.**

**ANNUAL MEETING**

**By Go To Meeting**

**By computer, tablet or smartphone:**  
<https://global.gotomeeting.com/join/183791021>

**By phone:**  
United States: [+1 \(571\) 317-3122](tel:+15713173122)

**Access Code:** 183-791-021

**AGENDA**

4:00 – 4:05

**WELCOME & ROLL CALL**

4:05 – 4:10

**PUBLIC COMMENT**

4:10 – 4:15

**SPECIAL COMMUNICATION**

1. **Introduction of New Trustee.** President Bria will introduce new MPS Board designee Erika Siemsen.

4:15 – 4:20

**CONSENT AGENDA**

Attachment A, page 4

2. **Regular Board Meeting Minutes, May 25, 2021.**
3. **Committee Reports**
  - a. Building & Development Committee Meeting Minutes – June 3, 2021
  - b. Executive Committee Meeting Minutes – June 16, 2021
4. **Administrative Reports.**
  - a. Financial Report
  - b. Library Director's Report
  - c. Statistics

5. **Updated Committee Assignments.**

**REPORTS**

4:20 – 4:50

6. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Trustee Ald. Nik Kovac will report on the June 21, 2021 MCFLS Board meeting.

7. **Innovation & Strategy Committee Meeting.** Chair Matt Kowalski will report on the June 9, 2021 meeting.

Attachment B, page 22

8. **MPL Foundation Report.** MPL Foundation Executive Director Ryan Daniels will present an update on fundraising and events.

Attachment C, page 24

**NEW BUSINESS**

4:50 – 4:55

9. **Martin Luther King Branch Architect Contract Award.** Deputy Library Director Jennifer Meyer-Stearns will present the library's draft of the contract awarded to architectural firm Moody Nolan for approval.

**OLD BUSINESS**

4:55 – 5:05

10. **COVID-19 Response and Recovery.** Library Director Johnson will present an update on the library's recovery plan.

**BOARD EDUCATION**

5:05 – 5:15

11. **MPL Court Partnership.** Associate Director of Strategic Initiatives and Public Services will share information about the partnership with Milwaukee County Courts.

5:15 – 5:30

12. **Closing Remarks and Adjournment.**

**REMINDER:** Next scheduled meetings are:

*July 1, 2021 Building & Development Committee – Video Conference Call, 8:00 a.m.*

*July 21, 2021 Library Services & Programs Committee – Video Conference Call, 4:00 p.m.*

*July 27, 2021 Finance & Personnel Committee Meeting – Video Conference Call, 3:00 p.m.*

*July 27, 2021 Board Meeting – Video Conference Call, 4:00 p.m.*

**Trustees**

Michele Bria, *President*, Chris Layden, *Vice-President*, Jennifer Smith, *Financial Secretary*,  
Ald. Milele Coggs, Ald. Nik Kovac, Matthew Kowalski, Teresa Mercado,  
Michael Morgan, Sup. Marcelia Nicholson, Mark Sain, Erika Siemsen, Ald. JoCasta Zamarripa  
Joan Johnson, *Secretary*, Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

***The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors,***

***they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.***

*Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby) or by calling (414) 286-2238.*

*Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.*

*PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.*

**MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES**

**REGULAR MEETING**

**MINUTES**

**Tuesday, May 25, 2021**

**Video Conference Call via GoToMeeting**

**PRESENT:** Michele Bria, Ald. Milele Coggs, Ald. Nik Kovac, Matt Kowalski, Chris Layden, Teresa Mercado, Michael Morgan, Sup. Marcelia Nicholson, Mark Sain, Jennifer Smith, Ald. JoCasta Zamarripa, Joan Johnson

**STAFF:** Eileen Force Cahill, Ryan Hayes, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Amelia Osterud, Matthew Pacyna, Judy Pinger, Anne Rasmussen, Derek Reilly, Rebecca Schweisberger, Nathan Self

**OTHERS**

**PRESENT:** Budget and Policy Division: Mason Lavey  
Concord Group: Eamon Ryan  
IBC Engineering: Fienna Zvenyach  
Moody Nolan: Yanitza Brongers, Jeff Jenó, Renauld Deandre Mitchell, Curt Moody, Johnathan Moody,  
MPL Foundation: Pat Swanson

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President Michele Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:11 p.m. on May 25, 2021 with a quorum present. All Trustees participated by video conference. The agenda items were taken out of order; however, these minutes are presented in numerical sequence.

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President Bria congratulated Library Director Joan Johnson on being named a 2021 Woman of Influence by the *Milwaukee Business Journal*. On May 4, 2021 Director Johnson also represented MPL at a community roundtable meeting with Vice President Kamala Harris. The meeting, hosted by former MPL Trustee Dr. Joan Prince, focused on infrastructure investment and innovation.

Director Johnson shared President Bria has been nominated to the Urban Libraries Council (ULC) 2021-22 Executive Board slate. The Executive Board is comprised of member library directors, library and/or foundation trustees, and public members who are civic, business, government, or philanthropic leaders. The slate vote will be held on June 17, 2021.

**SPECIAL COMMUNICATION**

1. **Introduction of Martin Luther King Branch Architect.** Library Construction Project Manager Sam McGovern-Rowen gave a brief overview of the project and introduced Renauld Mitchell, Director of Operations for Moody Nolan. Mr. Mitchell thanked the Board for the opportunity to work on this project and introduced the Moody Nolan principles and design team. The design team will include a Director of Housing who will coordinate efforts with the development team. Curt Moody, Moody Nolan founder and board chair, also thanked the Board and stated the firm takes pride in creating a building with the Dr. King namesake. The Moody Nolan team looks forward to working with MPL, the Board, and the community. Director Johnson noted the library



redevelopment will be an anchor project for extensive development along Martin Luther King Drive. Informational item.

### **CONSENT AGENDA**

2. **Regular Board Meeting Minutes April 27, 2021.**
3. **Committee Reports**
  - a. Services & Programs Committee Meeting Minutes – May 5, 2021
  - b. Building & Development Committee Meeting Minutes – May 6, 2021
4. **Administrative Reports**
  - a. Financial Report
  - b. Library Director’s Reports
  - c. Statistics
5. **Annual Bylaws Review.**

President Bria asked the Board if any items should be removed from the Consent Agenda presented as Attachment A, pages 4-25 of the agenda. Hearing no objection, the Consent Agenda was approved.

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### **REPORTS**

6. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** Trustee Kovac reported on the May 17, 2021 meeting. The reciprocal borrowing calculations were reviewed and, in light of the COVID-19 pandemic, the Board voted to keep the current calculations based on typical member annual statistics. The Board discussed the 2022 County budget request, which will be finalized at the June meeting. Informational item.
7. **Finance & Personnel Committee Meeting.** Substitute Chair Marcelia Nicholson reported on the May 5, 2021 meeting. The Committee received the auditors’ report from Reilly, Penner & Benton, LLP, who issued an unqualified opinion with no recommendation. The Committee moved to accept the report and place it on file; Trustee Sain seconded. Motion passed. The Committee moved to approve the Wisconsin Talking Book and Braille Library (WTBBL) and Interlibrary Loan Service (ILS) 2021-2022 contracts. Trustee Layden seconded. Motion passed.

### **OLD BUSINESS**

8. **COVID-19 Response and Recovery.** Director Johnson reported on upcoming service changes and possible projects. The Centers for Disease Control (CDC) have updated their recommendations for masking requirements. At this time, masking is still required for all visitors and employees in City buildings, including the library. MPL is close to reinstating some services at branch libraries. In early June, adult and children’s collections at branches will reopen for browsing. Director Johnson thanked the Board for authorization to modify the materials quarantine as needed and noted it will end before the stacks are opened for browsing. Managers are working on the Central Library reopening plan. Additional factors to be considered for Central Library include reduced staffing and adjustments to the cleaning protocols and schedules for a much larger building. MPL submitted 12 applications to the Budget Office for potential funding through the American Rescue Plan Act (ARPA). Library priorities for consideration are:
  - Green Infrastructure, with features to support outdoor and educational programming.

