



**Vision**  
*MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.*

**Mission**  
*Inspiration starts here – we help people read, learn, and connect.*

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**BOARD OF TRUSTEES REGULAR MEETING**

**Tuesday, April 27, 2021  
4:00 p.m.**

**By Go To Meeting**

**By computer, tablet or smartphone:**  
<https://global.gotomeeting.com/join/183791021>

**By phone:**  
United States: [+1 \(571\) 317-3122](tel:+15713173122)

**Access Code:** 183-791-021

**AGENDA**

4:00 – 4:05

**WELCOME & ROLL CALL**

4:05 – 4:10

**PUBLIC COMMENT**

4:10 – 4:40

**SPECIAL COMMUNICATION**

1. **MPL Board Trustee Changes.** MPL Board President Michele Bria will present recognition and appointments for Trustee Larry Miller, Trustee Marcelia Nicholson, and Trustee Michael Morgan. Attachment A, page 4
2. **Quarterly Review of Fund Investments.** Mr. Wayne Sattler of US Bank will review the performance of the Trust Fund investments and offer suggestions for maximizing returns.

4:40 – 4:45

**CONSENT AGENDA**

Attachment B, page 9

3. **Regular Board Meeting Minutes, March 23, 2021.**
4. **Committee Reports**
  - a. Innovation & Services Committee Meeting Minutes – April 14, 2021
5. **Administrative Reports.**
  - a. Financial Report
  - b. Library Director's Report
  - c. Statistics

6. Revised Services & Programs Committee Meeting Schedule.

**REPORTS**

4:45 – 5:05

7. Milwaukee County Federated Library System (MCFLS) Board Meeting. Trustee Ald. Nik Kovac will report on the April 19, 2021 MCFLS Board meeting.

8. Building & Development Committee Meeting. Chair Mark Sain will report on the April 1, 2021 committee meeting.

Attachment C, page 29

**OLD BUSINESS**

5:05 – 5:15

9. COVID-19 Response and Recovery. Library Director Johnson will present an update on the library's recovery plan.

**BOARD EDUCATION**

5:15 – 5:25

10. Green Infrastructure. Deputy Library Director Jennifer Meyer-Stearns and Erick Schambarger, Sustainability Director in the Environmental Collaboration Office (ECO), will present updates on library and ECO programs and partnership.

**NEW BUSINESS**

5:25 – 5:30

11. Closing Remarks and Adjournment.

**REMINDER:** Next scheduled meetings are:

May 5, 2021 Library Services & Programs Committee – Video Conference Call, 4:00 p.m.

May 6, 2021 Building & Development Committee – Video Conference Call, 8:00 a.m.

May 25, 2021 Board Meeting – Video Conference Call, 4:00 p.m.

**Trustees**

Michele Bria, *President*, Chris Layden, *Vice-President*, Jennifer Smith, *Financial Secretary*, Ald. Milele Coggs, Ald. Nik Kovac, Matthew Kowalski, Teresa Mercado, Dir. Larry Miller, Michael Morgan, Sup. Marcelia Nicholson, Mark Sain, Ald. JoCasta Zamarripa Joan Johnson, *Secretary*, Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

***The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.***

*Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby) or by calling (414) 286-2238.*

*Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.*

*PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.*

# ***WHEREAS,***

## **Larry Miller**

*Stepped down from his term as a member of the Board of Trustees of the Milwaukee Public Library effective April 27, 2021 after two years of service; and*

*WHEREAS, Larry Miller, served as an ex-officio member, joining the Library Board on May 28, 2019; and*

*WHEREAS, as part of his duties on the Board of Trustees, Trustee Miller served as Chair of the Innovation & Strategy Committee and member of the Services & Programs Committee; and*

*WHEREAS, during his tenure the Library adopted MPL 2022, the 2-year extension of the Library's Strategic Plan which prioritizes an increased focus on literacy and reading;*

*NOW THEREFORE, BE IT HEREBY RESOLVED that the members of the Board of Trustees of the Milwaukee Public Library express their appreciation to Trustee Miller for his service to the Library and to the citizens of Milwaukee; and*

*FURTHERMORE, BE IT RESOLVED that a copy of this resolution, suitably inscribed, be presented to Trustee Larry Miller and that a copy hereof be spread upon the minutes of the regular meeting of the Board of Trustees held Tuesday, April 27, 2021.*

*Done in regular meeting assembled at Milwaukee, Wisconsin this 27<sup>th</sup> day of April, 2021.*



OFFICE OF THE COUNTY EXECUTIVE  
*Milwaukee County*  
DAVID CROWLEY • COUNTY EXECUTIVE

Date: March 19, 2021  
To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors  
From: David Crowley, County Executive  
Subject: Reappointment of Marcelia Nicholson to the Milwaukee Public Library Board of Trustees

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Subject to the confirmation of your Honorable Body, and pursuant to the provisions set forth in Wisconsin Statue Chapter 43.54(1)(am), I am hereby reappointing Milwaukee County Board Chairwoman Marcelia Nicholson to serve on the Milwaukee Public Library Board of Trustees. Chairwoman Nicholson has been a member of the Milwaukee County Board since April 2016 and she has served with distinction as a member of the Milwaukee Public Library Board of Trustees since 2017 and I look forward to her continued leadership.

I am pleased to submit this appointment as outlined below:

**Commission:** Milwaukee Public Library Board of Trustees  
**Type:** Reappointment  
**Appointee:** Chairwomen Marcelia Nicholson  
**Role:** Member, Milwaukee County Board of Supervisors  
**Replacing:** N/A  
**Relative File No/s:** 19-771 and 21-349  
**Term Expiration:** April 30, 2024  
**Code or Statute:** Wisconsin Statue Chapter 43.54(1)(am) and 43.60 (3)  
**Hyperlink / Webpage:** [Wisconsin Statue Chapter 43.54\(1\)\(am\) and 43.60 \(3\)](#)

A copy of the resume of Ms. Nicholson, who resides in Milwaukee, is attached for your review. Your consideration and confirmation will be appreciated.

Sincerely,



David Crowley  
Milwaukee County Executive

cc: Supervisor Eddie Cullen, Chair, Personnel Committee  
Kelly Bablitch, Chief of Staff, County Board  
Shanin Brown, Committee Coordinator  
Dr. Michele Bria, Milwaukee Public Library Board President  
Joan Johnson, Library Director  
Marcelia Nicholson

**Michael L. Morgan**  
(Address retracted)

**Professional Experience:**

**Senior Vice President, Administration and Fiscal Affairs, UW System (2010- 2013)**

The University of Wisconsin System is a statewide higher education federation of 13 universities, 13 two-year colleges and a statewide Extension network. The Senior Vice President for Administration and Fiscal Affairs serves as the chief operating officer for the UW System and reports to the President.

**Secretary, Wisconsin Department of Administration (2007-2010)**

The Secretary of the Department of Administration is a member of the Governor's Cabinet and is responsible for assisting and advising the Governor on the development, preparation and implementation of the State of Wisconsin's biennial budget; discerning and understanding policy and fiscal challenges faced by the state and recommending solutions.

**Secretary, Wisconsin Department of Revenue (2003-2007)**

The Secretary of Revenue is a member of the Governor's Cabinet, who advises on state tax policy, and is responsible for the fair and equitable administration of the state's tax laws, including the collection of individual income, sales, and corporate income taxes.

**Program Related Investment Officer, Helen Bader Foundation (2001-2003)**

Managed the Helen Bader Foundation Program Related Investment (PRI) Fund, which provided loans, loan guarantees, and equity investments to small businesses designed to encourage economic activity in distressed communities.

**President, Spirit of Milwaukee, Inc. (1999-2001)**

Chief executive officer for a dynamic organization charged with the responsibility of boosting the national image of metro Milwaukee.

**City of Milwaukee (1989-1998)**

- **Commissioner, Department of City Development (DCD) (1993-1998)**
- **Director, Division of Intergovernmental Relations- City's chief lobbyist (1992-1993)**
- **Executive Director, Fire and Police Commission, (1990-1992)**
- **Deputy Director, Department of Administration (1989-1990)**

**Assistant Milwaukee County District Attorney, (1985-1987)**

**Territory Sales Manager, Ross Laboratories (a division of Abbott Labs) (1979-1981)**

**Public Service and Board Membership**

Wisconsin Community Services, Board Member

Big Ten Advisory Commission, University of Wisconsin Representative

African American Leadership Alliance Milwaukee (AALAM), Board Member

Advocate Aurora Health Care Community Board, Member

Milwaukee Turners, Board Member

**Former Board Affiliations**

United Way of Dane County, Board Member

Boys and Girls Club of Metro Milwaukee, Trustee

Milwaukee Westside Healthcare Association, Board Member

State of Wisconsin Investment Board, Member

Chicago Home Loan Bank Board, Member

**Memberships**

Member, State Bar of Wisconsin

Member, National W Club

President's Award – Boys and Girls Club of Metro Milwaukee

Gertie Award – Milwaukee Riverwalk District

Economic Trailblazer Award-North Milwaukee State Bank

**Education**

1985 – Juris Doctor, University of Wisconsin Law School

1978 – BA, Communication Arts-Radio, Television and Film, University of Wisconsin-Madison



**MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES**

**REGULAR MEETING**

**MINUTES**

**Tuesday, March 23, 2021**

**Video Conference Call via GoToMeeting**

**PRESENT:** Michele Bria, Ald. Milele Coggs, Ald. Nik Kovac, Matt Kowalski, Teresa Mercado, Sup. Marcelia Nicholson, Ald. JoCasta Zamarripa, Joan Johnson

**EXCUSED:** Chris Layden, Dir. Larry Miller, Mark Sain, Jennifer Smith

**STAFF:** Eileen Force Cahill, Kristina Gomez, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Amelia Osterud, Judy Pinger, Anne Rasmussen, Rebecca Schweisberger

**OTHERS**

**PRESENT:** MPL Foundation: Pat Swanson  
Budget and Policy Division: Dennis Yaccarino, Mason Lavey  
Dr. Joyce Latham

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President Michele Bria called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:01 p.m. on March 23, 2021 with a quorum present. All Trustees participated by video conference.

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**CONSENT AGENDA**

1. **Regular Board Meeting Minutes January 26, 2021.**
2. **Committee Reports**
  - a. Finance & Personnel Committee Meeting Minutes – January 26, 2021
  - b. Innovation & Strategy Committee Meeting Minutes – February 10, 2021
3. **Administrative Reports**
  - a. Financial Report
  - b. Library Director's Reports
  - c. Statistics

President Bria asked the Board if any items should be removed from the Consent Agenda presented as Attachment A, pages 4-20 of the agenda. Hearing no objection, the Consent Agenda was approved.