- Broadband access expansion to households in select neighborhoods. While the project is being considered and developed, a mobile wi-fi van will be dispatched on a regular route to help provide additional free access to the community.
- Community circles and restorative practices with a focus on teens and families. The program will expand to more MPL branches.
- Reach Out and Read
- Community Archive

The Budget Office is still reviewing applications and will meet with Department heads before final decisions are made. Informational item.

## **BOARD EDUCATION**

9. **Summer Reading Program.** Youth Services Coordinator Kelly Wochinske shared information about MPL’s summer reading programs, which will run June 1-August 31, 2021. MPL offers high-quality summer reading programs for children, teens, and adults. The programs will be managed through an online platform called Beanstack and will allow participants to track their reading and learning activities. In response to the COVID-19 pandemic, the Department of Public Instruction purchased access to Beanstack for all public libraries in Wisconsin. Although activities will be held virtually, libraries will be open for families to select materials and talk with staff to learn more about the programs.

The Super Reader Squad is returning for the children’s summer reading program, which encourages learning through experiences and discovery. The program focuses on early literacy and encourages children to develop their identity as a reader by choosing their own materials to read, create, and discover. Additionally, participants are encouraged to ‘learn by doing’ with a variety of learning tracks and suggestions for activities. Virtual programming includes author visits, story times, and partnerships with community organizations, including Milwaukee Public Museum and local dance schools. Families can also take home book bundles and craft projects.

Victoria Sanchez, School-age Education and Outreach Specialist, presented information about summer reading outreach to childcares and organizations serving school-age children. These outreach programs are designed to ensure children throughout the city have the opportunity to participate in summer reading programs, even if they are not able to come to the library. The new outreach model that was developed last year in response to the COVID-19 pandemic will be built upon for summer 2021. Outreach staff will maintain connections to childcare providers via phone and email. Staff will also support providers by offering materials, resources, and coaching. Book giveaways will be offered to all childcare centers to provide each child a book to take home. MPL outreach will also work with staff at community organizations hosting school-age children for the summer. Outreach staff will hold weekly virtual visits with each organization to share read-alouds and book-based activities. Book collections will also be provided to each partner site and will receive book giveaways.

Petra Deucker, Teen Education and Outreach Specialist, shared information on the Teen Summer Challenge. The Teen Summer Challenge will focus on helping teens read, create, and discover while also being customizable, developmentally appropriate, and engaging. Teen summer reading programs focus on broader learning outcome goals, including 21<sup>st</sup> century skills, social-emotional development, and college/career readiness. The 2021 Teen Summer Challenge theme is a Public Art Scavenger Hunt. The program goal is to encourage young people to safely get out and enjoy the city by exploring public art in Milwaukee neighborhoods. Participants will be provided maps and tickets for Milwaukee County Transit System (MCTS). Progress will be tracked online and teens can

engage in digital programming via social media platforms. Prizes will include gift cards to local businesses with a bicycle as the grand prize. Trustees are invited to sign up for the Book by Book Adult Summer Reading Program and to share information about the summer reading programs with their networks. Informational item.

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With no further business, the Milwaukee Public Library Board of Trustees meeting of May 25, 2021 was adjourned at 5:13 p.m.

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**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
BUILDING & DEVELOPMENT COMMITTEE  
MINUTES  
Thursday, June 3, 2021**

**Video Conference Call by GoToMeeting**

**PRESENT:** Mark Sain, Ald. Nik Kovac, Chris Layden, Michael Morgan, Joan Johnson

**EXCUSED:** Matt Kowalski

**OTHERS**

**PRESENT:** MPL: Eileen Force Cahill, Ryan Hayes, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Anne Rasmussen, Rebecca Schweisberger  
Budget and Policy Division: Mason Lavey

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Committee Chair Mark Sain called the MPL Board of Trustees Building and Development Committee meeting to order at 8:04 a.m. on June 3, 2021 with a quorum present. All Trustees and presenters participated by video conference.

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1. **Approval of the Minutes.** Chair Sain entertained a motion to accept the minutes from the April 1, 2021 meeting, listed as Attachment A of the agenda. Trustee Morgan moved approval and Trustee Layden seconded. Motion passed.
2. **American Rescue Plan Act (ARPA) Infrastructure Projects.** Library Director Joan Johnson reported the City Budget Director requested a list of the proposals the library will submit to various federal agencies for allocations from ARPA. MPL has submitted 12 preliminary proposals; 4 of which are specifically related to infrastructure:
  - Martin Luther King branch development - If federal funding is not approved, MPL will work with the Budget Office to find alternative funding.
  - Green infrastructure projects focused on outdoor spaces with an educational component at the Mitchell Street, Good Hope, and Martin Luther King branches.
  - Outdoor community education center in the courtyard off the Rotary Club of Milwaukee Community Room at Central Library.
  - Broadband access expansion at 6 MPL locations – MPL will use demographic information to select the locations. A separate proposal for a mobile wi-fi hot spot van will be submitted for use while the project is in development. Funding is already in place for the vehicle and staffing; MPL already has hot spots available and additional supplies and equipment will be funded through the operating budget.

The Budget Office is reviewing the proposals from all City departments. Mayor Barrett will seek input from the community and Common Council before the proposals are approved for funding.

MPL was also asked to submit proposals for potential earmark funding thru Senator Tammy Baldwin's office. Proposals were submitted for the Martin Luther King and Capitol branch redevelopment.

3. **Project Inventory and Status Report.** Library Facilities Manager Ryan Hayes reviewed the ongoing and upcoming projects. All Trustees are invited to view the projects in person.
  - Green Infrastructure Parking Lots – The projects at Atkinson, Washington Park, and Bay View branches are wrapping up. Work is underway at Zablocki and Center Street branches and completion is expected by the end of June 2021 with landscaping to follow.
  - The Central Library exterior masonry project will begin June 10, 2021 and finish mid-July.

- HVAC condenser replacement in the Central Library Rare Books Room – The Request for Proposal (RFP) will be issued in June 2021.
- Central Library Fire Alarm project – Approximately 25-30% complete
- Central Library Safety and Egress project – Staff is establishing timelines, staging, and awaiting cost estimates.
- Rotary Club of Milwaukee Community Room at Central Library – Awaiting completion of punch-list items.
- Zablocki branch roof replacement – Staff is researching engineering options and possible environmentally sustainable improvements.
- Zablocki branch window replacement – The RFP will be issued in June 2021 and the design contract has been awarded to Zimmerman Architectural Studios.
- Central Library Energy Project – MPL is meeting the 20% energy reduction goal and staff will continue to monitor the savings.
- Good Hope branch façade – The correct metal façade paneling is being installed.
- Central Library roof replacement project, Phase 2 – Zimmerman Architectural Studios is researching and designing the roof replacement for the 1898 structure
- Central Library 1955 addition sump pump replacement – Both sump pumps in the mechanical rooms will be replaced.
- Boiler replacement at Bay View branch – the boilers will be replaced with high-efficiency units.
- Staff is reviewing the cleaning protocols as MPL locations reopen.

4. **Potential Solutions for Temporary Services During King Branch Construction.** Director Johnson presented options for maintaining service during the construction of the Martin Luther King branch. MPL staff researched various options and presented their findings to the Committee. The library will also collect community input and discuss the options with Trustee Ald. Coggs.

Temporary mobile service points to use while the M.L. King branch is under construction:

- Option 1: PopUp Vehicle – Director Johnson presented the schematics and photographs of a similar vehicle that was built for High Plains Library. The High Plains Library reports it was well-received by the community, easy to use, and does not require a special license. Built by a company called LDV, build-out took 1 year and the cost of the vehicle was \$145,000 in 2018.
- Option 2: Tiny Library – Director Johnson shared renderings that were created in 2017 by UWM architecture students as part of a class project. The unit is a trailer hitched and towed behind a vehicle. The rendering has an emphasis on technology and contains computer workstations, small loft areas, sound recording room, small performance space, and reading room. The interior options are open and can be designed with more emphasis on materials instead of technology. MPL staff will research the cost estimate, size, build-out time, and driver's license requirements.
- Option 3: Bookmobile – Director Johnson presented photographs of the Kenosha Public Library Bookmobile. Also built by LDV, the bookmobile cost \$186,000 and took 5 months to build in 2018.

Traditional leased space:

Library Construction Project Manager Sam McGovern-Rowen conducted an online and in-person search for properties available for rent on Martin Luther King Drive. He also spoke with a local broker who is very familiar with commercial and retail properties in the area. She noted rents are trending upward and the minimum monthly rent would likely be around \$2,000. MPL would not need rental space until April or May 2022.

5. **Next meeting.** At the July 1, 2021 staff will share additional information about possible temporary library solutions, a potential contract award approval request, updates on the project inventory, and discussion about transitioning the former Mill Road library to Milwaukee Health Department.

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The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 9:06 a.m. on June 3, 2021.

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MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
EXECUTIVE COMMITTEE  
MINUTES

Wednesday, June 16, 2021

Virtual via GoToMeeting

**PRESENT:** Michele Bria, Chris Layden, Jennifer Smith, Joan Johnson

**EXCUSED:** Mark Sain

**OTHERS**

**PRESENT:** MPL: Rebecca Schweisberger

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President Bria called the MPL Board of Trustees Executive Committee meeting to order at 4:00 p.m. on June 16, 2021; a quorum was reached at 4:16 with the arrival of Trustee Layden. All Trustees participated by video conference. The agenda items were taken out of order; however, these minutes are presented in numerical sequence.

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1. **Approval of the Minutes.** President Bria entertained a motion to accept the minutes from the December 2, 2020 meeting. Trustee Layden moved to approve and Trustee Smith seconded. Motion passed.
2. **Balancing the Books Committee Status Report.** Library Director Joan Johnson reported on the work of the committee, which has held 2 meetings to date. At the June 11, 2021 meeting Director Johnson shared information about American Rescue Plan Act (ARPA) funding and the various sub-funds. MPL has developed 12 different proposals for consideration by the City Budget Office to be funded through ARPA. MPL staff are learning more about the restrictions and rules associated with ARPA funding and are pivoting to ensure the proposals meet eligibility requirements. In particular, the restrictions on the ARPA-funded Emergency Connectivity Fund (ECF) pose a challenge to the library's plans, including rules around eligible services, equipment, and staffing as well as issues regarding patron privacy. As a result, MPL will hold the infrastructure work and focus on equipment for end users and work with partners to identify households with confirmed need of assistance. Director Johnson is establishing a group of community partners to work on redesigning the broadband expansion proposal. The *Balancing the Books* committee suggested a partnership with MPS as there are several library projects that benefit MPS students, including the Ready to Read program, Summer Reading, and expansion of LibraryNOW and ConnectED programs through summer. MPL is working to identify ways to maximize potential funding opportunities by working with partners, including the MPL Foundation, and focus on federal funding. The City Budget Office is reviewing all proposals and will contact department heads with the results. The Innovation & Strategy Committee discussed funding options for capital projects. Informational item.
3. **2021 Goals Status Report.** Director Johnson presented an update on the status of library goals.
  - Library's Equity Action Plan – At the behest of Mayor Barrett and the Common Council, all City departments have been asked to develop and implement Racial Equity and Inclusion (REI) plans. In March, MPL issued a Request for Proposal (RFP) for a REI consultant. A contract award was presented and approved at the June 9, 2021 Innovation & Strategy Committee meeting. The contract award to P3 Development Group will be moved to the Board at the June 22, 2021 meeting and, if approved, the work will begin in July. The consultation will produce a documented REI plan,

metrics to use for ongoing evaluation, and a tool for surveying stakeholders in community. Committee members noted the tool kit should be MPL-specific and manageable by MPL staff.

- COVID-19 recovery – MPL continues to respond to community needs resulting from the pandemic. Maintaining library service levels and reopening buildings have been very important to the community. Library youth services and outreach teams have maintained connections and partnerships through regular check-ins and virtual programs. The Teacher-in-the-Library program has continued in a virtual platform. MPL partnered with the Milwaukee County Municipal Courts to implement virtual court services, which allow patrons to use library equipment and spaces for virtual court appearances. MPL recently reopened stacks for browsing at branch libraries. The next step will be restoring hours at branches to 42 hours per week, reopening the stacks for browsing at Central Library, and restoring hours at all locations by the end of 2021 or early 2022.
- New Strategic Plan – The new plan will incorporate the REI work and action plan.
- Redevelopment – The Martin Luther King branch architect selection is completed and the contract award will be presented to the Board at the June 22, 2021 meeting. If approved, work will begin in July, with staff, Board, and community engagement as one of first tasks. The project timeline will be presented at the July Building & Development Committee meeting with groundbreaking expected in April 2022. MPL continues to explore options for temporary services and a mobile unit.

Informational item.

4. **Legislative Report.** Director Johnson shared MPL has been tracking Governor Evers' budget request to the legislature. The State Joint Finance Committee has approved increases to library system funding and is expected to be adopted. This will result in higher Resource Library payments for MPL as well as lower costs on services provided through MCFLS. Informational item.
5. **Board Meetings Outlook.** The Committee discussed the logistics of in-person and hybrid meeting and determined virtual meetings will continue until further notice. Informational item.

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The meeting of the Milwaukee Public Library Board's Executive Committee was adjourned at 5:00 p.m. on June 16, 2021.

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**Milwaukee Public Library  
Financial Report  
May 31, 2021**

**2021**

**2020**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 23,881,151	\$ 9,725,678	40.7%
<i>Fines</i>	\$ 157,000	\$ 5,810	3.7%
<i>Lost Materials, etc.</i>	\$ 71,000	\$ 18,664	26.3%
<i>MCFLS Contracts</i>	\$ 762,627	\$ 193,915	25.4%
<b>Total City Appropriation</b>	<b>\$ 24,871,778</b>	<b>\$ 9,944,067</b>	<b>40.0%</b>

	Budget	Received to date	% Received
	\$ 22,651,855	\$ 9,682,935	42.7%
	\$ 183,000	\$ 54,506	29.8%
	\$ 95,000	\$ 18,436	19.4%
	\$ 722,367	\$ 198,602	27.5%
<b>Total</b>	<b>\$ 23,652,222</b>	<b>\$ 9,954,479</b>	<b>42.1%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,001,478	\$ 5,031,152	38.7%
<i>Fringe Benefits</i>	\$ 5,980,680	\$ 2,232,295	37.3%
<b>Total</b>	<b>\$ 18,982,158</b>	<b>\$ 7,263,447</b>	<b>38.3%</b>