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**SPECIAL COMMUNICATION**

4. **Budget Outlook.** President Bria introduced Budget and Policy Manager Dennis Yaccarino to present the outlook for the 2022 budget. The City is preparing for a substantial budget crisis in 2023 due to increased pension payments. In 2021 the City will receive additional federal funds as a result of the COVID-19 pandemic which may help offset the deficit. MPL will be asked to submit a cost to continue budget for 2022 and no changes to hours or services are expected. Library Director Joan Johnson noted MPL priorities are maintaining hours and locations, continuing

infrastructure and capital projects, offering programming focused on literacy and youth-serving programs, digital inclusion, and the action plan for racial equity and inclusion. MPL is also researching options for expanded broadband access through the American Rescue Plan Act. Additional information about this initiative will be presented at the April 14, 2021 MPL Board Innovation and Strategy meeting; all Trustees are welcome to attend. Informational item.

#### **BOARD EDUCATION**

5. **UWM-MPL Fines Research Presentation.** Director Johnson introduced Dr. Joyce Latham, former professor in the UW-Milwaukee School of Information Science. In 2018, MPL began considering ways to address potential barriers to patron use of library resources, including blocked cards due to overdue fines and fees. In 2019, Dr. Latham partnered with MPL to hold focus groups with library patrons with blocked cards to gain a better understanding of the reasons materials are not returned. Dr. Latham presented an overview of the premise, data collection methods, analysis, and final report of her fines study research project. The study has been shared with colleagues at several library conferences and will soon be published in the journal *Library Trends*. Dr. Latham also shared patron feedback collected at the focus groups and commended MPL for working directly with patrons to examine this issue. Director Johnson noted part of MPL's response to the findings was to reduce the overdue fine on DVDs from \$1.00 per day to \$0.15 per day. President Bria thanked Dr. Latham for sharing this research with the Board. Informational item.

#### **NEW BUSINESS**

6. **Proposal for Adjustments to Unique Management Service Collection Policy.** Director Johnson presented a proposal to change the parameters for referring patron accounts to the Unique Management Services (UMS) collection process; the proposal is outlined in a memo to the Board listed as Attachment C of the agenda. Trustee Kovac moved to raise the fines threshold from \$25.00 to \$99.99, lowering the referral fee from \$15.00 to \$10.00, and extending the length of time before referral from 60 days to 90 days. Trustee Mercado seconded. Motion passed.

#### **REPORTS**

7. **Milwaukee County Federated Library System (MCFLS) Board Meeting.** New Trustee Corey Clark was introduced. Director Johnson reviewed the 2020 Resource Library Report which is attached at the end of these minutes. The marketing plan was reviewed and will focus on the priority audiences of job seekers, students and parents, and lifelong learners. The Board reviewed and discussed the Wisconsin Policy Forum report *Balancing the Books*. MCFLS is in the process of hiring a new Network Administrator. Informational item.
8. **Building & Development Committee Meeting.** Committee Vice-Chair Nik Kovac reported on the March 4, 2021 meeting. The Committee heard proposals from the architectural firms of HGA, Moody Nolan, and TKWA. The Mitchell Street Library co-developer, Gorman & Company, placed a request with the City Assessor's office to make the library space tax-exempt. Due to the historic nature of the property, to qualify for a tax exemption the lease must be with a charitable organization that is tax-exempt under Section 501 of the Internal Revenue Service (IRS) code. MPL does not qualify for the Section 501 exemption but the Milwaukee Public Library Foundation (MPLF) does. The developer has proposed transferring the lease to MPLF with a sub-lease to MPL. If approved, this new lease agreement would be in effect for approximately 3 years, and no material changes to the terms of the original lease. Director Johnson has discussed the request with MPLF Executive Director Ryan Daniels and the request will be presented to the MPLF Board for consideration. The Committee moves to approve the lease transfer. Trustee Kowalski seconded. Motion passed.

## OLD BUSINESS

9. **COVID-19 Response and Recovery.** Director Johnson provided an update on the library's ongoing response to the pandemic and shared she has received the first of two vaccination shots. Library Administration has worked hard to get Library staff vaccinated as soon as possible and many staff have already received both shots. In the first week of March, Villard Square and Mitchell Street Library served as vaccination sites for educators. The second 'pop-up' clinic will be held in early April. MPL remains committed to assisting Milwaukee Health Department (MHD) as needed. MPL is working with Department of Employee Relations (DER) to fill vacancies and move toward reinstating more hours and services via a phased approach. Director Johnson requested approval to change the materials quarantine from 72 hours to 24 hours and to eliminate the quarantine when appropriate. Trustee Zamarripa moved to approve; Trustee Kowalski seconded. Motion passed.
10. **State Annual Report – Review Data and Ratify President's Approval.** MPL prepared and submitted the annual report to the Department of Public Instruction (DPI), listed as Attachment G of the agenda. President Bria reviewed and approved the report and entertained a motion for the Board to ratify her approval. Trustee Coggs moved to ratify; Trustee Kowalski seconded. Motion passed.
11. **2020 Census Follow-up.** Director Johnson noted MPL supported the U.S. Census Department by providing training space for census takers and applied for mini-grants to help promote taking the census. MPL hired four local mural artists to design and paint murals promoting the opportunity to be counted in the census. A series of videos were also created and distributed to various community organizations and featured local community leaders encouraging census participation. MPL had a short window to implement these programs and Director Johnson offered special thanks to Adult Programming Librarian Kristina Gomez, who became the project leader on this initiative. A letter of thanks from the Census Bureau was listed as Attachment H of the agenda. Informational item.

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With no further business, the Milwaukee Public Library Board of Trustees meeting of March 23, 2021 was adjourned at 5:21 p.m.

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# MEMO

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March 9, 2021

To: Milwaukee County Federated Library System Board of Trustees

From: Joan Johnson, Milwaukee Public Library Director

RE: 2020 - Resource Library Annual Report

The Milwaukee Public Library (MPL) is honored to serve as the Resource Library for the Milwaukee Federated Library System, providing backup reference, consulting and other services included in the 2020-2024 Resource Library Agreement (Agreement) effective January 1, 2020.

As agreed, an annual activities dashboard report (Dashboard) has been prepared and is part of your packet today. To provide an overview of all the services we provide we have included data for Interlibrary Loan (ILL) services, which is covered under a separate agreement.

In 2020, the year that marked the beginning of the Covid-19 pandemic, the most important thing libraries could do for patrons is provide digital access to resources and content, and other contactless services until it's safe to fully reinstate in-person services. In lieu of this, MPL focused on increased investments using CARES Act funding for technology and equipment for staff to provide remote services and virtual programming. MPL also increased its purchases of downloadable digital content for the Overdrive Advantage account serving Milwaukee County. Ultimately, MPL invested \$205,000 in 2020 to provide additional and more diverse content for city and county residents to meet greater demand, up by 19%.

The following summarizes additional highlights from the report:

#### Access to Digital Resources

The LibraryNOW library card campaign became more important than ever to support students and teachers forced into using remote learning tools since March of 2020. The MPL is helping them stay connected via their virtual MPL accounts. The program serves over 60,000 students and includes about 250 non-Milwaukee students. A detail by city is shown on the dashboard.

Visits to the MPL Digital Library & Recollection WI page were up about 40% and served 7,000 MCFLS patrons. Visits to MPL's new web page, the "MPL COVID-19 Resource Portal" is highlighted on the dashboard and shows modest usage by city and county residents.

#### Training and Consulting

With the exception of one session which happened virtually, the few examples from 2020 occurred in person prior to the pandemic. MPL staff provided three sessions on the LibraryNOW library card campaign, one for WLA Literary Awards and one on security. This is a significant reduction from previous years due to the suspension of in-person events during the pandemic.

#### Reference transactions, retrievals and circulation

There was a drop in all categories due in part to the fact that for several weeks, no services were being provided. A one-week survey (usually there are two) of in-person, phone, virtual chat and E-mail reference services indicates that MPL staff have been able to serve over 5,800 suburban residents, just under 2000 from outside the County, and about 700 out of state. Retrieval requests are received by phone and in-person for materials stored in open and

closed stacks, serving just under 400 suburban residents. MPL circulated 204,344 items to patrons who picked up their items at suburban locations. In the reverse, stats show that the number of items from the various suburban locations that were checked out at MPL locations was 112,082 items. There was virtually no change in the percentages of each between the two years. The data does not include when an item is checked out from its home-based branch.

Unique Public Computer Users

New this year is the metric around public computer use which all members can track. The dashboard shows modest use of MPL desktops and laptops by suburban patrons detailed by city.

Tours, Programs and Outreach

Due to the suspension of in-person programming only ten weeks into the year, the reported figures reflect a significant decrease in the number of programs and attendees. However, we found a new audience of avid consumers of virtual programming. We are unable to parse the data at a more granular level, but to illustrate how far the reach of our programming goes, please see table inserted below:

*Views of MPL Programs on YouTube*

Geolocation	Views	Watch Hrs.
Wisconsin	5,277	143.9
National (Excl. WI)	9,775	357.5
Global (Excl. US)	3,401	102.2

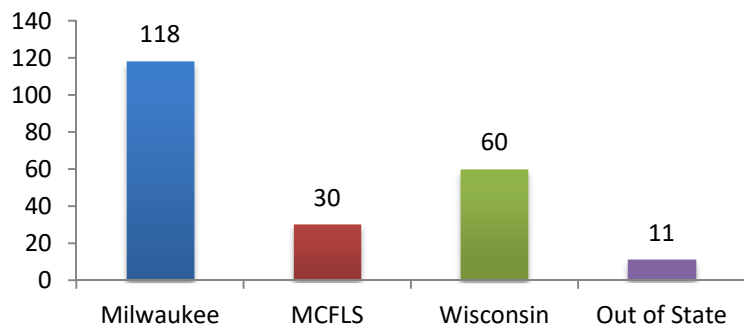
C: Michelle Bria, Milwaukee Public Library Board President  
 Steve Heser, MCFLS Executive Director  
 Joan Johnson, MPL Deputy Library Director



## 2020 Resource Library Dashboard

### Tours and Visits of MPL - Attendees

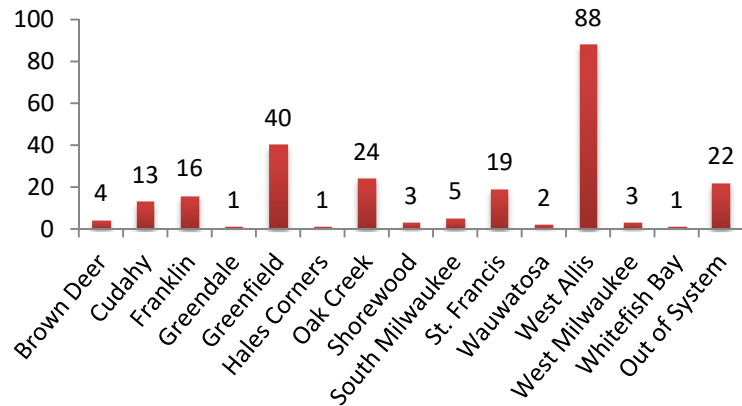
Attendees by Residency Type;  
 25 Tours/Visits; 34 Hours Total



- Department of Workforce Development, PBS Tour and Filming, Restorative Justice Circle, Rotunda Photos

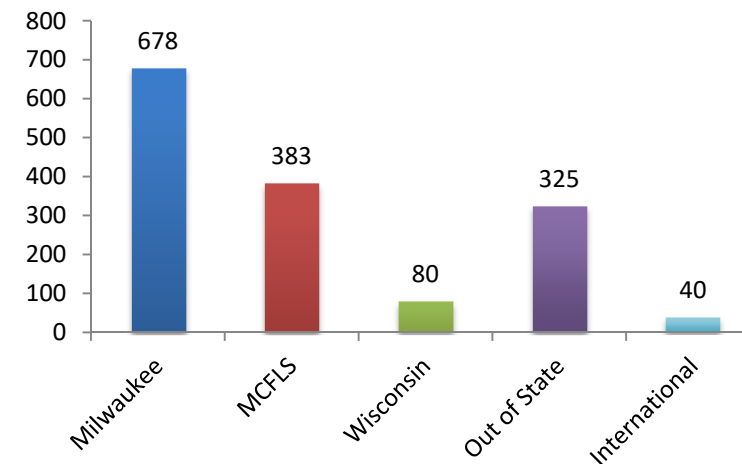
### LibraryNOW Accounts for St Elizabeth Ann Seton of West Allis

242 Total Non-Milwaukee Students by City,  
 Including 88 West Allis Students

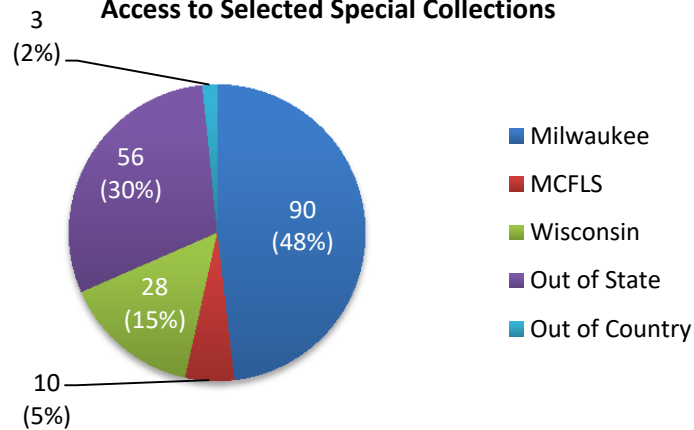


### Visits to MPL's COVID-19 Resource Portal

Web Sessions for [mpl.org/covid19](http://mpl.org/covid19)  
 by Residency Type



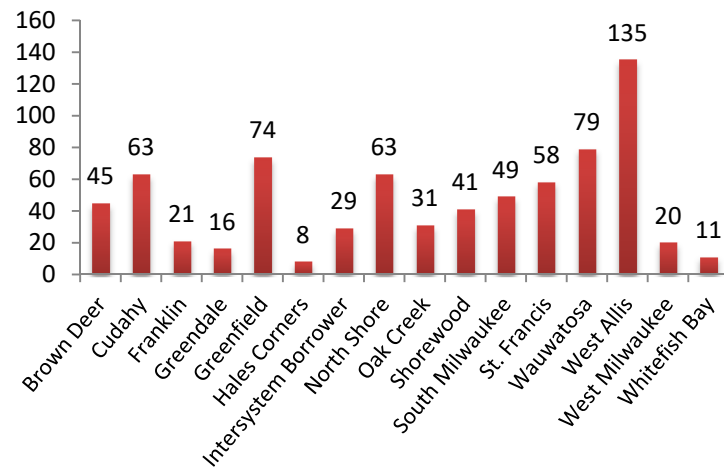
### Access to Selected Special Collections



- Archives – City, Archives – MPL, Great Lakes Marine Collection, Historic Milwaukee Performing Arts Collection, Historic Photographs, Humanities Clippings, Local History Collection, Milwaukee Road Collection, Wisconsin Architectural Archive

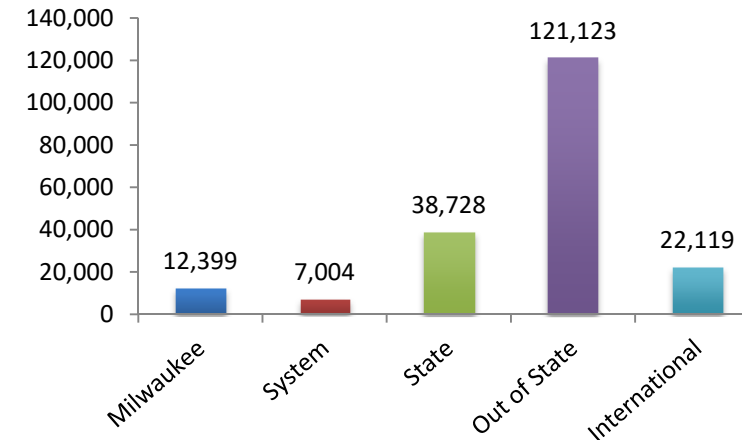
### Unique Public Computer Users

14,373 Milwaukee Users  
 743 Non-Milwaukee Users

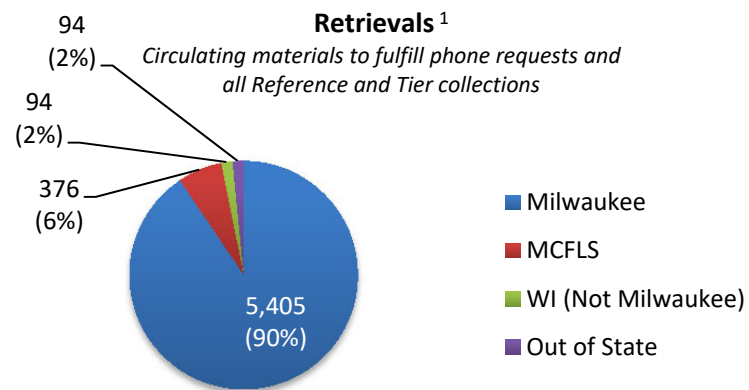
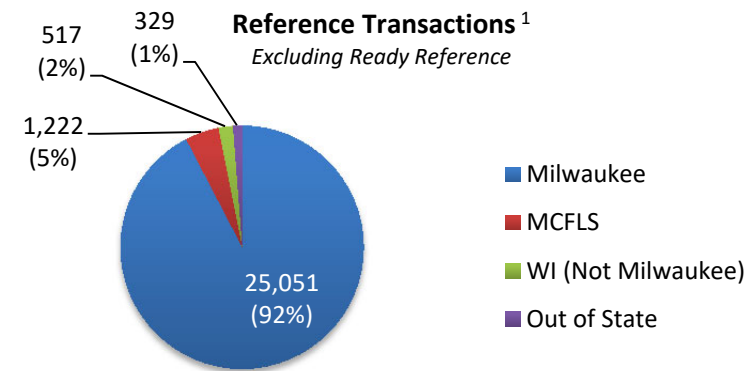
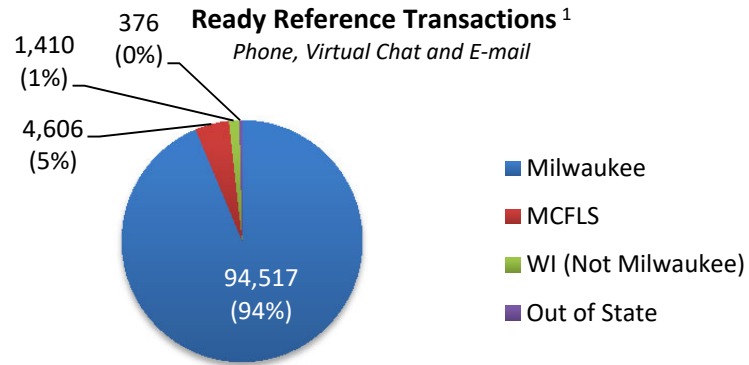