	Budget	Spent to date	% Spent
	\$ 13,019,079	\$ 5,580,706	42.9%
	\$ 5,207,632	\$ 2,318,215	44.5%
<b>Total</b>	<b>\$ 18,226,711</b>	<b>\$ 7,898,921</b>	<b>43.3%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 114,427	\$ 35,471	31.0%
<i>Tools &amp; Machinery Parts</i>	\$ 20,001	\$ 13,119	65.6%
<i>Construction Supplies</i>	\$ 21,500	\$ 5,843	27.2%
<i>Energy</i>	\$ 787,811	\$ 220,592	28.0%
<i>Other Operating Supplies</i>	\$ 208,812	\$ 49,905	23.9%
<i>Vehicle Rental</i>	\$ 9,450	\$ 941	10.0%
<i>Non-Vehicle Equipment Rental</i>	\$ 28,050	\$ 4,219	15.0%
<i>Professional Services</i>	\$ 248,250	\$ 124,164	50.0%
<i>Information Technology Services</i>	\$ 407,800	\$ 300,629	73.7%
<i>Property Services</i>	\$ 1,252,790	\$ 621,327	49.6%
<i>Infrastructure Services</i>	\$ 35,000	\$ 29,273	83.6%
<i>Vehicle Repair Services</i>	\$ -	\$ -	100.0%
<i>Other Operating Services</i>	\$ 157,953	\$ 39,597	25.1%
<i>Reimburse Other Departments</i>	\$ 271,310	\$ 281,456	103.7%
<b>Total</b>	<b>\$ 3,563,154</b>	<b>\$ 1,726,536</b>	<b>48.5%</b>

	Budget	Spent to date	% Spent
	\$ 83,900	\$ 22,999	27.4%
	\$ 26,000	\$ 2,749	10.6%
	\$ 40,000	\$ 6,511	16.3%
	\$ 660,163	\$ 204,723	31.0%
	\$ 170,691	\$ 107,387	62.9%
	\$ 8,500	\$ 2,176	25.6%
	\$ 19,300	\$ 10,159	52.6%
	\$ 399,150	\$ 152,269	38.1%
	\$ 373,380	\$ 300,683	80.5%
	\$ 1,159,000	\$ 373,100	32.2%
	\$ 28,000	\$ 32,445	115.9%
	\$ -	\$ -	100.0%
	\$ 132,995	\$ 36,570	27.5%
	\$ 91,500	\$ (695)	-0.8%
<b>Total</b>	<b>\$ 3,192,579</b>	<b>\$ 1,251,076</b>	<b>39.2%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,800,000	\$ 669,157	37.2%
<i>Computers, etc.</i>	\$ 227,056	\$ 181,489	79.9%
<i>Other</i>	\$ 46,610	\$ 9,292	19.9%
<b>Total</b>	<b>\$ 2,073,666</b>	<b>\$ 859,938</b>	<b>41.5%</b>

	Budget	Spent to date	% Spent
	\$ 1,660,343	\$ 612,595	36.9%
	\$ 266,297	\$ 73,006	27.4%
	\$ 48,292	\$ 9,860	20.4%
<b>Total</b>	<b>\$ 1,974,932</b>	<b>\$ 695,461</b>	<b>35.2%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 7,500	\$ -	0.0%
<i>East Property Payment</i>	\$ 3,000	\$ 2,996	99.9%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ 27,000	39.1%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 128,300	\$ 64,150	50.0%
<b>Total</b>	<b>\$ 252,800</b>	<b>\$ 94,146</b>	<b>37.2%</b>

	Budget	Spent to date	% Spent
	\$ 4,000	\$ 4,000	0.0%
	\$ 3,000	\$ 1,922	0.0%
	\$ 69,000	\$ 40,207	58.3%
	\$ 45,000	\$ -	0.0%
	\$ 137,000	\$ 62,892	45.9%
<b>Total</b>	<b>\$ 258,000</b>	<b>\$ 109,021</b>	<b>42.3%</b>

<b>Total City Expenses</b>	<b>\$ 24,871,778</b>	<b>\$ 9,944,067</b>	<b>40.0%</b>
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<b>Total</b>	<b>\$ 23,652,222</b>	<b>\$ 9,954,479</b>	<b>42.1%</b>
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**Milwaukee Public Library  
Financial Report  
May 31, 2021**

**2021**

**2020**

**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
WTBBL Jul '20 - Jun '21	\$ 1,053,580	\$ 887,760	84.3%
ILS Jul '20 - Jun '21	\$ 102,950	\$ 78,352	76.1%
<b>Total</b>	<b>\$ 1,156,530</b>	<b>\$ 966,112</b>	<b>83.5%</b>

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 805,881	78.5%
	\$ 98,680	\$ 72,926	73.9%
	<b>\$ 1,125,058</b>	<b>\$ 878,807</b>	<b>78.1%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
Materials	\$ 85,303	\$ 44,078	51.7%
Programming	\$ 24,000	\$ 4,540	18.9%
Training	\$ 8,000	\$ 2,239	28.0%
Marketing	\$ 20,000	\$ 90	0.5%
Contingency	\$ 2,500	\$ -	0.0%
Board Development	\$ 4,000	\$ 148	3.7%
Headline	\$ -	\$ -	0.0%
Strehlow 50+	\$ 39,615	\$ -	0.0%
E.C. Lange - Central Business Commons	\$ -	\$ -	0.0%
E.C. Lange - Community Room 1	\$ -	\$ -	0.0%
<b>Total</b>	<b>\$ 183,418</b>	<b>\$ 51,095</b>	<b>27.9%</b>

	Budget	Spent to date	% Spent
	\$ 112,640	\$ 49,094	43.6%
	\$ 34,000	\$ 8,936	26.3%
	\$ 13,000	\$ 5,383	41.4%
	\$ 29,000	\$ 3,140	10.8%
	\$ 4,000	\$ 1,086	27.2%
	\$ 6,000	\$ 185	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 40,400	\$ -	0.0%
	\$ 100,000	\$ 500	0.0%
	\$ 300,000	\$ -	0.0%
	<b>\$ 644,040</b>	<b>\$ 68,324</b>	<b>10.6%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
Materials	\$ 405,967	\$ 14,327	3.5%
Programming	\$ 1,640,850	\$ 249,903	15.2%
<b>Total</b>	<b>\$ 2,046,817</b>	<b>\$ 264,230</b>	<b>12.9%</b>

	Budget*	Spent to date	% Spent
	\$ 285,144	\$ 13,359	4.7%
	\$ 2,343,370	\$ 477,566	20.4%
	<b>\$ 2,628,514</b>	<b>\$ 490,925</b>	<b>18.7%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

**Investments**

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #338121789 dated 3/29/21 and maturing 12/1/21 at a rate of 0.005%...\$350,000.00

## Director's Report May and June Activities

### American Rescue Plan Act (ARPA)

Director Joan Johnson and team attended several informational meetings in advance of submitting program and project proposals for federal funding. As more is learned about what is eligible for funding, the team has needed to make adjustments accordingly.

### Racial Equity & Inclusion (REI)

Director Johnson and team interviewed the firm that responded to the library's RFP for an REI consultant to help the library develop a long-term strategy to offer and sustain equitable service, materials, and policies and procedures with an eye to social justice and inclusivity.

### MPL Board, MPL Foundation and Friends of the MPL

Johnson attended several meetings, including the second meeting of the Balancing the Books Committee composed of MPL Board Trustees, MPL Foundation Board and Friends of the MPL members. The group identified action steps to support MPL's efforts to obtain federal funding via the various ARPA funding sources.

Director Johnson attended the virtual annual meeting of the Urban Libraries Council (ULC) where the members unanimously installed a new slate of ULC Executive Board members, which now includes MPL Trustee and Board President Dr. Michele Bria for a two-year term.

Johnson completed an orientation for new Board Member Trustee Michael Morgan.

### Community

Johnson and team met with leaders from Sculpture Milwaukee regarding Central Library serving as a venue for one of the installations and to partner on joint programming throughout the 2021/22 exhibit. There is synergy in how this ties into the Library's Poetry Path which was installed in 2019 and serves as a basis for ongoing poetry-related programming.

### Other

Johnson is developing and executing training and orientation for new and promoted Administrative Team members.

Johnson continues to meet regularly with peer groups at State and National levels to share and exchange information regarding the pandemic response, labor relations, and matters related to strategic planning and racial equity and inclusion.