### Visits to MPL Digital Library & Recollection WI

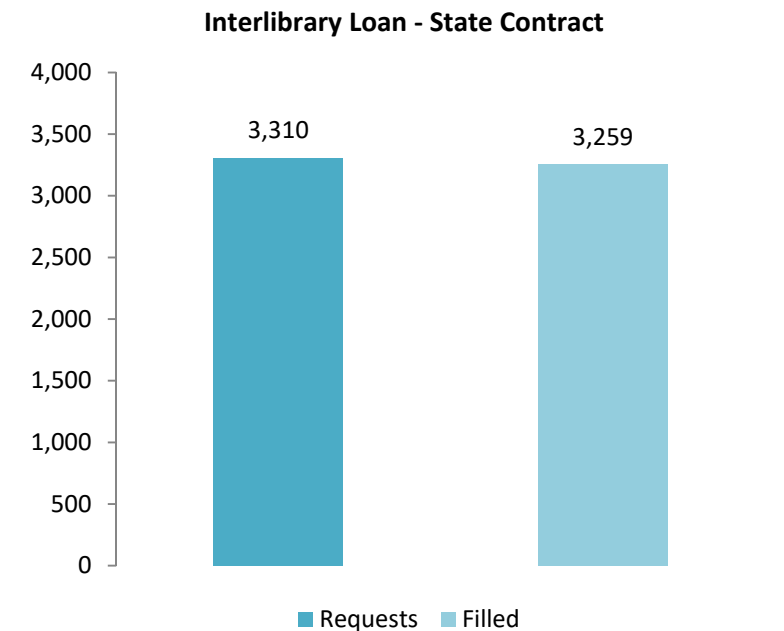
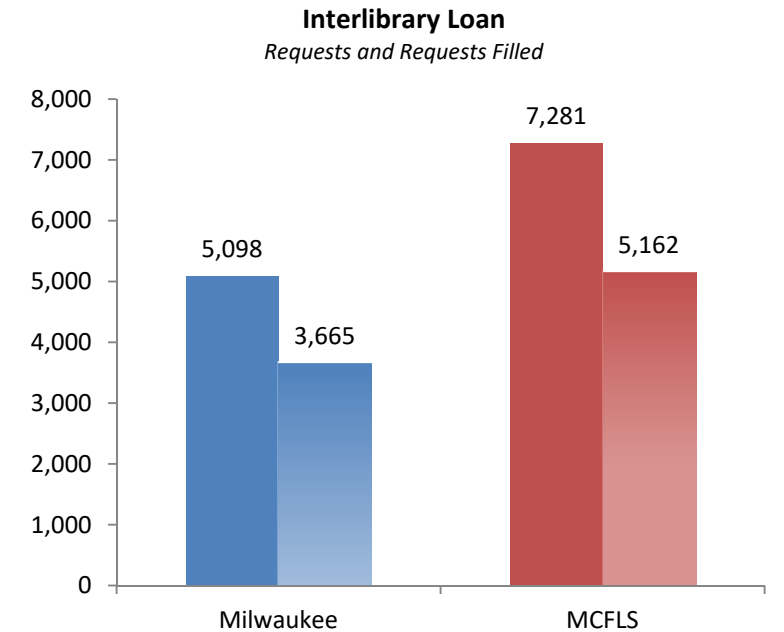
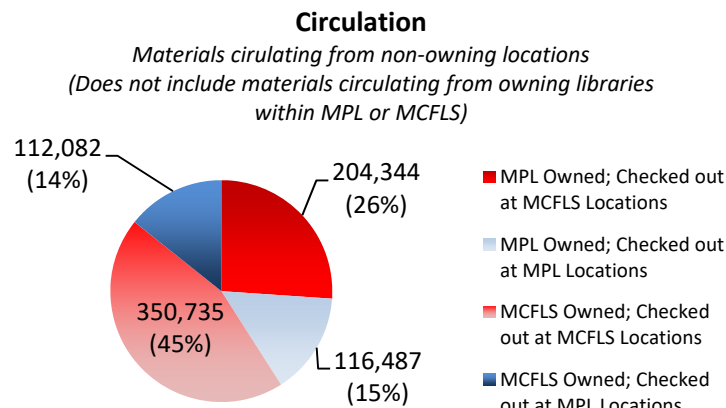
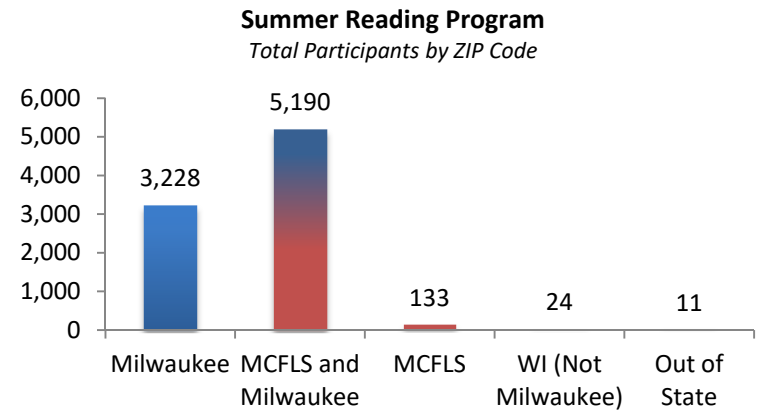
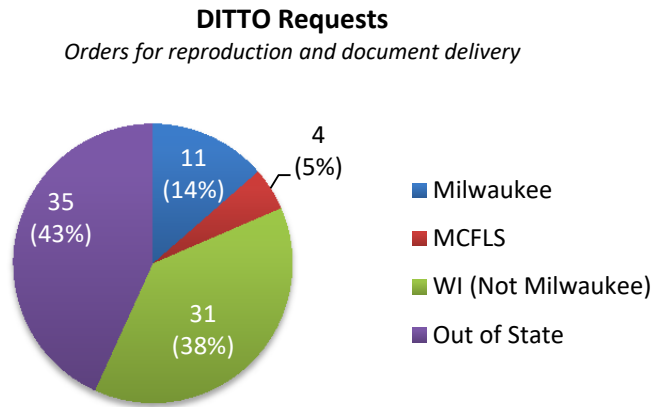
Web Sessions for [content.mpl.org](http://content.mpl.org)  
 by Residency Type



Milwaukee Public Library – 2020 Resource Library Dashboard



<sup>1</sup> One-week survey conducted in October multiplied by weeks open: 47.



**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
INNOVATION & STRATEGY COMMITTEE  
MINUTES  
Wednesday, April 14, 2021**

**Video Conference Call via GoToMeeting**

**PRESENT:** Dir. Larry Miller, Ald. Nik Kovac, Matt Kowalski, Teresa Mercado,  
Ald. JoCasta Zamarripa, Joan Johnson

**OTHERS:** Boys and Girls Club of Greater Milwaukee: Deonte Lewis  
City of Milwaukee Information Technology Management Department: David Henke  
Department of Public Instruction: Bill Herman, Kurt Kiefer, Ben Miller  
Milwaukee County Federated Library System: Steve Heser  
MPL: Dan Keeley, Jennifer Meyer-Stearns, Judy Pinger, Rebecca Schweisberger  
MPL Foundation: Pat Swanson  
United Neighborhood Centers of Milwaukee: Renee Logee  
United Way of Greater Milwaukee: Nicole Angresano

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Committee Chair Larry Miller called the MPL Board of Trustees Innovation and Strategy Committee meeting to order at 8:01 a.m. on April 14, 2021 with a quorum present. All Trustees and presenters participated by video conference.

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1. **Committee Meeting Minutes Review.** The Committee reviewed and approved the minutes from the February 10, 2021 meeting, listed as Attachment A of the agenda.
2. **Broadband Expansion.** Library Director Joan Johnson introduced the topic of broadband expansion and discussed the increasing community need as a result of the COVID-19 pandemic. In 2020 MPL purchased an additional 250 hot spots for circulation to help address the connectivity need. MPL is now exploring long-term solutions and ways to help lead the effort to expand options for access. Kurt Kiefer, Assistant State Superintendent of the Department of Public Instruction (DPI), shared details about the agency's efforts to reduce digital equity gaps. Their work includes leveraging data in order to identify rates and types of connectivity, create policies, and advocate for resources. DPI worked with several local and national partners to collect and analyze data which was then shared with Wisconsin school districts. In addition to federal E-Rate funding, Governor Evers has earmarked state funds to address broadband access. Assistant Library Director Judy Pinger provided an update on MPL's current technology funding streams and equipment availability. MPL's participation in the E-Rate funding program has allowed the library to build tremendous infrastructure and connectivity at Central Library and the branch library locations. David Henke, City of Milwaukee Information Technology Management Department (ITMD), presented a possible technology solution that would allow the library's connectivity to extend into qualifying households in the communities surrounding MPL locations. In addition to offering connection and equipment, MPL staff would also provide instructional support for the resources. The

ATTACHMENT B - P. 8 of 20

MPL CONSENT AGENDA

*4a. Innovation & Strategy Committee Meeting*

*Minutes 04/14/2021*

P. 16



Committee, staff, and presenters discussed the logistics and options for this solution. Director Johnson and Chair Miller thanked the presenters for their participation. Informational item.

3. **Next Meeting.** Discussion about broadband access will continue at the June 9, 2021 meeting. Director Johnson noted this will be Chair Miller's last Committee meeting and thanked him for his service.

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The meeting of the Milwaukee Public Library Board's Innovation & Strategy Committee was adjourned at 9:11 a.m. on April 14, 2021

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**Milwaukee Public Library  
Financial Report  
February 28, 2021**

**2021**

**2020**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 23,544,508	\$ 3,780,111	16.1%
<i>Fines</i>	\$ 157,000	\$ (5,874)	-3.7%
<i>Lost Materials, etc.</i>	\$ 71,000	\$ 7,256	10.2%
<i>MCFLS Contracts</i>	\$ 762,627	\$ -	0.0%
<b>Total City Appropriation</b>	<b>\$ 24,535,135</b>	<b>\$ 3,781,493</b>	<b>15.4%</b>

	Budget	Received to date	% Received
	\$ 22,559,438	\$ 3,957,164	17.5%
	\$ 183,000	\$ 30,292	16.6%
	\$ 95,000	\$ 12,811	13.5%
	\$ 722,367	\$ -	0.0%
<b>Total</b>	<b>\$ 23,559,805</b>	<b>\$ 4,000,267</b>	<b>17.0%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,001,478	\$ 1,838,161	14.1%
<i>Fringe Benefits</i>	\$ 5,980,680	\$ 777,157	13.0%
<b>Total</b>	<b>\$ 18,982,158</b>	<b>\$ 2,615,318</b>	<b>13.8%</b>

	Budget	Spent to date	% Spent
	\$ 13,019,079	\$ 2,014,920	15.5%
	\$ 5,207,632	\$ 889,037	17.1%
<b>Total</b>	<b>\$ 18,226,711</b>	<b>\$ 2,903,957</b>	<b>15.9%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 106,400	\$ 19,878	18.7%
<i>Tools &amp; Machinery Parts</i>	\$ 19,650	\$ 1,262	6.4%
<i>Construction Supplies</i>	\$ 21,500	\$ 1,420	6.6%
<i>Energy</i>	\$ 787,811	\$ 48,565	6.2%
<i>Other Operating Supplies</i>	\$ 202,450	\$ 14,387	7.1%
<i>Vehicle Rental</i>	\$ 9,450	\$ 425	4.5%
<i>Non-Vehicle Equipment Rental</i>	\$ 28,050	\$ 1,877	6.7%
<i>Professional Services</i>	\$ 181,500	\$ 91,746	50.5%
<i>Information Technology Services</i>	\$ 407,800	\$ 276,161	67.7%
<i>Property Services</i>	\$ 1,225,100	\$ 245,163	20.0%
<i>Infrastructure Services</i>	\$ 35,000	\$ 14,175	40.5%
<i>Vehicle Repair Services</i>	\$ -	\$ -	0.0%
<i>Other Operating Services</i>	\$ 163,550	\$ 19,170	11.7%
<i>Reimburse Other Departments</i>	\$ 167,310	\$ -	0.0%
<b>Total</b>	<b>\$ 3,355,571</b>	<b>\$ 734,229</b>	<b>21.9%</b>

	Budget	Spent to date	% Spent
	\$ 83,900	\$ 15,038	17.9%
	\$ 26,000	\$ 277	1.1%
	\$ 40,000	\$ 1,962	4.9%
	\$ 660,163	\$ 39,737	6.0%
	\$ 170,691	\$ 48,422	28.4%
	\$ 8,500	\$ 1,025	12.1%
	\$ 19,300	\$ 4,568	23.7%
	\$ 313,000	\$ 93,119	29.8%
	\$ 373,380	\$ 249,270	66.8%
	\$ 1,159,000	\$ 98,898	8.5%
	\$ 28,000	\$ -	0.0%
	\$ -	\$ -	0.0%
	\$ 132,995	\$ 19,550	14.7%
	\$ 91,500	\$ -	0.0%
<b>Total</b>	<b>\$ 3,106,429</b>	<b>\$ 571,866</b>	<b>18.4%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,700,000	\$ 392,739	23.1%
<i>Computers, etc.</i>	\$ 205,056	\$ 36,211	17.7%
<i>Other</i>	\$ 39,550	\$ -	0.0%
<b>Total</b>	<b>\$ 1,944,606</b>	<b>\$ 428,950</b>	<b>22.1%</b>

	Budget	Spent to date	% Spent
	\$ 1,660,343	\$ 468,797	28.2%
	\$ 263,997	\$ 39,830	15.1%
	\$ 44,325	\$ 395	0.9%
<b>Total</b>	<b>\$ 1,968,665</b>	<b>\$ 509,022</b>	<b>25.9%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 7,500	\$ -	0.0%
<i>East Property Payment</i>	\$ 3,000	\$ 2,996	99.9%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ -	0.0%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 128,300	\$ -	0.0%
<b>Total</b>	<b>\$ 252,800</b>	<b>\$ 2,996</b>	<b>1.2%</b>

	Budget	Spent to date	% Spent
	\$ 4,000	\$ -	0.0%
	\$ 3,000	\$ 1,922	0.0%
	\$ 69,000	\$ 13,500	19.6%
	\$ 45,000	\$ -	0.0%
	\$ 137,000	\$ -	0.0%
<b>Total</b>	<b>\$ 258,000</b>	<b>\$ 15,422</b>	<b>6.0%</b>

<b>Total City Expenses</b>	<b>\$ 24,535,135</b>	<b>\$ 3,781,493</b>	<b>15.4%</b>
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<b>Total</b>	<b>\$ 23,559,805</b>	<b>\$ 4,000,267</b>	<b>17.0%</b>
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**Milwaukee Public Library  
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**2021**

**2020**

**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
<i>WTBBL Jul '20 - Jun '21</i>	\$ 1,053,580	\$ 618,243	58.7%
<i>ILS Jul '20 - Jun '21</i>	\$ 102,950	\$ 52,400	50.9%
<b>Total</b>	<b>\$ 1,156,530</b>	<b>\$ 670,643</b>	<b>58.0%</b>

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 649,103	63.2%
	\$ 98,680	\$ 60,223	61.0%
	<b>\$ 1,125,058</b>	<b>\$ 709,326</b>	<b>63.0%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
<i>Materials</i>	\$ 85,303	\$ 48,135	56.4%
<i>Programming</i>	\$ 24,000	\$ 1,395	5.8%
<i>Training</i>	\$ 8,000	\$ 225	2.8%
<i>Marketing</i>	\$ 20,000	\$ 90	0.5%
<i>Contingency</i>	\$ 2,500	\$ -	0.0%
<i>Board Development</i>	\$ 4,000	\$ 74	1.9%
<i>Headline</i>	\$ -	\$ -	0.0%
<i>Strehlow 50+</i>	\$ 39,615	\$ -	0.0%
<i>E.C. Lange - Central Business Commons</i>	\$ -	\$ -	0.0%
<b>Total</b>	<b>\$ 183,418</b>	<b>\$ 49,919</b>	<b>27.2%</b>

	Budget	Spent to date	% Spent
	\$ 112,640	\$ 45,154	40.1%
	\$ 34,000	\$ 4,863	14.3%
	\$ 13,000	\$ 600	4.6%
	\$ 29,000	\$ -	0.0%
	\$ 4,000	\$ 1,086	27.2%
	\$ 6,000	\$ -	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 40,400	\$ -	0.0%
	\$ 100,000	\$ -	0.0%
	<b>\$ 344,040</b>	<b>\$ 51,703</b>	<b>15.0%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
<i>Materials</i>	\$ 404,967	\$ 4,398	1.1%
<i>Programming</i>	\$ 1,641,594	\$ 103,319	6.3%
<b>Total</b>	<b>\$ 2,046,561</b>	<b>\$ 107,717</b>	<b>5.3%</b>

	Budget*	Spent to date	% Spent
	\$ 456,141	\$ 7,082	1.6%
	\$ 3,191,558	\$ 185,508	5.8%
	<b>\$ 3,647,699</b>	<b>\$ 192,590</b>	<b>5.3%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

**Investments**

No gift funds were invested this period.

**Milwaukee Public Library  
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**2021**

**2020**

**City Revenues**

	Budget	Received to date	% Received
<i>Additional City Appropriation</i>	\$ 23,627,151	\$ 5,727,285	24.2%
<i>Fines</i>	\$ 157,000	\$ (4,023)	-2.6%
<i>Lost Materials, etc.</i>	\$ 71,000	\$ 9,631	13.6%
<i>MCFLS Contracts</i>	\$ 762,627	\$ 5,716	0.7%
<b>Total City Appropriation</b>	<b>\$ 24,617,778</b>	<b>\$ 5,738,609</b>	<b>23.3%</b>

	Budget	Received to date	% Received
	\$ 22,559,438	\$ 6,016,753	26.7%
	\$ 183,000	\$ 33,910	18.5%
	\$ 95,000	\$ 14,163	14.9%
	\$ 722,367	\$ -	0.0%
	<b>\$ 23,559,805</b>	<b>\$ 6,064,826</b>	<b>25.7%</b>

**City Expenses**

**Salaries & Benefits**

	Budget	Spent to date	% Spent
<i>Salaries</i>	\$ 13,001,478	\$ 2,742,417	21.1%
<i>Fringe Benefits</i>	\$ 5,980,680	\$ 1,205,123	20.2%
<b>Total</b>	<b>\$ 18,982,158</b>	<b>\$ 3,947,540</b>	<b>20.8%</b>

	Budget	Spent to date	% Spent
	\$ 13,019,079	\$ 3,032,774	23.3%
	\$ 5,207,632	\$ 1,354,394	26.0%
	<b>\$ 18,226,711</b>	<b>\$ 4,387,168</b>	<b>24.1%</b>

**Operating Expenses**

	Budget	Spent to date	% Spent
<i>General Office Expense</i>	\$ 114,427	\$ 29,344	25.6%
<i>Tools &amp; Machinery Parts</i>	\$ 20,001	\$ 8,346	41.7%
<i>Construction Supplies</i>	\$ 21,500	\$ 3,775	17.6%
<i>Energy</i>	\$ 787,811	\$ 112,506	14.3%
<i>Other Operating Supplies</i>	\$ 208,812	\$ 33,510	16.0%
<i>Vehicle Rental</i>	\$ 9,450	\$ 581	6.1%
<i>Non-Vehicle Equipment Rental</i>	\$ 28,050	\$ 3,938	14.0%
<i>Professional Services</i>	\$ 198,250	\$ 101,451	51.2%
<i>Information Technology Services</i>	\$ 407,800	\$ 284,537	69.8%
<i>Property Services</i>	\$ 1,252,790	\$ 345,471	27.6%
<i>Infrastructure Services</i>	\$ 35,000	\$ 29,273	83.6%
<i>Vehicle Repair Services</i>	\$ -	\$ -	0.0%
<i>Other Operating Services</i>	\$ 157,953	\$ 31,641	20.0%
<i>Reimburse Other Departments</i>	\$ 167,310	\$ (1,854)	-1.1%
<b>Total</b>	<b>\$ 3,409,154</b>	<b>\$ 982,519</b>	<b>28.8%</b>

	Budget	Spent to date	% Spent
	\$ 83,900	\$ 23,802	28.4%
	\$ 26,000	\$ 1,080	4.2%
	\$ 40,000	\$ 6,024	15.1%
	\$ 660,163	\$ 172,558	26.1%
	\$ 170,691	\$ 67,045	39.3%
	\$ 8,500	\$ 1,881	22.1%
	\$ 19,300	\$ 9,011	46.7%
	\$ 313,000	\$ 133,308	42.6%
	\$ 373,380	\$ 289,690	77.6%
	\$ 1,159,000	\$ 260,407	22.5%
	\$ 28,000	\$ 32,445	115.9%
	\$ 0	\$ -	0.0%
	\$ 132,995	\$ 30,604	23.0%
	\$ 91,500	\$ -	0.0%
	<b>\$ 3,106,429</b>	<b>\$ 1,027,855</b>	<b>33.1%</b>

**Equipment**

	Budget	Spent to date	% Spent
<i>Library Materials</i>	\$ 1,700,000	\$ 543,254	32.0%
<i>Computers, etc.</i>	\$ 227,056	\$ 177,590	78.2%
<i>Other</i>	\$ 46,610	\$ 7,060	15.1%
<b>Total</b>	<b>\$ 1,973,666</b>	<b>\$ 727,904</b>	<b>36.9%</b>

	Budget	Spent to date	% Spent
	\$ 1,660,343	\$ 546,914	32.9%
	\$ 263,997	\$ 68,392	25.9%
	\$ 44,325	\$ 1,867	4.2%
	<b>\$ 1,968,665</b>	<b>\$ 617,173</b>	<b>31.3%</b>

**Other Departmental Appropriation**

	Budget	Spent to date	% Spent
<i>Villard Square Property Payment</i>	\$ 7,500	\$ -	0.0%
<i>East Property Payment</i>	\$ 3,000	\$ 2,996	99.9%
<i>Mitchell Street Property Payment</i>	\$ 69,000	\$ 13,500	19.6%
<i>Good Hope Property Payment</i>	\$ 45,000	\$ -	0.0%
<i>Contingent Energy Financing</i>	\$ 128,300	\$ 64,150	50.0%
<b>Total</b>	<b>\$ 252,800</b>	<b>\$ 80,646</b>	<b>31.9%</b>

	Budget	Spent to date	% Spent
	\$ 4,000	\$ 4,000	0.0%
	\$ 3,000	\$ 1,922	0.0%
	\$ 69,000	\$ 26,707	38.7%
	\$ 45,000	\$ -	0.0%
	\$ 137,000	\$ -	0.0%
	<b>\$ 258,000</b>	<b>\$ 32,630</b>	<b>12.6%</b>

<b>Total City Expenses</b>	<b>\$ 24,617,778</b>	<b>\$ 5,738,609</b>	<b>23.3%</b>
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	<b>\$ 23,559,805</b>	<b>\$ 6,064,826</b>	<b>25.7%</b>
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**Milwaukee Public Library  
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**2021**

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**Additional Funding Sources**

**Contract Grants**

	Budget	Spent to date	% Spent
WTBBL Jul '20 - Jun '21	\$ 1,053,580	\$ 698,712	66.3%
ILS Jul '20 - Jun '21	\$ 102,950	\$ 61,422	59.7%
<b>Total</b>	<b>\$ 1,156,530</b>	<b>\$ 760,134</b>	<b>65.7%</b>

	Budget	Spent to date	% Spent
	\$ 1,026,378	\$ 714,318	69.6%
	\$ 98,680	\$ 67,076	68.0%
	<b>\$ 1,125,058</b>	<b>\$ 781,394</b>	<b>69.5%</b>

**Trust Funds**

	Budget	Spent to date	% Spent
Materials	\$ 85,303	\$ 48,135	56.4%
Programming	\$ 24,000	\$ 3,210	13.4%
Training	\$ 8,000	\$ 225	2.8%
Marketing	\$ 20,000	\$ 90	0.5%
Contingency	\$ 2,500	\$ -	0.0%
Board Development	\$ 4,000	\$ 74	1.9%
Headline	\$ -	\$ -	0.0%
Strehlow 50+	\$ 39,615	\$ -	0.0%
E.C. Lange - Central Business Commons	\$ -	\$ -	0.0%
E.C. Lange - Community Room 1	\$ -	\$ -	0.0%
<b>Total</b>	<b>\$ 183,418</b>	<b>\$ 51,734</b>	<b>28.2%</b>