### MPL HELPS PEOPLE READ

Book Chat with Author Mia Mercado. Book Chat is MPL's monthly signature literary program featuring a special guest and recommended reads by library staff. This month in celebration of Asian/Pacific American Heritage Month MPL welcomed Mia Mercado, author of *Weird But Normal*. *Weird But Normal* is Mercado's debut collection of humorous personal essay chronically her experiences growing up half-Filipina in the Milwaukee area and pursuing her dreams of becoming a writer. Attendance: 11

Book Talk: An Independent Spirit: The Quiet, Generous Life of Helen Daniels Bader. In partnership with Bader Philanthropies, MPL hosted David Bader, Deirdre Britt and author Priscilla Pardini in celebration of the new book, *An Independent Spirit: The Quiet Generous Life of Helen Daniels Bader*, which brings into sharp focus the story of one of Milwaukee's most beloved and magnanimous benefactors. Attendance: 11

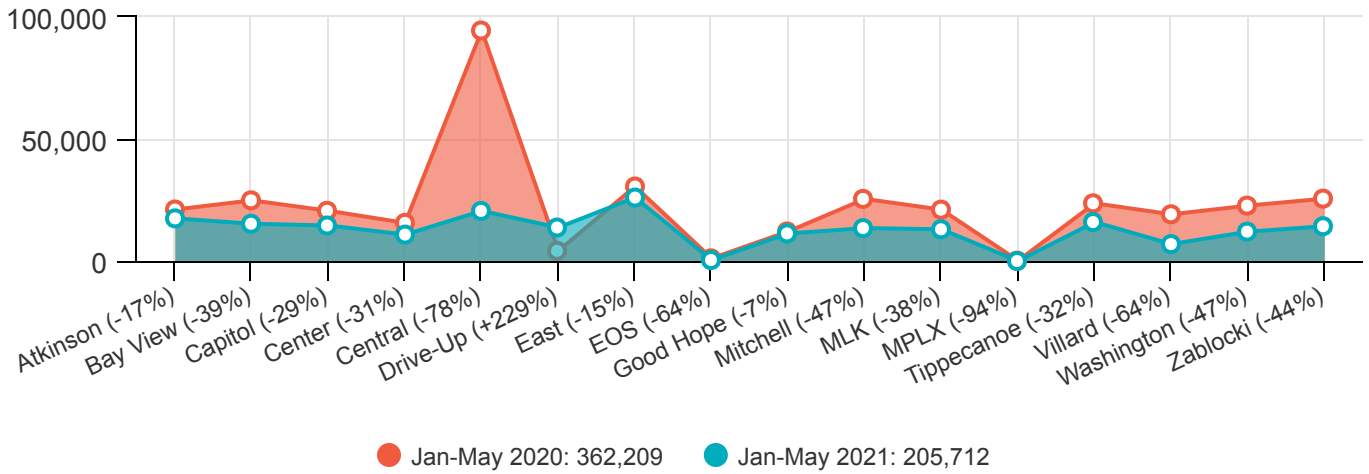
### MPL HELPS PEOPLE LEARN

Technology Tuesdays (series). This program supports the Milwaukee Public Library's strategic plan outcome of increasing digital inclusion by identifying current and future trends in all realms of technology and presenting them to library patrons in a straightforward and easy to understand manner. Patrons continue to increase their knowledge of computer hardware, the different ways technology can be used to enhance day-to-day life, and how to take part in different forms

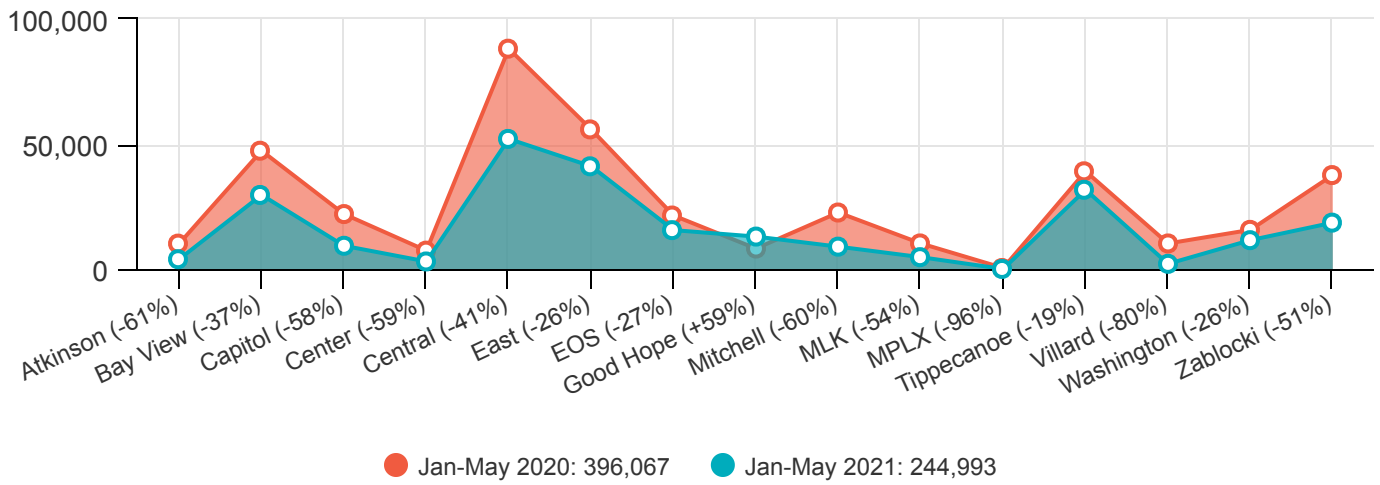
of online content creation. Specifically, in April the topics covered were: Online Classifieds, Smash that Subscribe Button, Be Your Own Travel Agent, and Support Me on Patreon. Technology Tuesdays is also very popular for asynchronous program participation, with May programs receiving 58 views this month. Attendance: 57

Planting Your Rain Garden with Melinda Myers. MPL's partnership with horticulturalist Melinda Myers continued this May with a workshop that guided attendees through the step by step process of preparing the planting bed, fine-tuning the garden design, and supporting the plantings through the first few years as they develop deep drought-tolerant root systems. Attendance: 123