	Budget	Spent to date	% Spent
	\$ 112,640	\$ 47,205	41.9%
	\$ 34,000	\$ 6,621	19.5%
	\$ 13,000	\$ 2,396	18.4%
	\$ 29,000	\$ 2,447	8.4%
	\$ 4,000	\$ 1,086	27.2%
	\$ 6,000	\$ 111	0.0%
	\$ 5,000	\$ -	0.0%
	\$ 40,400	\$ 300	0.0%
	\$ 100,000	\$ -	0.0%
	\$ 300,000	\$ -	0.0%
	<b>\$ 644,040</b>	<b>\$ 60,166</b>	<b>9.3%</b>

**Foundation Funds**

	Budget*	Spent to date	% Spent
Materials	\$ 404,967	\$ 8,085	2.0%
Programming	\$ 1,641,850	\$ 160,968	9.8%
<b>Total</b>	<b>\$ 2,046,817</b>	<b>\$ 169,053</b>	<b>8.3%</b>

	Budget*	Spent to date	% Spent
	\$ 456,141	\$ 12,422	2.7%
	\$ 3,208,728	\$ 324,232	10.1%
	<b>\$ 3,664,869</b>	<b>\$ 336,654</b>	<b>9.2%</b>

\*Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover

**Investments**

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #338121789 dated 3/29/21 and maturing 12/1/21 at a rate of 0.005%...\$350,000.00

## Director's Report April 2021

Director Johnson and team monitored progress of the bill which ultimately became The American Rescue Plan Act of 2021 (ARPA). As the team learned what types of projects could be funded, they began to make contacts in the community to line up potential partners and develop plans for how the MPL could make use of the funds to help expand broadband access throughout the City. Under the portion of ARPA dubbed the Emergency Connectivity Fund and worth \$7.2 billion nation-wide for up to ten years, libraries and schools are eligible to apply for equipment and services that support remote learning for students. New with this funding is the ability to purchase end-user devices such as modems, laptops and hot spots that can be used off-site in places such as households, community centers, etc. Meetings included key stakeholders such as the Mayor and his team, the City's Information Technology Management Dept. (ITMD), Milwaukee County Federated Library System (MCFLS), Dept. of Public Instruction's (DPI) Asst. Superintendent and Library Leadership Team staff, philanthropic organizations focused on digital inclusion and technology, and youth-serving organizations with facilities in target communities. In response to the opportunities presented by ARPA, Johnson participated in several supportive information sessions and discussions in peer-networking groups at the national and state level.

The MKE Responds (the city's "pandemic civic response leadership team," a public/private partnership forged between the Mayor representing the City of Milwaukee and the Greater Milwaukee Foundation) is also working on proposals for ARPA funding through the City of Milwaukee. Director Johnson regularly attends meetings and the policy brief that was presented to the Mayor included funding priorities in areas that closely overlap MPL priorities including health, education, housing & food security, and economic development. All of which are areas being featured on MPL's Covid-19 informational portal on the MPL web page.

Director Johnson appeared in a WTMJ interview that was broadcast in mid-March that highlighted the MPL's partnership with Milwaukee County Circuit Court and the Legal Aid Society of Milwaukee to bring teleconference services to four MPL branches for patrons to attend virtual court hearings. Court rooms prioritized are for cases involving evictions and family law.

MPL serves as the Resource Library for Milwaukee County Federated Library System (MCFLS) and carries out such duties as stipulated per an agreement in effect through 2024. The Library Director or her designate delivers a written and verbal report on an annual basis to the MCFLS Board highlighting services provided and related ROI data. At the same meeting, Director Johnson briefed the MCFLS Board on the "Balancing the Book" recommendations from the MPL Financial Sustainability Task Force and next steps.

Director Johnson convened the MPL Scholarship Committee comprised of board members from each of the three volunteer boards that support the MPL. The group of five adjudicated applications from MPL staff members representing multiple classifications who are currently enrolled in library school or other educational programs. Nine awards in varying amounts were issued to help fund students for spring or summer semesters. Awards are offered twice a year to provide support year-around.

Director Johnson met with other cabinet members to gain and offer support for advancing departmental goals. This has been particularly fruitful with the Department of Employee Relations' assistance in helping MPL achieve long-term goals related to HR functions and for MPL to support city-wide goals led by the Milwaukee Health Department to increase vaccine-uptake in target communities.

### **MPL HELPS PEOPLE READ**

Milwaukee Must Reads – The Milwaukee Public Library and Menomonee Valley Partners book club series wrapped up on March 16 with *Good Time Party Girl: The Notorious Life of Dirty Helen Cromwell*. The twelve attendees were given behind-the-scenes information about the updated version of the book by Feral House Publishing VP and Milwaukee's own Christina Ward. Over 45 patrons attended the book club series started in January of 2021.

MPL Book Chat. Carmen Murguía, a local author, poet, and educator joined Book Chat in March to discuss her works and share some of her favorite books. Carmen is a graduate of the prestigious Loft Literary Center's "Inroads: Latino/Chicano Writers Program" in Minneapolis, MN and conducts workshops on "Finding Your Voice," "Navigating Life After the Closet," and "The Intersections of Culture & Identity." Carmen is recognized as one of "50 People You Should Know" by Milwaukee Magazine. Carmen is well-known to MPL as she likes to go to all of the libraries. Attendance: 14

English Reading Hour. English Reading Hour is a monthly virtual program for ESL/ELL adult patrons presented by the Refugee and Immigrant Services Committee at MPL, staff that have been trained to tutor ESL/ELL students. Patrons read poems or listen to songs together in English and then interpret the meaning with the help of library staff. Patron Lanting says, "I took the reading class. I thought the poem should be difficult to read and understand, so I never tried to read them. I love to read them and read them again and again. Thank you for holding the reading class". Attendance: 8

### **MPL HELPS PEOPLE LEARN**

English Conversation Hour. English Conversation Hour is a weekly virtual program for ESL/ELL adult patrons presented by the Refugee and Immigrant Services Committee at MPL, staff that have been trained to tutor ESL/ELL students. Since starting this program virtually last year, the program has retained and grown a devoted patron base that includes both local and international participants. Patrons engage in getting to know you conversation and activities including scavenger hunts and short lessons on basic English. The committee also just started a Pen Pal email service for participating patrons to practice English writing and comprehension. Attendance: 46 (March collective attendance)

### This Woman's Work: Black Women's Economic Activism in Postwar Milwaukee.

Dr. Crystal Moten a curator at the Smithsonian National Museum of American History discussed her research on Black women's economic activism in Milwaukee. With compelling examples of primary resources Dr. Moten illustrated how Black women asserted their rights in the workplace to combat racial and gender oppression. The focus of this presentation on Black women served to deepen our understanding of African American's twentieth century struggle for equality and freedom. Attendance: 31

Technology Tuesdays (series). This program supports the Milwaukee Public Library's strategic plan outcome of increasing digital inclusion by identifying current and future trends in all realms of technology and presenting them to library patrons in a straightforward and easy to understand manner. Patrons continue to increase their knowledge of computer hardware, the different ways technology can be used to enhance day-to-day life, and how to take part in different forms of online content creation. Specifically, in March the programs covered the following topics: Android Auto and Apple CarPlay, Cutting the Cord, Your Laptop Tour, Listening and Subscribing to Podcasts, and Podcasting 101. The program is also very popular for asynchronous program participation, with March recordings receiving over 85 views this month. Attendance: 81

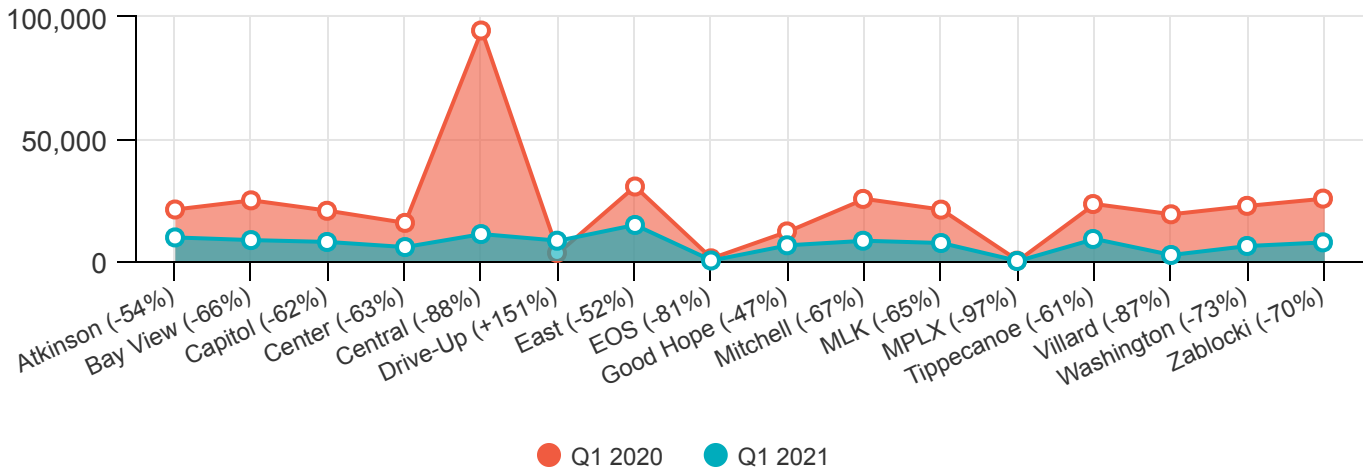
Write On! Under the theme of "spring" participants were given prompts and time to write and share what they created. One of the prompts was to write something inspired by a picture borrowed from the library's own digital collection of Milwaukee Historic Photos. A few minutes in this monthly writing program is spent introducing folks to library electronic databases and collections. This month it was Gale Legal Forms. Attendance: 5

Solar Power Hour. Elizabeth Hittman of the Environmental Collaboration Office's Milwaukee Shines solar initiative presented to an engaged virtual audience interested in residential and commercial solar installation in the Milwaukee area. Elizabeth talked about the environmental and fiscal contributions that solar power affords as well as solar group-buy programs and solar jobs for residents. Attendance: 22

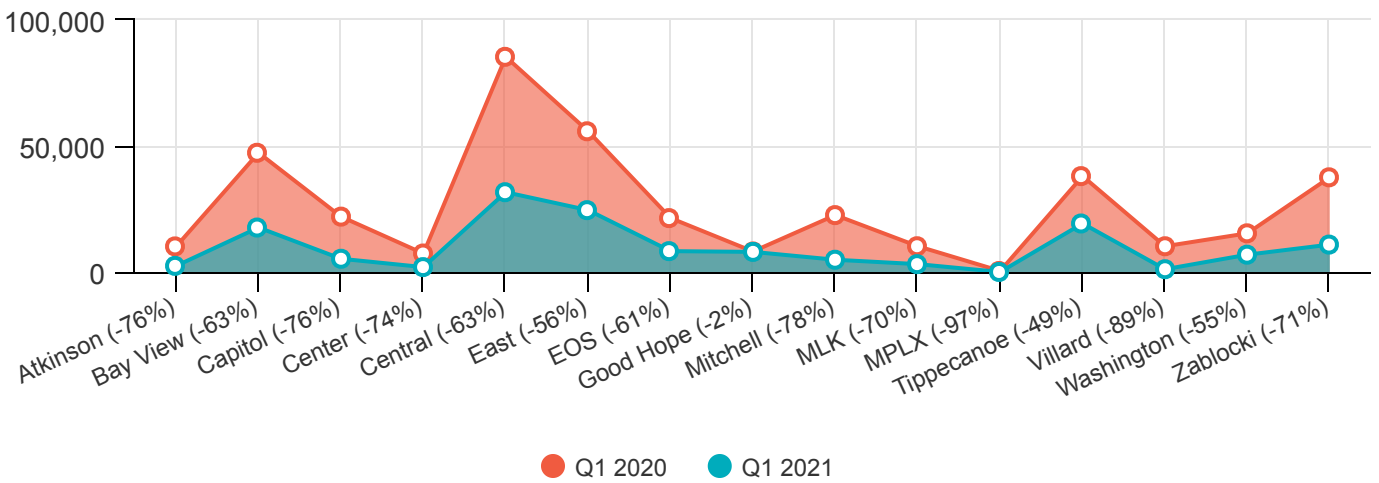
### **MPL HELPS PEOPLE CONNECT**

Talk to a Stranger Today. This program serves the Library's goal of being a third place for the community by allowing strangers to engage in fortuitous and meaningful conversation with people they may have never met, save for the fact that the library has brought them together. Conversations are monitored periodically by staff, and prompted by questions from the game "We're Not Really Strangers". Attendance: 11

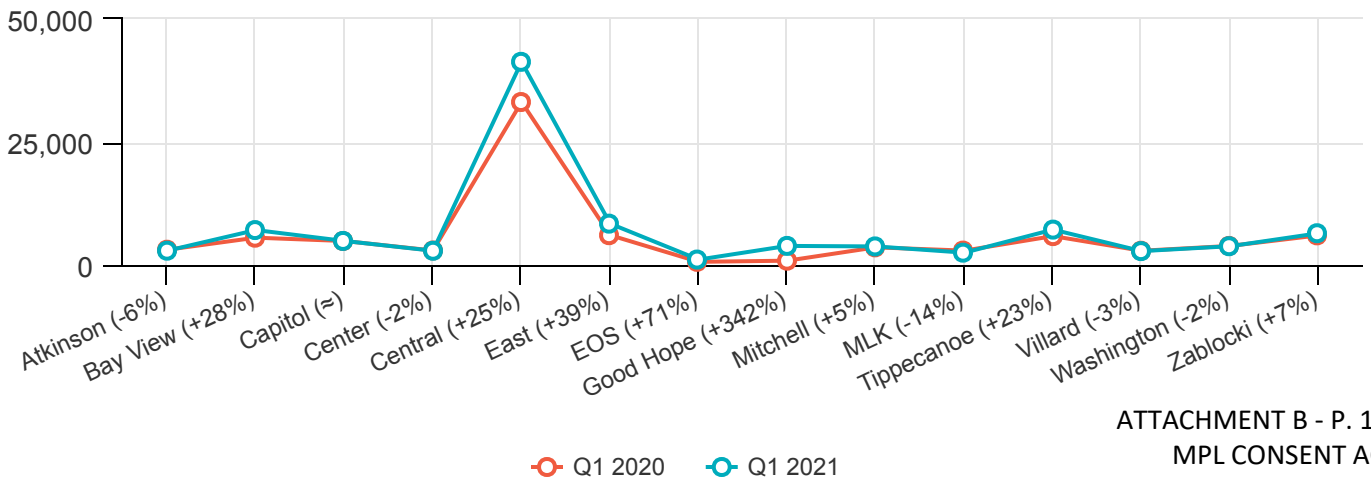
# Patron Visits



# Traditional Circulation



# Paging Slips

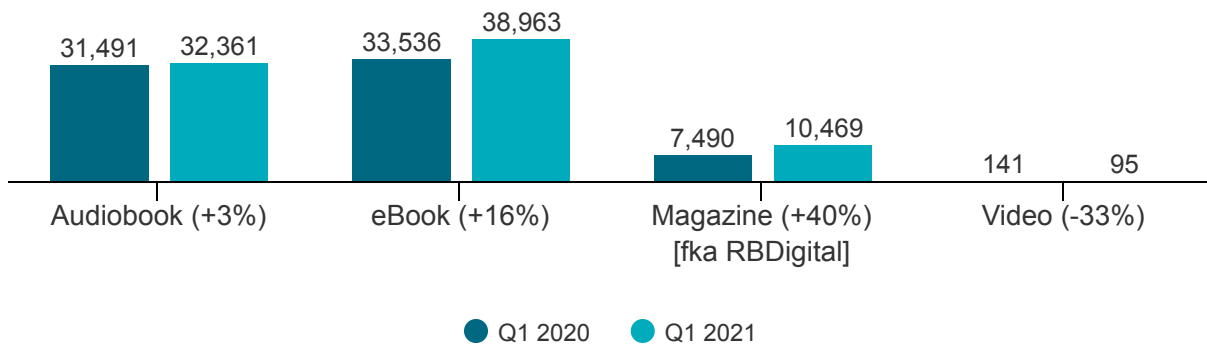




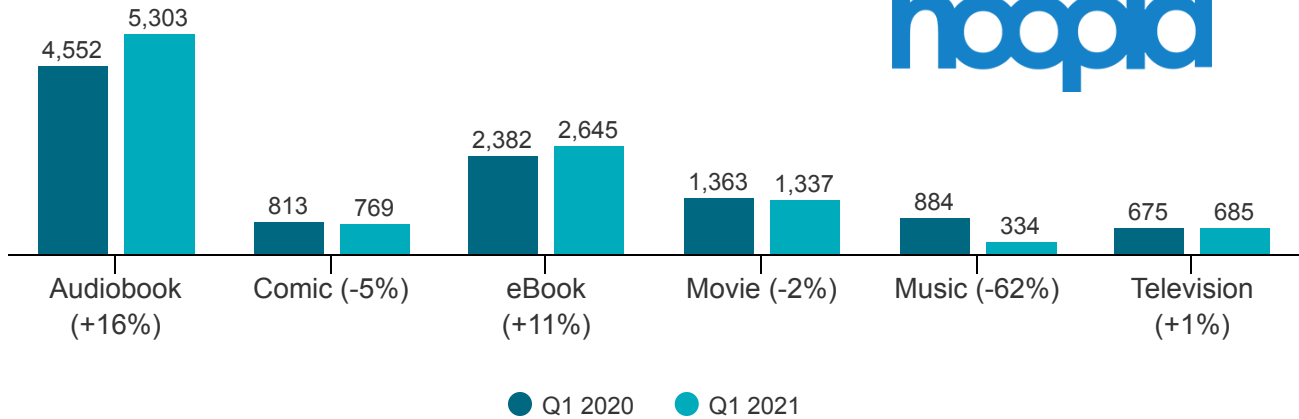
# eCirculation

Platform	Q1 2020	Q1 2021	Change
OverDrive	72,658	81,888	+13%
Freegal	27,718	27,353	-1%
Hoopla	10,669	11,073	+4%
Total	111,045	120,314	+8%

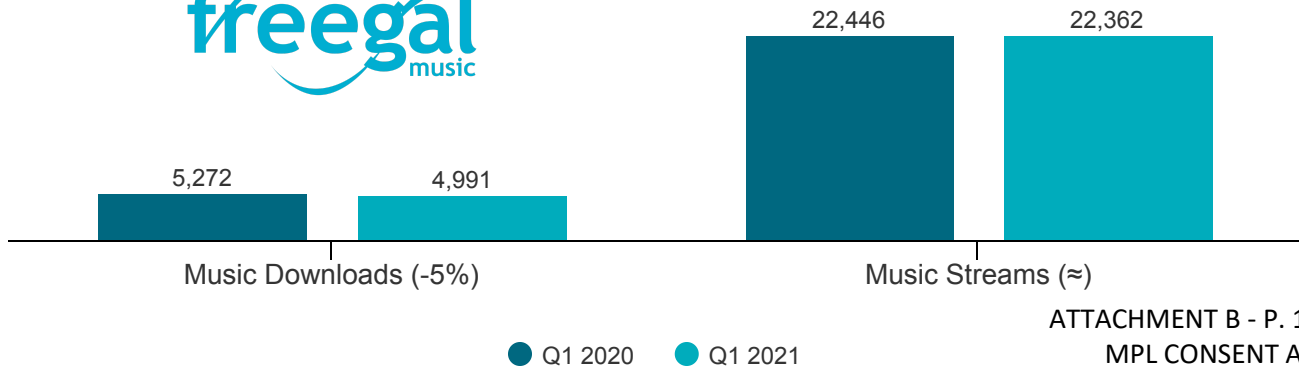
## OverDrive®



## hoopla



## freegal music



# Databases

Platform	Q1 2020	Q1 2021	Change
mpl.org/databases*	21,517	17,202	-20%
content.mpl.org: MPL Digital Library**	51,760	76,000	+47%
content.mpl.org: Recollection WI***	62,378	109,851	+76%
Total Database Hits	135,655	203,053	+50%

\*AtoZDatabases, Brainfuse, Gale Courses, Milwaukee Journal Sentinel, Obituaries & Death Notices, ReferenceUSA, etc.