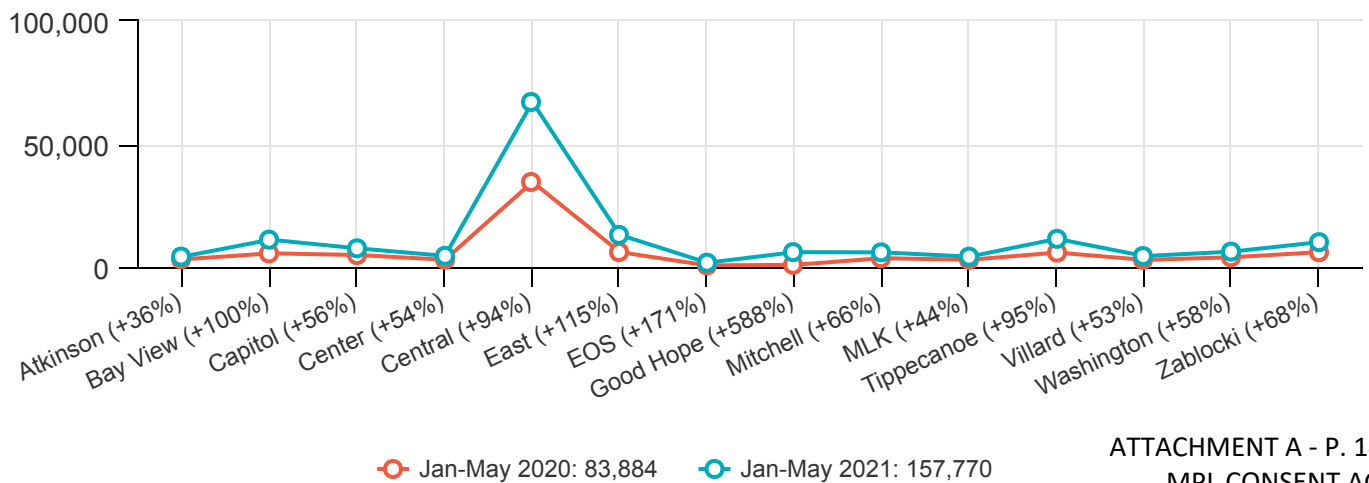
# Patron Visits



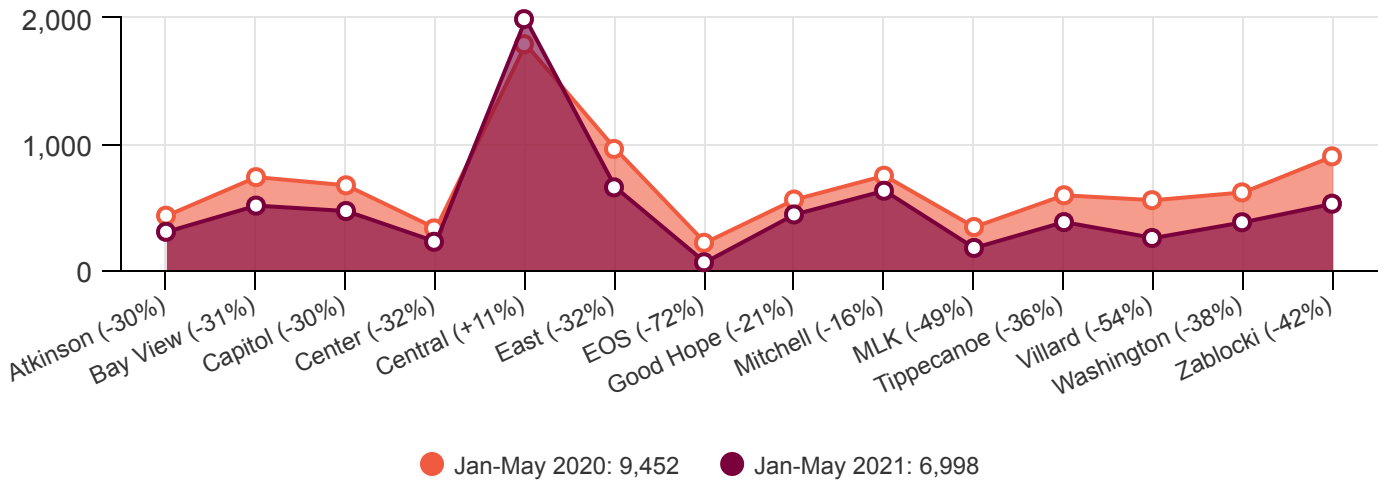
# Traditional Circulation



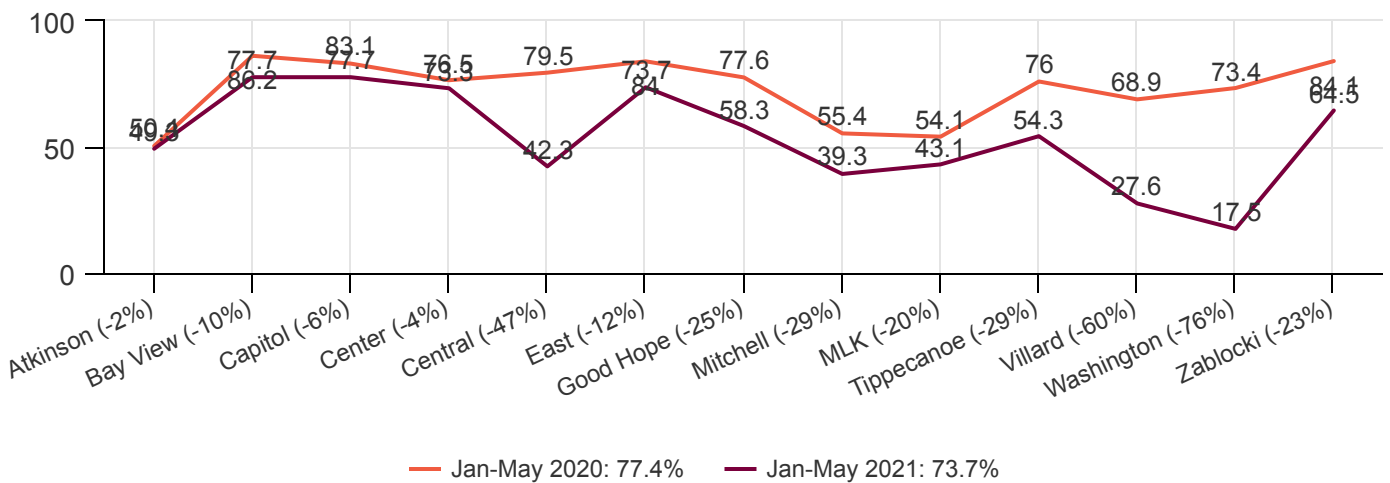
# Paging Slips



# Registrations

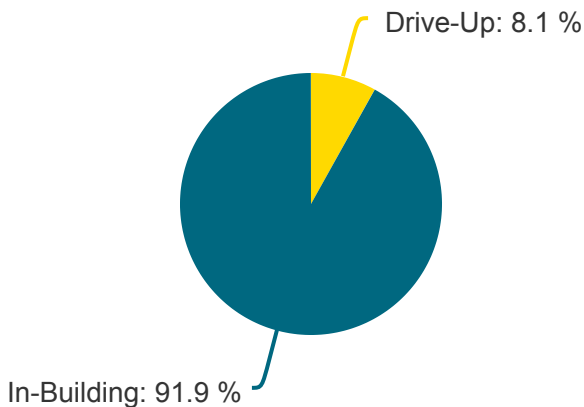


# Self-Check %

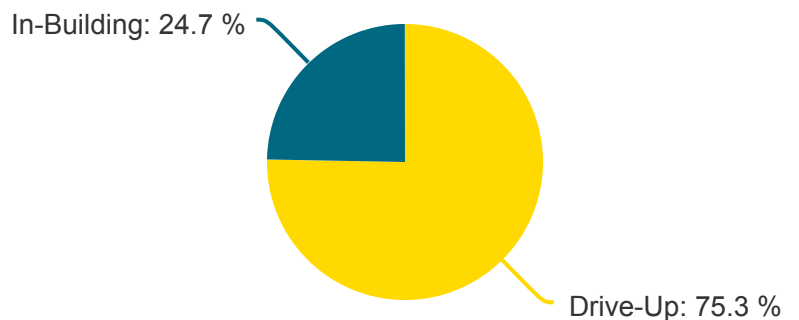


# Central Drive-Up vs. In-Building

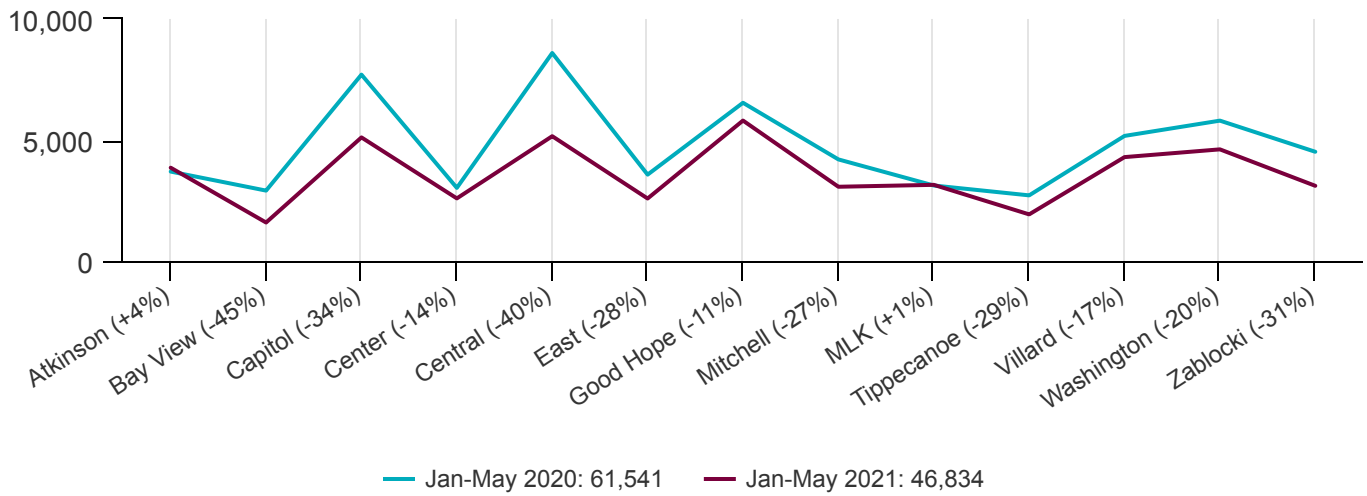
Jan-May 2020



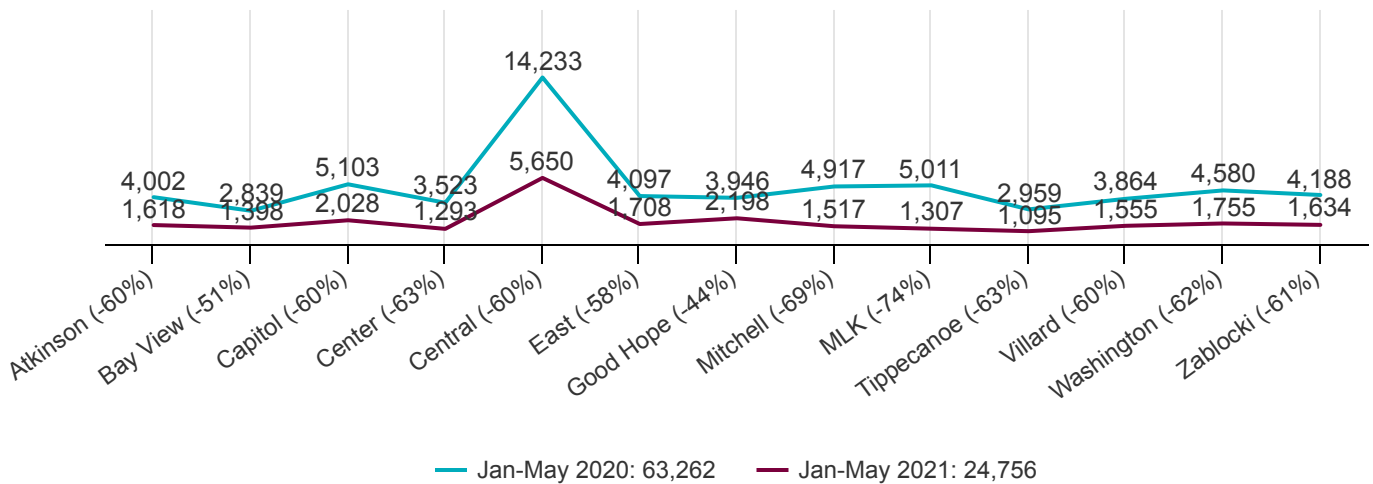
Jan-May 2021



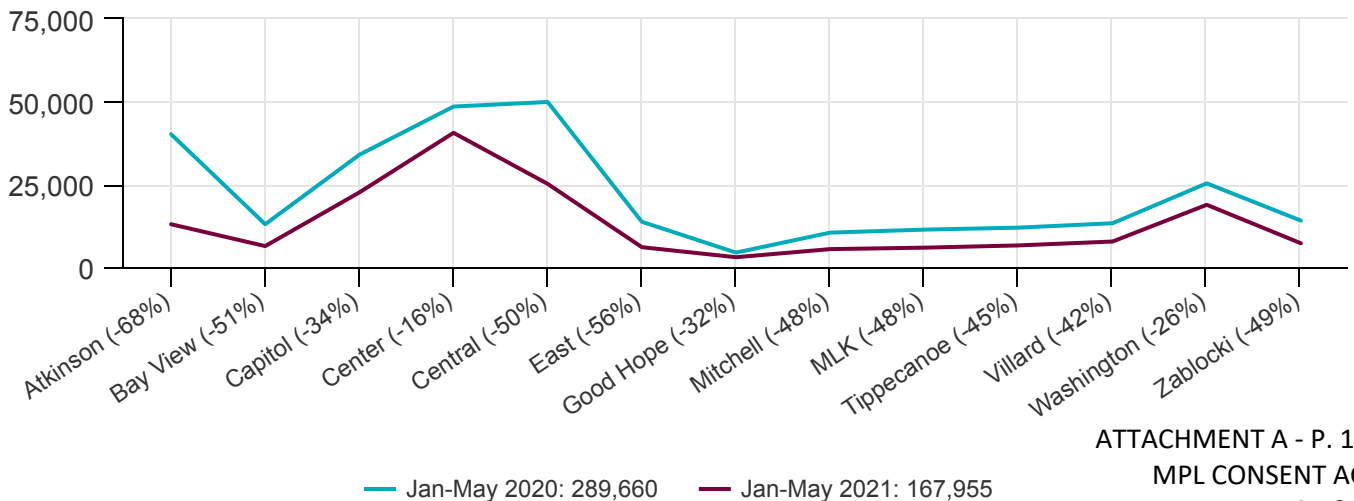
# Print, Copy, Fax Jobs



# Public Computer Sessions



# Wi-Fi Sessions



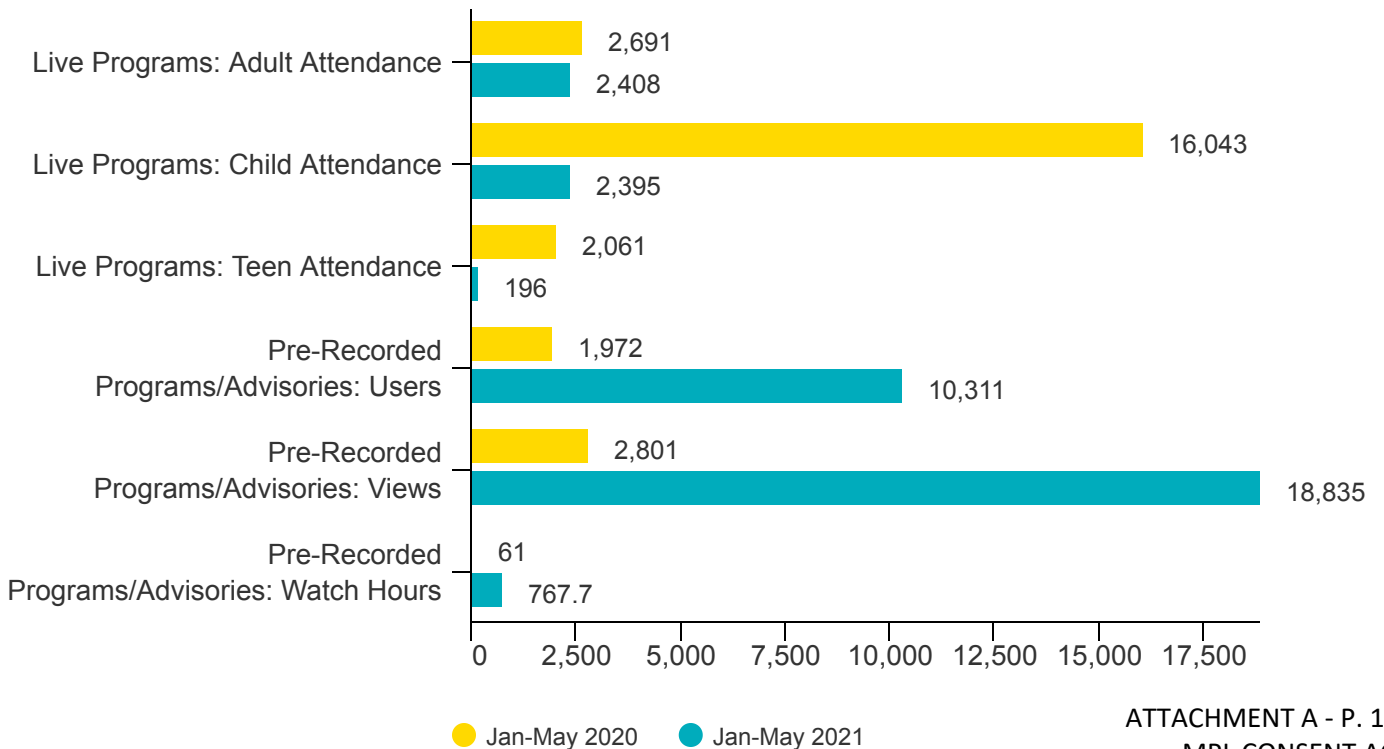
# Web Circulation

Platform	Jan-May 2020	Jan-May 2021	Change
CONTENTdm	211,046	294,315	+39%
Freegal	45,918	45,055	-2%
Hoopla	24,821	18,122	-27%
OverDrive	115,937	121,979	+5%
Total	397,722	479,471	+21%

# Ready Reference

Platform	Jan-May 2020	Jan-May 2021	Change
Phone: Calls Answered	19,932	29,075	+46%
Virtual: Chat Sessions	1,704	1,162	-32%
Virtual: Email Responses	1,547	705	-54%
Total Transactions	23,183	30,942	+33%

# Programming







**MILWAUKEE**  
PUBLIC LIBRARY

**BOARD OF TRUSTEES COMMITTEES 2020-2022**  
**(Updated 6/09/2021)**

**LIBRARY BUILDING & DEVELOPMENT COMMITTEE**

Mark Sain, Chairperson  
Nik Kovac, Vice-Chair  
Matt Kowalski  
Chris Layden  
Michael Morgan

**EXECUTIVE COMMITTEE**

Michele Bria, President  
Chris Layden, Vice-President  
Jennifer Smith, Financial Secretary  
Mark Sain, At-large

**FINANCE & PERSONNEL COMMITTEE**

Jennifer Smith, Chairperson  
Milele Coggs, Vice-Chair  
Teresa Mercado  
Marcelia Nicholson  
Mark Sain

**INNOVATION & STRATEGY COMMITTEE**

Matt Kowalski Chairperson  
Erika Siemsen, Vice-Chair  
Nik Kovac  
Teresa Mercado  
JoCasta Zamarripa

**LIBRARY SERVICES & PROGRAMS COMMITTEE**

Milele Coggs, Chairperson  
Jennifer Smith, Vice-Chair  
Michael Morgan  
Erika Siemsen  
JoCasta Zamarripa

*June 2021*

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
INNOVATION & STRATEGY COMMITTEE  
MINUTES  
Wednesday, June 9, 2021**

**Video Conference Call via GoToMeeting**

- PRESENT:** Matt Kowalski, Ald. Nik Kovac, Teresa Mercado, Erika Siemsen,  
Joan Johnson
- EXCUSED:** Ald. JoCasta Zamarripa
- OTHERS:** MPL: Dan Keeley, Jennifer Meyer-Stearns, Judy Pinger, Rebecca Schweisberger  
MPL Foundation: Pat Swanson

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Committee Chair Matt Kowalski called the MPL Board of Trustees Innovation and Strategy Committee meeting to order at 8:08 a.m. on June 9, 2021 with a quorum present. All Trustees and presenters participated by video conference.

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1. **Committee Meeting Minutes Review.** The Committee reviewed and approved the minutes from the April 14, 2021 meeting, listed as Attachment A of the agenda. Trustee Siemsen moved to approve; Trustee Kovac second. Motion passed.
2. **Contract Award for Race, Equity, and Inclusion Consultant.** Library Director Joan Johnson informed the Committee that at the behest of Mayor Barrett and the Common Council, all City departments have been asked to develop and implement Racial Equity and Inclusion (REI) plans. The citywide Racial Equity and Inclusion Committee Leadership Team was created to manage department plans and strategies. Based on goals established by the leadership team, MPL issued a Request for Proposal (RFP) on March 30, 2021 for REI consultation on developing a long-term strategy. The library plan will focus on sustainable and equitable services, resources, materials, programs, policies, procedures, and environment. The consultant will work with MPL staff and the Board to develop an REI action plan that is transformative for the library. The first step will be an assessment of the current environment, including internal and external surveys and focus groups, followed by identifying data points and metrics, and plans for ongoing self-evaluation. The library interview panel was very impressed with the presentation, experience, and credentials of P3 Development Group. Library staff recommends awarding the contract to P3 Development Group with a cost of \$131,000 spread over 2021 and 2022. Trustee Morgan noted a positive experience working with P3 Development Group and highly recommends them. Trustee Siemsen moved to approve the recommendation to award the REI contract to P3 Development Group and move it to the full Board. Trustee Kovac seconded. Motion passed.
3. **Broadband Expansion.** Director Johnson presented an update on funding for the broadband expansion project. Initially, MPL staff and community partners intended to use funds from the