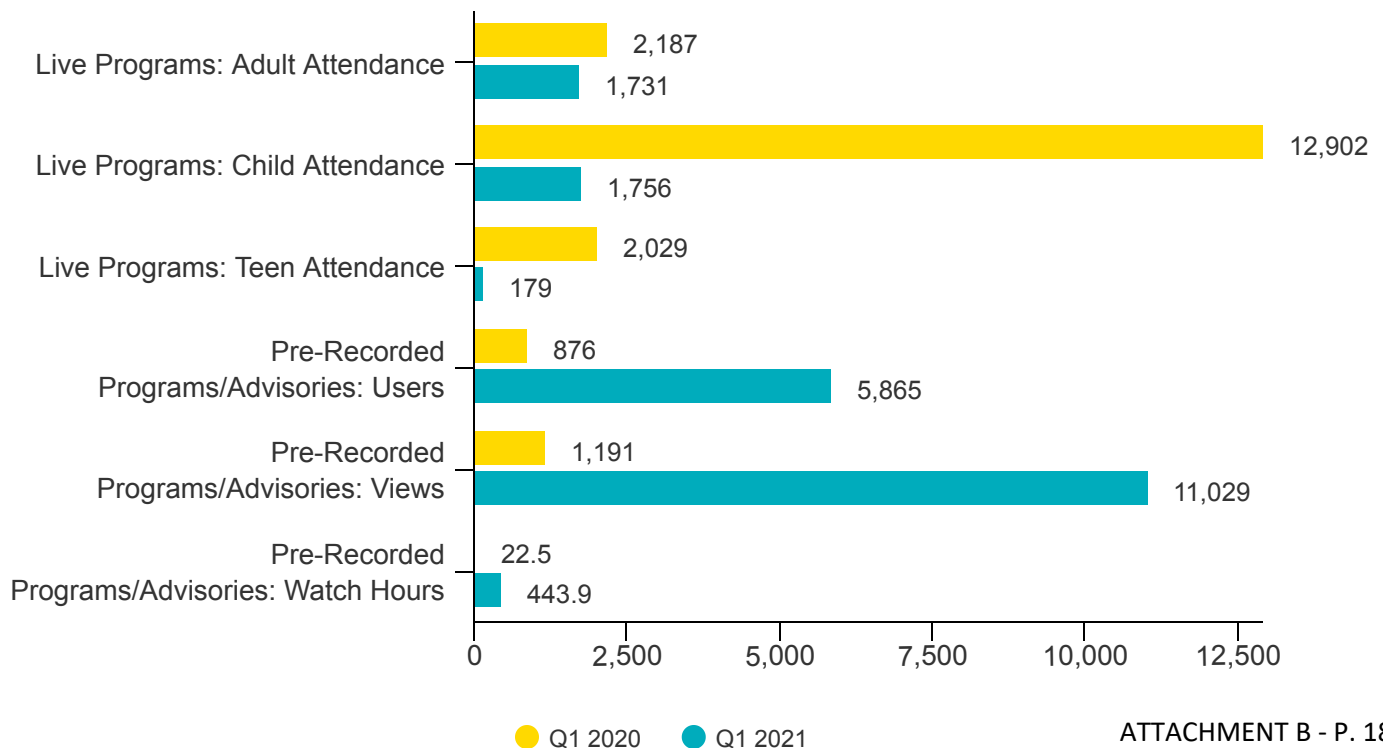
\*\*Historic Recipe, MPL Historic Photo, Milwaukee Road Archives, Remember When, WWI Military Portraits, etc.

\*\*\*Dane Cty. Historical Society, McMillian Memorial Library Digital Collection, Richland Cty. Digital History Room, etc.

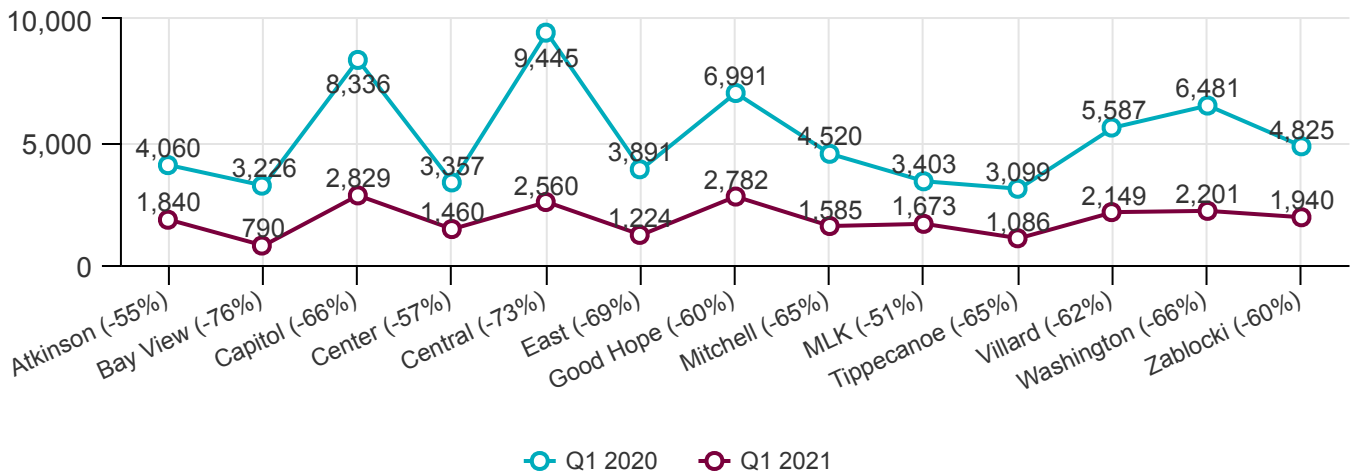
# Ready Reference

Platform	Q1 2020	Q1 2021	Change
Phone: Calls Answered	16,825	19,314	+15%
Virtual: Chat Sessions	677	685	+1%
Virtual: Email Responses	520	387	-26%
Total Transactions	18,022	20,386	+13%

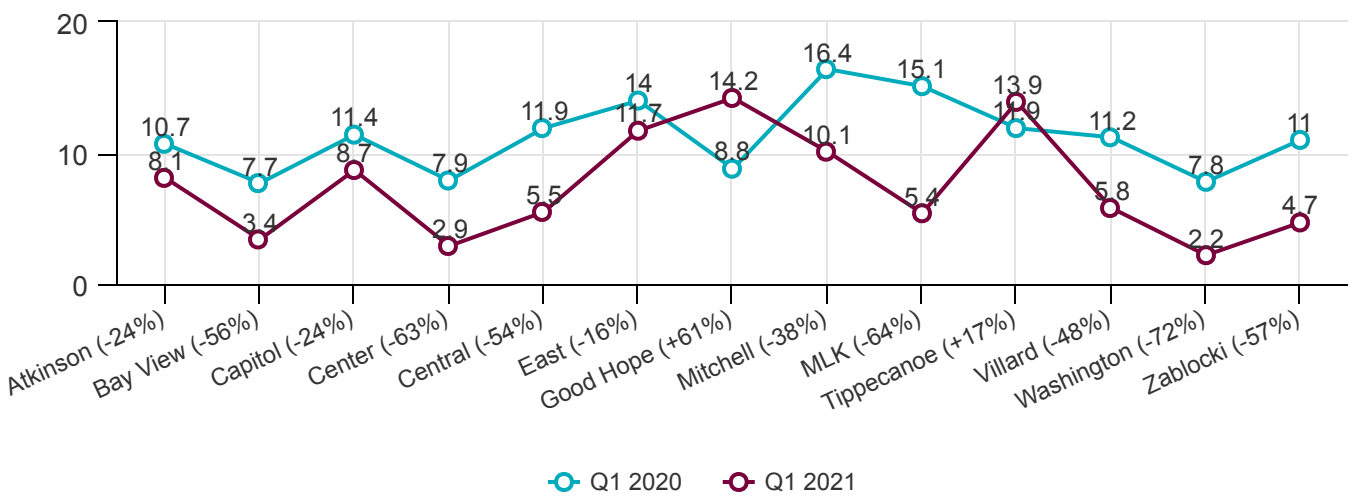
# Programming



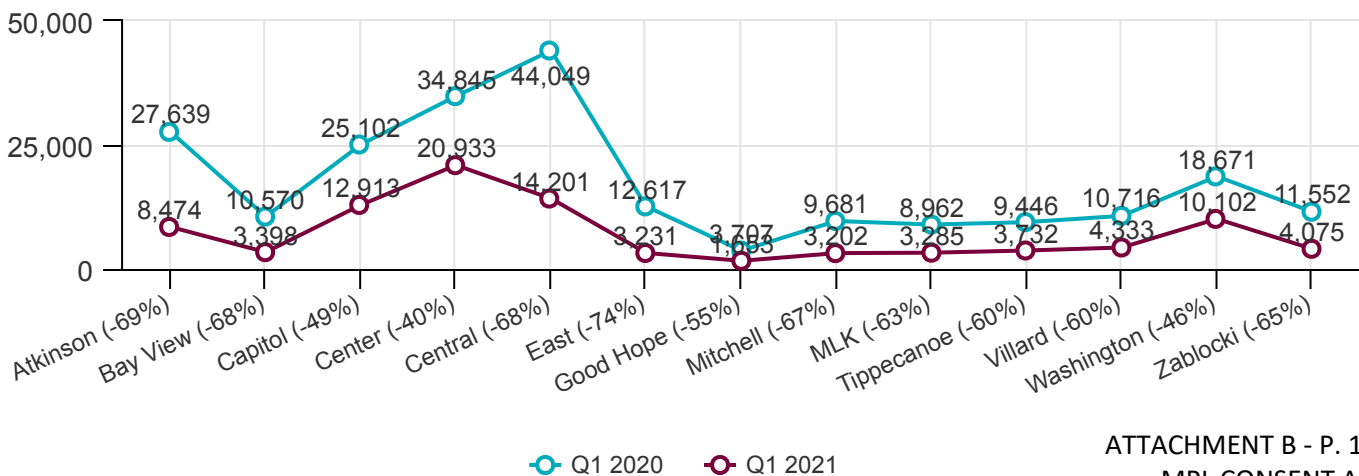
# Print, Scan, Copy, Fax Jobs



# Public Computer Usage %



# Wi-Fi Sessions





## Milwaukee Public Library Board of Trustees

### SERVICES & PROGRAMS COMMITTEE

### 2021 Schedule of Meetings

(Revised 04/12/2021)

February 1 meeting held on Monday at 5:30 p.m.  
Beginning May 2021 meetings held quarterly on Wednesdays, starting at 4:00 p.m.

February 1

May 5

July 21

November 3

**MILWAUKEE PUBLIC LIBRARY  
BOARD OF TRUSTEES  
BUILDING & DEVELOPMENT COMMITTEE  
MINUTES  
Thursday, April 1, 2021**

**Video Conference Call by GoToMeeting**

**PRESENT:** Mark Sain, Ald. Nik Kovac, Matt Kowalski, Chris Layden, Joan Johnson

**OTHERS**

**PRESENT:** MPL: Eileen Force Cahill, Ryan Hayes, Sam McGovern-Rowen, Jennifer Meyer-Stearns, Anne Rasmussen, Rebecca Schweisberger  
Budget and Policy Division: Mason Lavey

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Committee Chair Mark Sain called the MPL Board of Trustees Building and Development Committee meeting to order at 8:03 a.m. on April 1, 2021 with a quorum present. All Trustees and presenters participated by video conference.

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1. **Approval of the Minutes.** Chair Sain entertained a motion to accept the minutes from the March 4, 2021 meeting, listed as Attachment A of the agenda. Trustee Kowalski moved approval and Trustee Sain seconded. Motion passed.
2. **Contract Award – Martin Luther King Library Redevelopment.** Chair Sain stated his intention to convene in Executive Session, pursuant to Wisconsin Statutes 19.85(1)(e) for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, for the purpose of deliberating over the Martin Luther King Library redevelopment project. Trustee Kovac made a motion to move to closed session and Trustee Kowalski seconded the motion. Director Johnson, Deputy Library Director Jennifer Meyer-Stearns, Library Construction Project Manager Sam McGovern-Rowen, and Administrative Assistant Rebecca Schweisberger remained during closed session.

After discussion, the Committee reconvened in open session on a motion by Trustee Kovac and seconded by Chair Sain. In open session, Trustee Kovac moved to select Moody Nolan as the architect for the Martin Luther King Library redevelopment project. Trustee Layden seconded. Motion passed.

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The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 8:36 a.m. on April 1, 2020.

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