American Rescue Plan Act (ARPA) to build infrastructure and provide high speed internet service to local communities. ARPA includes the Emergency Connectivity Fund (ECF), which is available to schools and libraries with the goal to provide students with equipment and connectivity. MPL's preliminary plans for expansion included installation of antenna towers at 6 library locations to boost the available wi-fi signal. In May 2021, the Federal Communications Commission (FCC) released the rules for use of the ECF. Several funding restriction rules pose a challenge to the library's plans, including rules around eligible services, equipment, and staffing as well as issues regarding patron privacy. MPL staff will redirect their efforts to pursue other funding opportunities, including private funding through the Milwaukee Public Library Foundation, and will restructure the proposal for only eligible items. The Committee discussed the requirements and possible alternative solutions. Informational item.

4. **Committee Vice-Chair Seat.** Director Johnson Vice-Chair requested a volunteer to serve as Vice-Chair. Trustee Siemsen volunteered for the seat. Informational item.
5. **Next Meeting.** Discussion about broadband access will continue at the August 11, 2021 meeting. MPL staff will present a progress report on the REI action plan. Informational item.

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The meeting of the Milwaukee Public Library Board's Innovation & Strategy Committee was adjourned at 8:56 a.m. on June 9, 2021

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MILWAUKEE  
PUBLIC LIBRARY  
FOUNDATION

SAVE THE DATE

2021  
BENJAMIN FRANKLIN  
AWARDS CELEBRATION

THURSDAY, SEPT. 23, 2021 AT 5:30PM

Honoring  
ARTHUR J HARRINGTON, ESQ.  
& DR. JOAN PRINCE

Milwaukee Public Library Foundation  
814 West Wisconsin Avenue  
Milwaukee, WI 53233

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Milwaukee Public Library Foundation's

**2021 BENJAMIN FRANKLIN  
AWARDS CELEBRATION**

honoring **Arthur J. Harrington, Esq.**  
and **Dr. Joan Prince** for their significant  
contributions to literacy and lifelong learning.



**The event will be held in-person at the Wisconsin Club**  
900 West Wisconsin Avenue, Milwaukee, Wisconsin

**THURSDAY, SEPT 23, 2021 AT 5:30PM**

For sponsorship information, please  
call 414-286-3784 or email [foundation@mpl.org](mailto:foundation@mpl.org)

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underwritten by an anonymous donor.*